

HUDSONVILLE CITY COMMISSION
City Commission Minutes
Special Session and
Joint Meeting with Planning Commission & DDA

November 28, 2017

Mayor Northrup called a Special Session of the Hudsonville City Commission to order on Tuesday, November 28, 2017 at 7:00 PM.

Present: Mayor Northrup, Commissioners Brandsen, Bolhuis, Holtrop, Leerar, Raterink, Steigenga, City Manager Waterman, Planning Director Strikwerda, Planning & Zoning Assistant Schut and City Clerk VanSlyke. Planning Commission members present: Skip Vandenberg, Jules Schmuker, Tobin DeVree, David Bendert. DDA members present: Ken Jipping, Jack Groot, Dale Sall.

Absent: Virgil Leatherman, Scott Staal, Larry Gemmen, Dr. Brad Dykstra, Doug Butterworth, Phil Koning, Greg Slater and Steve Guikema.

8931. Presentation by Patrick Moran from the Greater Ottawa County United Way on the Housing Next Initiative.

Patrick Moran from the Greater Ottawa County United Way and Ryan Kilpatrick with Housing Next, presented on the housing crisis here in Ottawa County. Moran reviewed the ALICE (Asset Limited, Income Constrained, Employed) study that was released in 2015, showing a true picture of the housing crisis for working families. What they discovered was that a large percentage of the population can't afford to live in the community where they work. As a result of the ALICE study, community leaders created a Design Team that would determine how best to move forward and deliver a community wide response. The Design Team came up with five key elements as part of a Collective Impact approach. These key elements were: a common agenda, shared measurements, continuous conversation, mutually reinforced activities and a backbone supporting organization. The Collective Impact approach's philosophy is that no single policy, government or organization can solve the housing crisis except by working together.

Kilpatrick discussed how we need to look at the people living in our community, what we are offering them and what their needs are. Communities need a mix of housing types and price points so that people have choices for housing. He recommends adaptable housing options that can change with the needs of the community.

8932. Distribution and discussion of Draft Strategic Plan.

Waterman gave a brief overview of the draft Strategic Plan 2018-2022. The pictures represented on the cover depict the goals of this plan which are; public service, public safety, quality of our neighborhoods, vitality and economic development of our downtown and the financial situation of the City. Included in the Strategic Plan is the City's Mission Statement, which is the overall mission for the City. Also reviewed was the Vision Statement, which is what we are trying to accomplish in this 5 year plan. Waterman then reviewed the goals outlined in the plan. The first goal reviewed was City Services, the goal is to provide affordable services and providing exemplary customer service. The second goal is a Thriving Livable Neighborhood, and focuses on preserving and improve the quality of our neighborhoods. The third goal is to maintain a Safe and Secure City, which is essential to our quality of life. The fourth goal is a Strong and Diverse Economy, through new public and private investments in our downtown and attraction of businesses. The fifth goal was Sustainable City Resources, by restoring our 20% fund balance and planning for long term viability. A copy of the draft Strategic Plan was distributed and will be discussed again at a later meeting.

ADJOURNMENT

8933. Meeting was adjourned at 9:07 p.m.

All aye, motion carried.

Minutes Recorded by:

Diana VanSlyke
Hudsonville City Clerk

Mayor Northrup