



**City of Hudsonville – Advisory Committee
Minutes
October 11, 2017**

Members present: Ben Mol, Ashley Prins, Matt Harris, Greg Steigenga, Helen Crossen, Jennifer Blood, Larry Gemmen. Members absent: None.

Staff present: Patrick Waterman, Michelle Fare, Lindsey Carlon, Jan Syswerda.

1. **Welcome:** Steigenga called the meeting to order at 3:00 p.m. and welcomed everyone.
2. **Consent Agenda:** Syswerda reviewed the financial statements. The board agreed they would like to receive the revenue and expense report monthly. There was a motion by Mol, second by Harris, to approve the consent agenda. **Motion passed.**
3. Updates:
 - **Sonder Eatery:** Waterman shared that Sonder Eatery is opening on Monday for their soft opening. They are waiting on a liquor license, but expect that mid-November at which time they will plan a grand opening celebration.
 - **Building Usage:** Fare reviewed statistics on building usage and noted that Saturdays in 2018 are booking quickly! The board asked for staff to keep an eye on volume of cowork memberships to see if we can add more members.
4. **End of Season Report:** Carlon shared a report on the farmers market 2017 season. She suggested that both Wednesday and Saturday are retained for 2018 and an observed increase in attendance was shown on days with social events. Blood noted that peak days in the past were also July/August. Overall vendors were pleased and we didn't lose any vendors throughout the season. In 2018, goals include increasing vendors, increased programming, removing gaps in the vendor line up, getting all vendors accepting cards, and more share pick ups.
5. **Staffing Plan:** Fare shared a recommended job posting for a new Market Manager and shared that the Chamber of Commerce will be bringing Lindsey on more full time. Following discussion, there was a motion by Gemmen, second by Mol, to recommend hiring a market manager as proposed to the City Commission, effective January 1, 2018. Motion Passed.

6. **Acoustics:** Waterman noted that staff has received the report and is waiting on estimates for installation. Steigenga noted continued feedback on noise level from renters.
7. The meeting was adjourned at 4:18 p.m.