


Livermore Area Recreation and Park District

Staff Report

TO: Chair Furst and Board of Directors

FROM: Mathew Fuzie, General Manager 

PREPARED BY: Patricia Lord, Assistant General Manager

DATE: July 10, 2019

SUBJECT: Resolution Declaring July 2019 as “Parks Make Life Better!®” Month

RECOMMENDATION: That the Board of Directors approve Resolution No. ____, declaring July 2019 as “Parks Make Life Better!®” Month.

BACKGROUND: Since 1985, America has celebrated July as Parks and Recreation Month. A program of the National Recreation and Park Association (NRPA), the goal is to raise awareness of the vital impact that parks and recreation has on communities across the United States. The “Parks Make Life Better!®” initiative of the California Parks and Recreation Society (CPRS) highlights the important role local parks and recreation agencies play in conservation, health and wellness, increasing community pride, and providing safe places to play.

To celebrate Parks and Recreation Month, staff recommends that Livermore Area Recreation and Park District team up with CPRS to offer a new way to explore our parks and recreation spaces. For the month of July, it is *Game On* with LARPD missions in the Agents of Discovery® app; this is an educational platform that uses the latest in augmented-reality to get residents active and engaged with the environment around them. Players assume the role of a secret agent on a “mission” as they complete site-specific, geo-triggered challenges. We will be releasing ten missions throughout the month starting with Robert Livermore Park, Cayetano Park and Robertson Park. Details about the app are available at www.larpd.org (see Attachment A – Agents of Discovery).

The attached resolution declares July 2019 as “Parks Make Life Better!®” month and encourages our Livermore area residents to take stock of the numerous recreation activities available to them through LARPD and the many parks and facilities they can visit for their family’s enjoyment. Staff recommends approval (see Attachment B – Draft Resolution).

Attachments:

- A. Agents of Discovery Flyer
- B. Draft Resolution Declaring July 2019 as “Parks Make Life Better!®” Month

MF/pl



**Parks
Make
Life
Better!**

JOIN
LIVERMORE AREA RECREATION AND PARK DISTRICT
THIS JULY FOR PARKS MAKE LIFE BETTER MONTH
JULY 1 - JULY 31

GET OUT AND BECOME THE GREATEST LIVERMORE EXPLORER!

AGENTS OF DISCOVERY

Download the **free** app to your phone (iOS & Android)


Search for the nearest participating park

Agents need to find the challenges on the trail and solve the mysteries of nature to complete the mission

Get moving! Use the hints and clues from your surroundings to solve mysteries of nature, culture and technology

Show Front Desk staff at the community center you've completed the mission to **claim a prize!**

LARPD.org

 @larpd_livermore

 @livermorelarpd



IN THE BOARD OF DIRECTORS
OF THE
LIVERMORE AREA RECREATION AND PARK DISTRICT

RESOLUTION NO.

A RESOLUTION DECLARING JULY 2019 AS
“PARKS MAKE LIFE BETTER!®” MONTH

WHEREAS, Parks and Recreation makes lives and communities better now and in the future;
and

WHEREAS, it is established through statewide public opinion research that 98% of California households visit a local park at least once a year; two in three households visit a park once a month; 50% of households participate in an organized recreation program; and most park use is with family and friends; and

WHEREAS, local residents value recreation, as it provides positive alternatives for children and youth to reduce crime and mischief, especially during non-school hours; it promotes the arts; increases social connections; aids in therapy; and promotes lifelong learning; and

WHEREAS, residents value their parks for access to outdoor spaces for children and adults to play and be active, exercise and participate in group sports; and

WHEREAS, parks provide access to the serenity and inspiration of nature and outdoor spaces, as well as preserve and protect the historic, natural and cultural resources in our community; and

WHEREAS, the residents of the Livermore area, including children, youth, families, adults, seniors, businesses, community organizations and visitors benefit from the wide range of parks, trails, open spaces, sports fields, tennis courts, facilities and programs, including swimming pools, community centers, Extended Student Services (ESS), Sycamore Grove Park, Robertson Park, Ravenswood Historic Site, etc. provided by LARPD; and

WHEREAS, the Board of Directors urges all of its residents to recognize that parks and recreation enrich the lives of its residents and visitors, as well as adding value to the community's homes and neighborhoods; and

WHEREAS, July is celebrated across the nation as Parks and Recreation Month.

NOW THEREFORE BE IT RESOLVED, that the Board of Directors, as the governing body of the Livermore Area Recreation and Park District, does hereby proclaim July 2019 as “Parks Make Life Better!®” Month and, in so doing, urges all of its citizens to use and enjoy its parks, trails, open spaces, facilities and recreation opportunities.

ON MOTION of Director _____, seconded by Director _____ the foregoing resolution was passed and adopted this ____ day of _____, by the following roll call vote:

AYES:

NOES:

ABSTENTIONS:

ABSENT:

Approved this ____ day of _____, 2019,

David Furst
Chair, Board of Directors

ATTEST:

Mathew Fuzie
General Manager and ex-officio Clerk
to the Board of Directors