



**City of Hudsonville – Advisory Committee
Minutes
June 14, 2017**

Members present: Ben Mol, Greg Steigenga, Larry Gemmen, Helen Cnossen, Jennifer Blood, Matt Harris. Members absent: Ashley Prins.

Staff present: Patrick Waterman, Michelle Fare, Lindsey Carlon.

1. **Welcome:** Steigenga called the meeting to order at 3:00 p.m. and welcomed everyone.
2. **May Minutes:** There was a motion by Gemmen, second by Harris, to approve the May Minutes. **Motion passed.**
3. Discussions
 - **Community Excellence Award:** Fare showed the board the video entry for the Community Excellence Award entry.
 - **Security Concerns:** Waterman shared that the doors aren't all latching tightly and requested that Carlon put into place a formal building closing process to make sure all of the doors are checked after events. Parking issues have been alleviated. Waterman also noted damage to one of the tables, but also shared that the cameras will be installed this week, which should help.
 - **Marketing:** Fare reviewed the proposed marketing plan for the market/building.
 - **Pets allowed:** Following discussion, the board determined that leashed dogs would be allowed at the market, but no animals (with the exception of therapy/service dogs) are allowed at private rentals. The board suggested we should install a dog bag dispenser in the parking lot.
 - **Farmhaus Cider at Artisan Market:** Following discussion, the board approved Carlon to submit the permit to allow off site alcohol samples and sales at the market.
 - **Verifying Residency:** The board agreed that a primary attendee should be a city resident to access the rates. They must be present at the event and will assume liability.

- **Dual events:** The board discussed the potential to host two events simultaneously. Fare requested 2 months to monitor volume and characteristics of events. The board granted the request.

4. **Updates:**

- **Farmer's Market Manager Report:** Lindsey shared an update on the vendors participating, the grand opening, parking issues, and the market pantry program.
- **Building Usage Report:** Fare shared a brief update about building rentals to date and estimated revenue
- **Sonder Provisions:** Waterman gave an update on Sonder Provisions. A lease has been signed. Construction should start within the next few weeks.

5. The meeting adjourned at 4:00 p.m.