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# Instructions

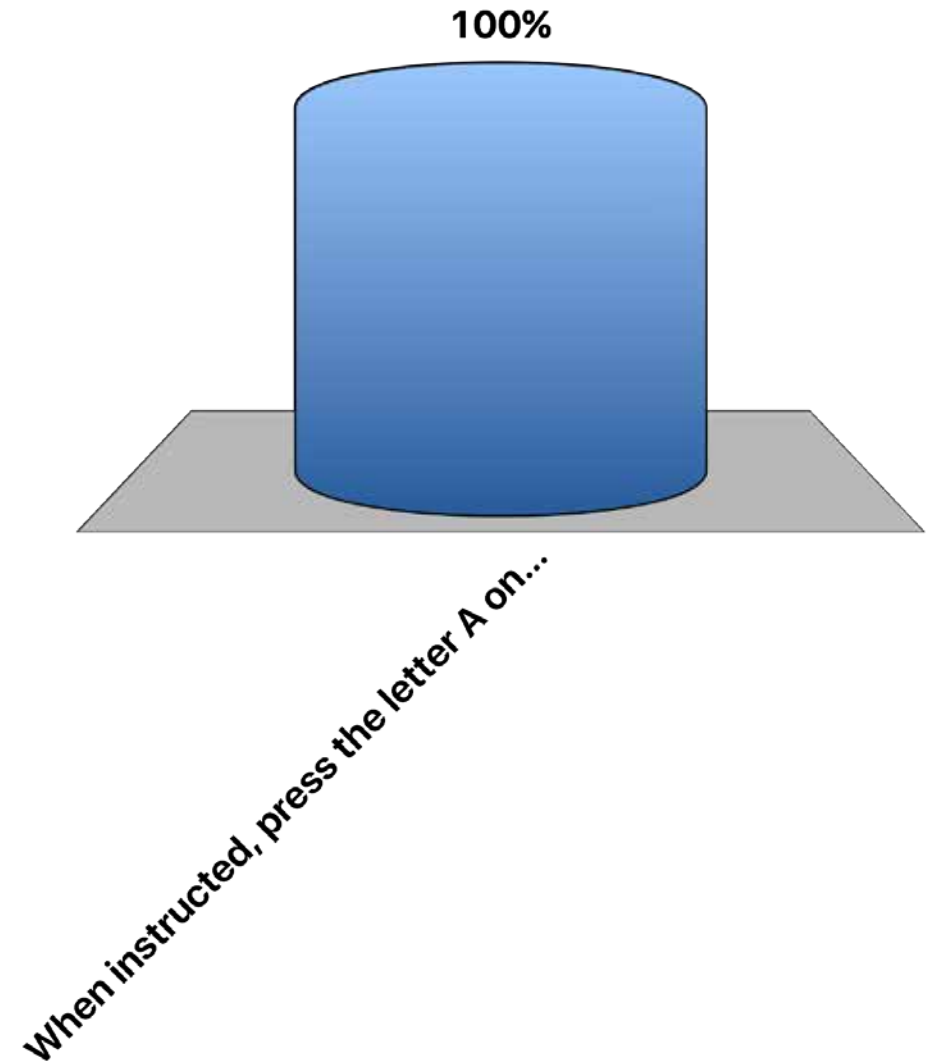
- I will ask a series of questions.
- To answer the questions, press the button with the letter that corresponds to your answer.
- Press the button only after I ask you to do so. You will have plenty of time to make your selection.
- You can change your selection at any time while the polling is open. Each keypad will only record your last selection.

# Instructions

- You cannot use the keypad to change your TV channels.
- Please leave your keypad on your table when we are finished.

Let's see how many of us are in the room

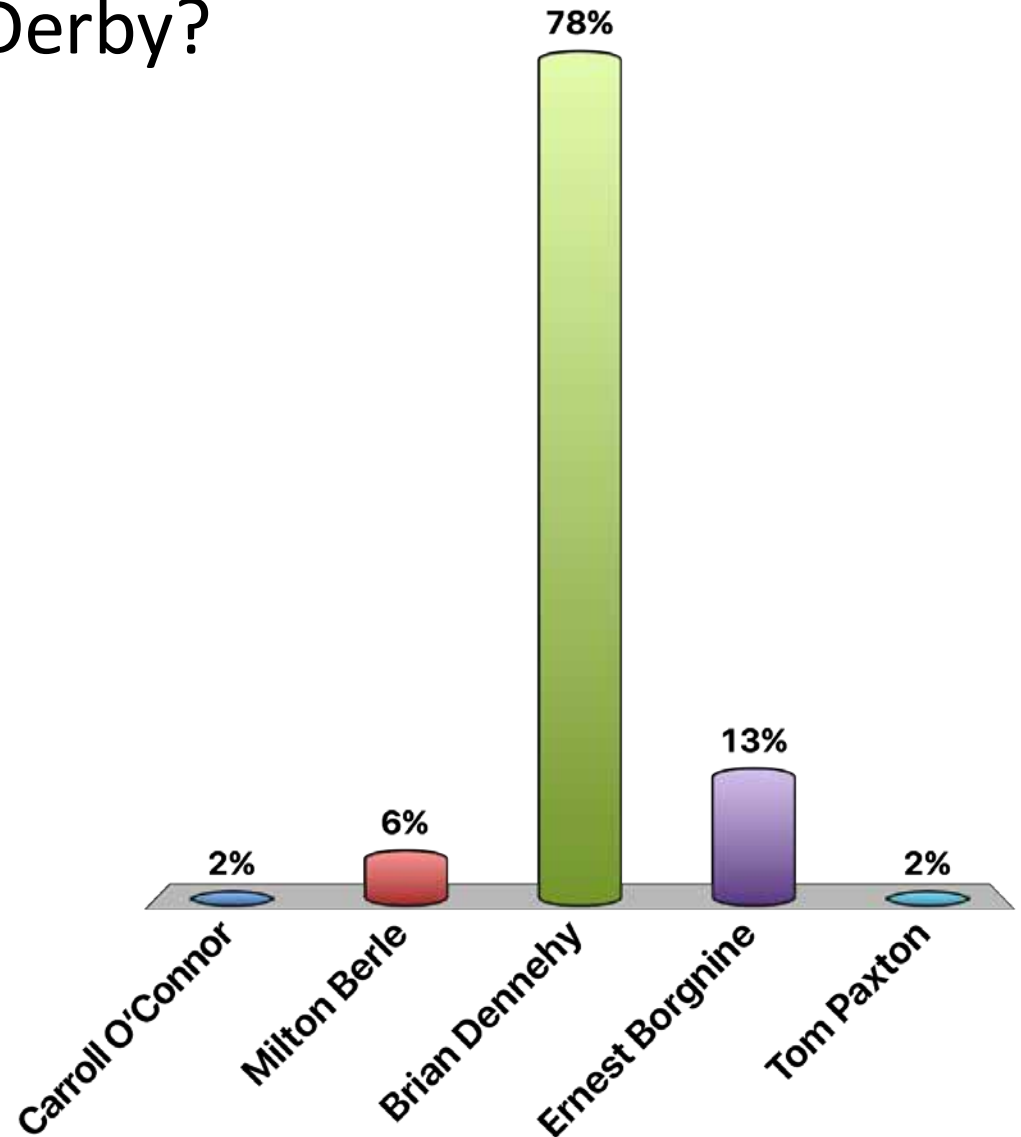
A. When instructed, press the letter **A** on your keypad



# **Few Questions About Derby**

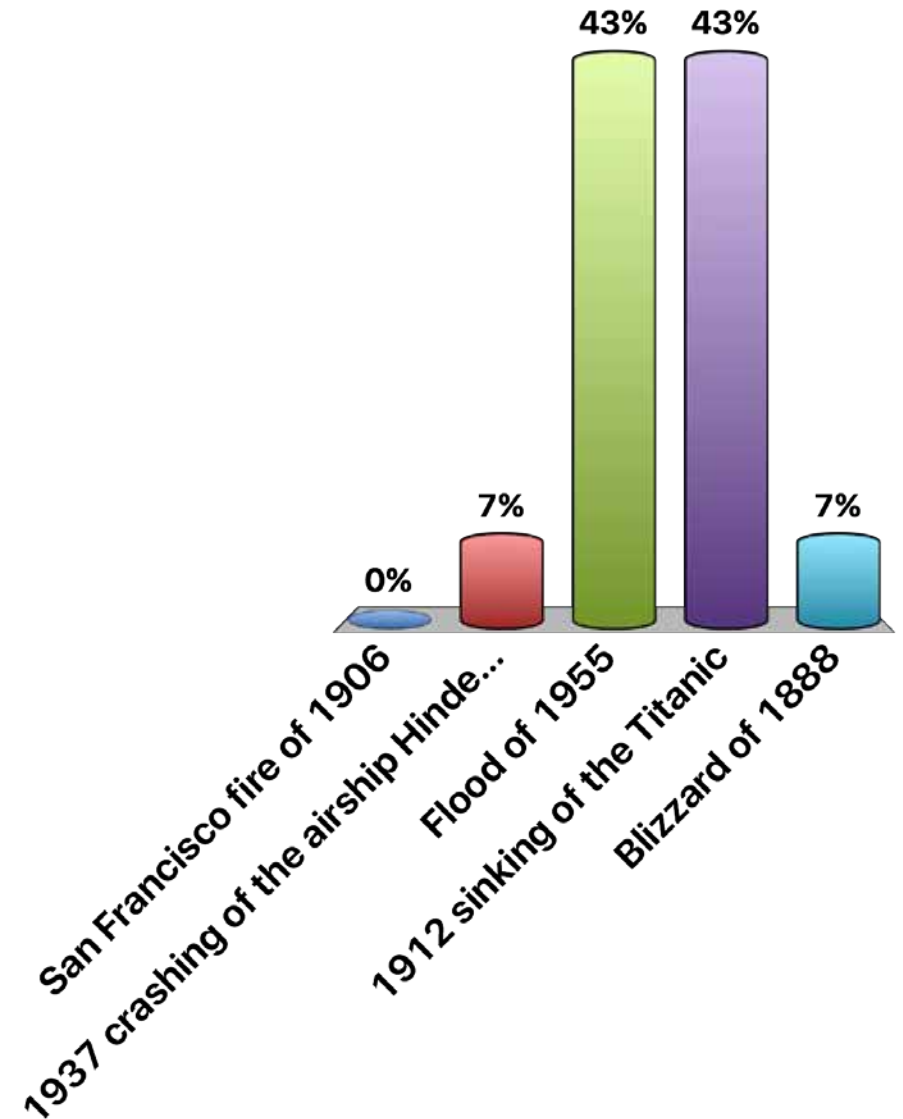
1. What winner of one Golden Globe, two Tony Awards, and a recipient of six primetime Emmy Award nominations spent his early years living on Mount Pleasant Street in Derby?

- A. Carroll O'Connor
- B. Milton Berle
- C. Brian Dennehy
- D. Ernest Borgnine
- E. Tom Paxton



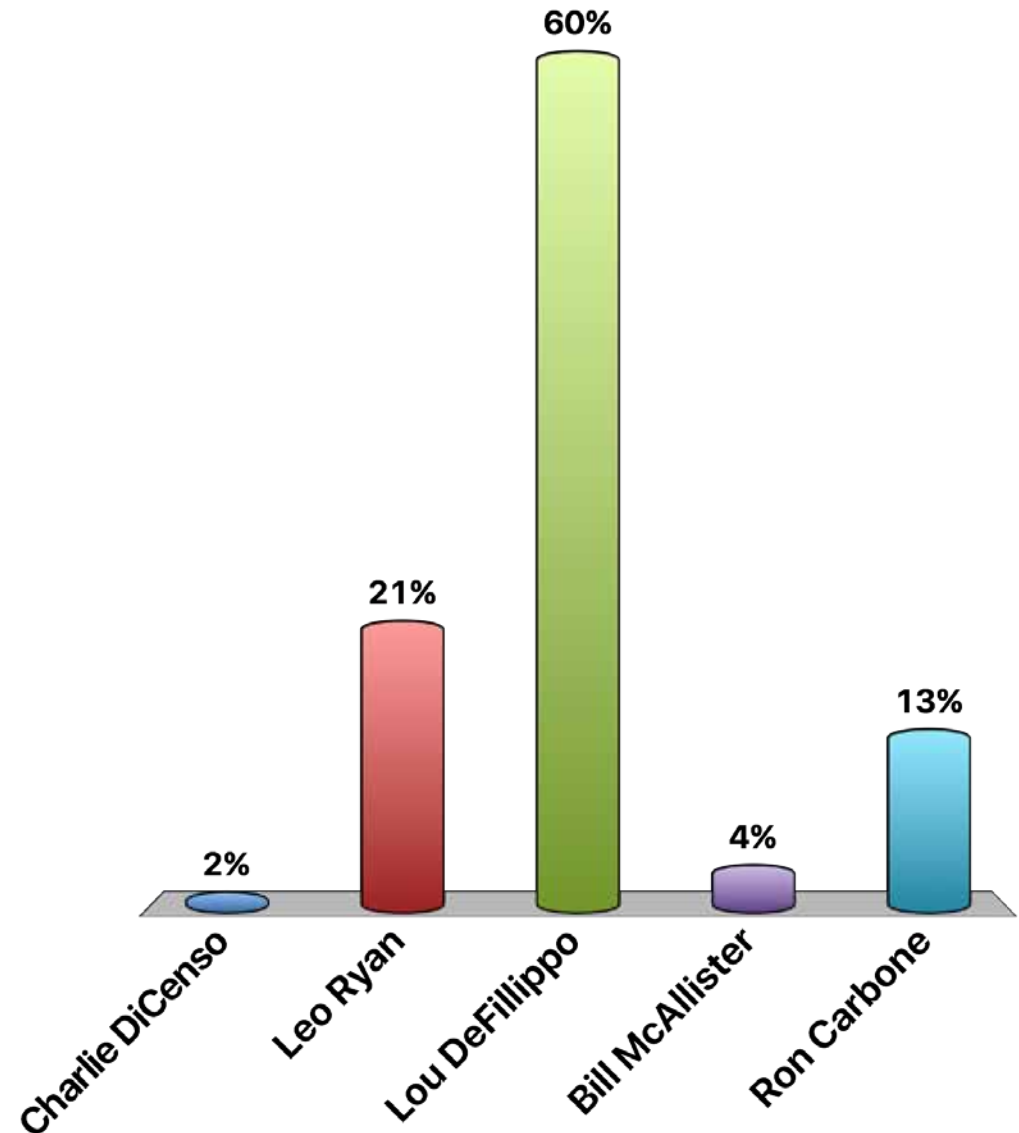
2. Which disaster did Derby residents Philip Mock and his sister Emma Schabert survive?

- A. San Francisco fire of 1906
- B. 1937 crashing of the airship Hindenburg
- C. Flood of 1955
- D. 1912 sinking of the Titanic
- E. Blizzard of 1888



3. Which head football coach once played football for the New York Giants?

- A. Charlie DiCenso
- B. Leo Ryan
- C. Lou DeFillippo
- D. Bill McAllister
- E. Ron Carbone

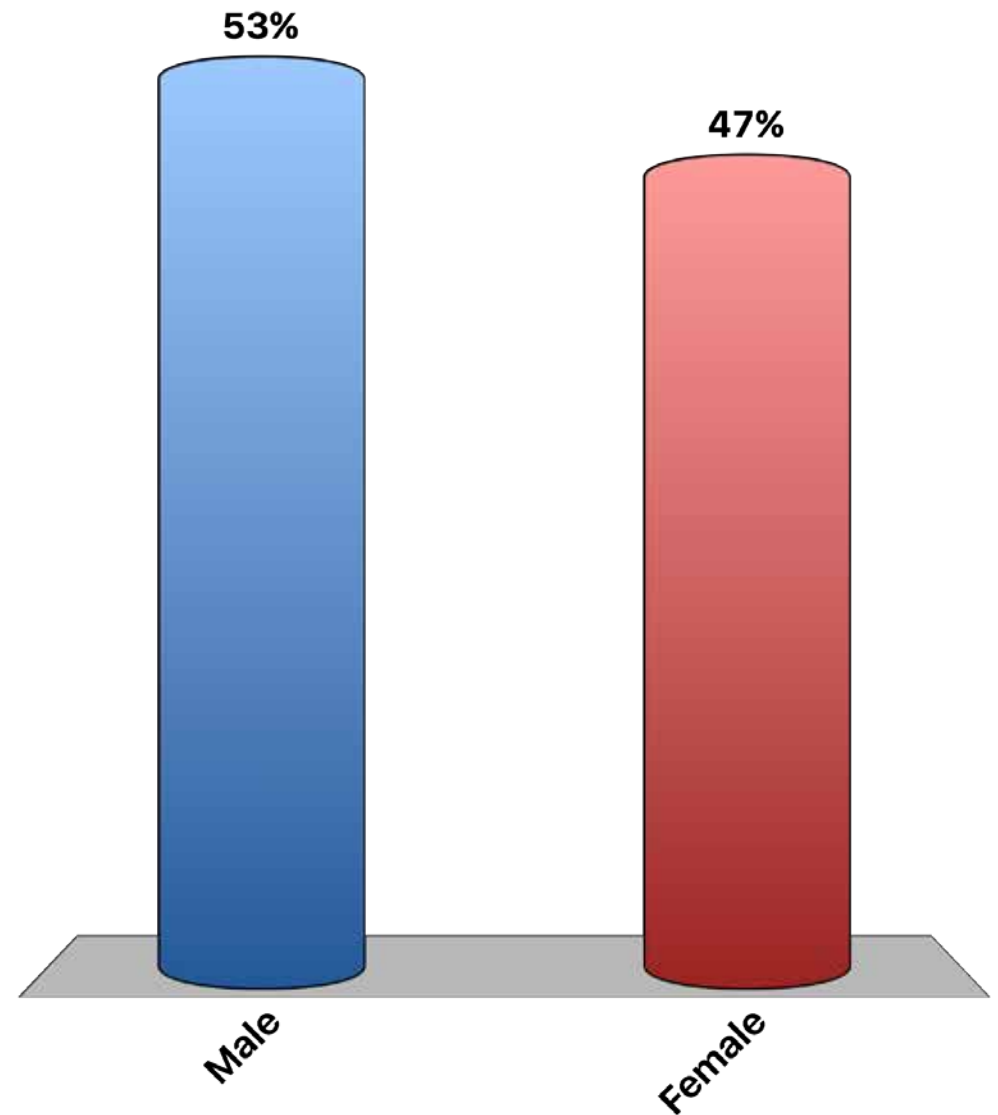




# Questions About Yourself

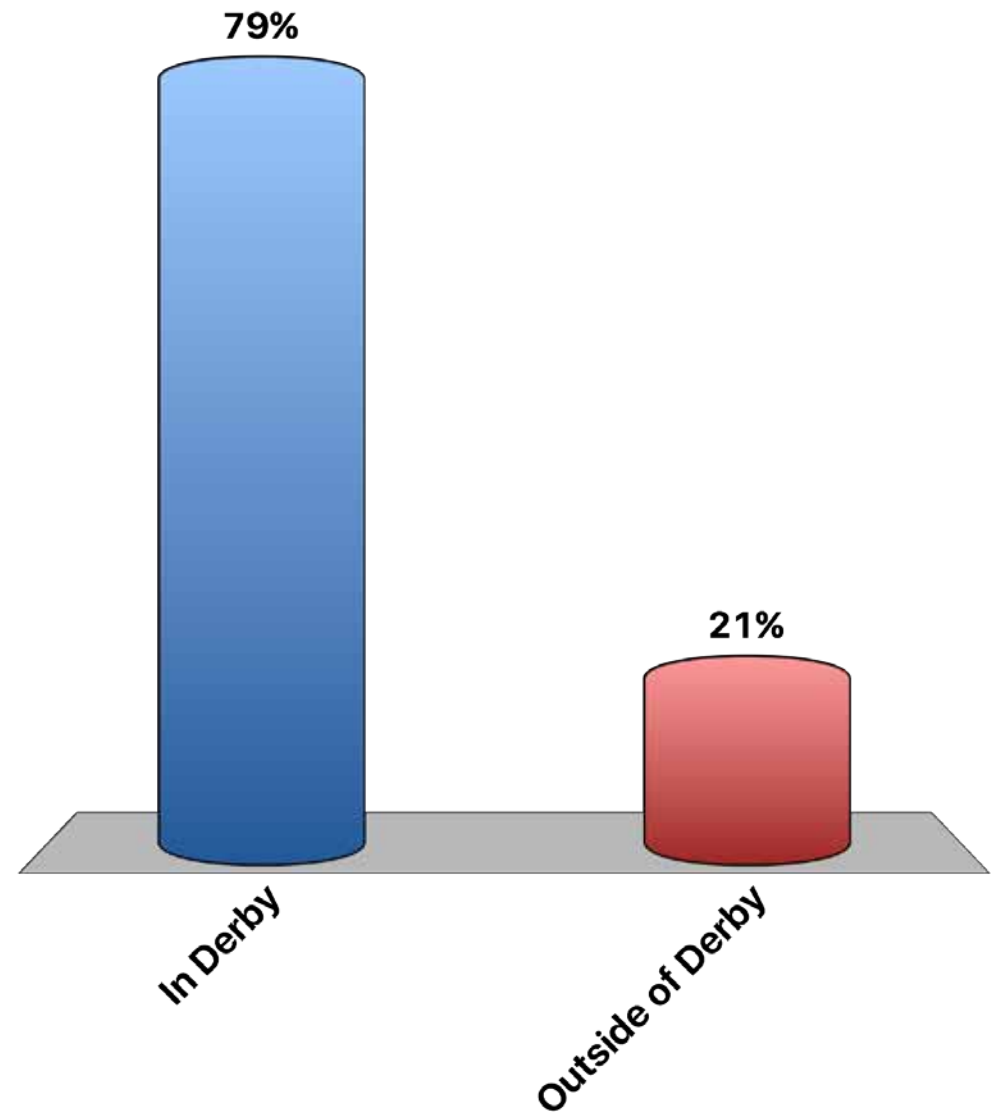
## 4. What is your gender?

- A. Male
- B. Female



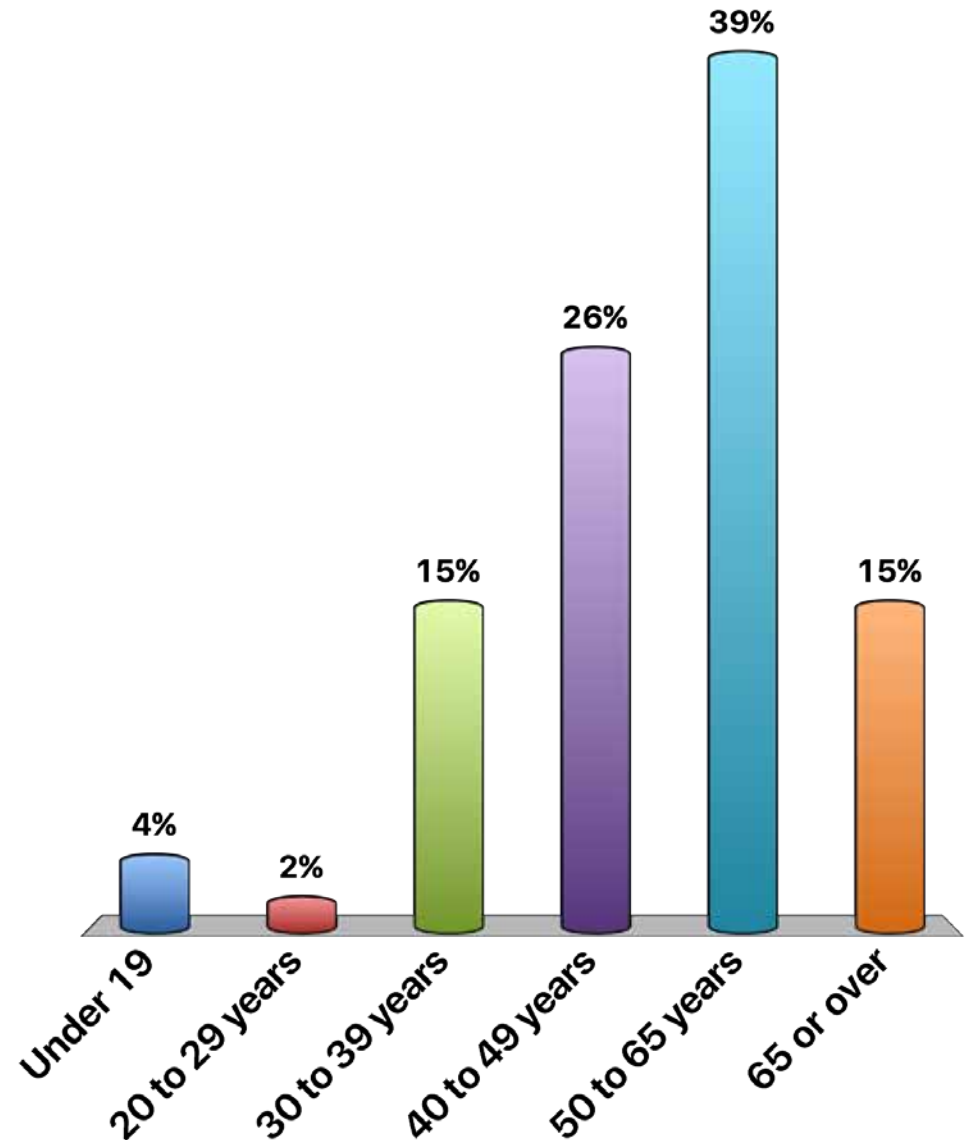
## 5. Where do you live?

- A. In Derby
- B. Outside of Derby



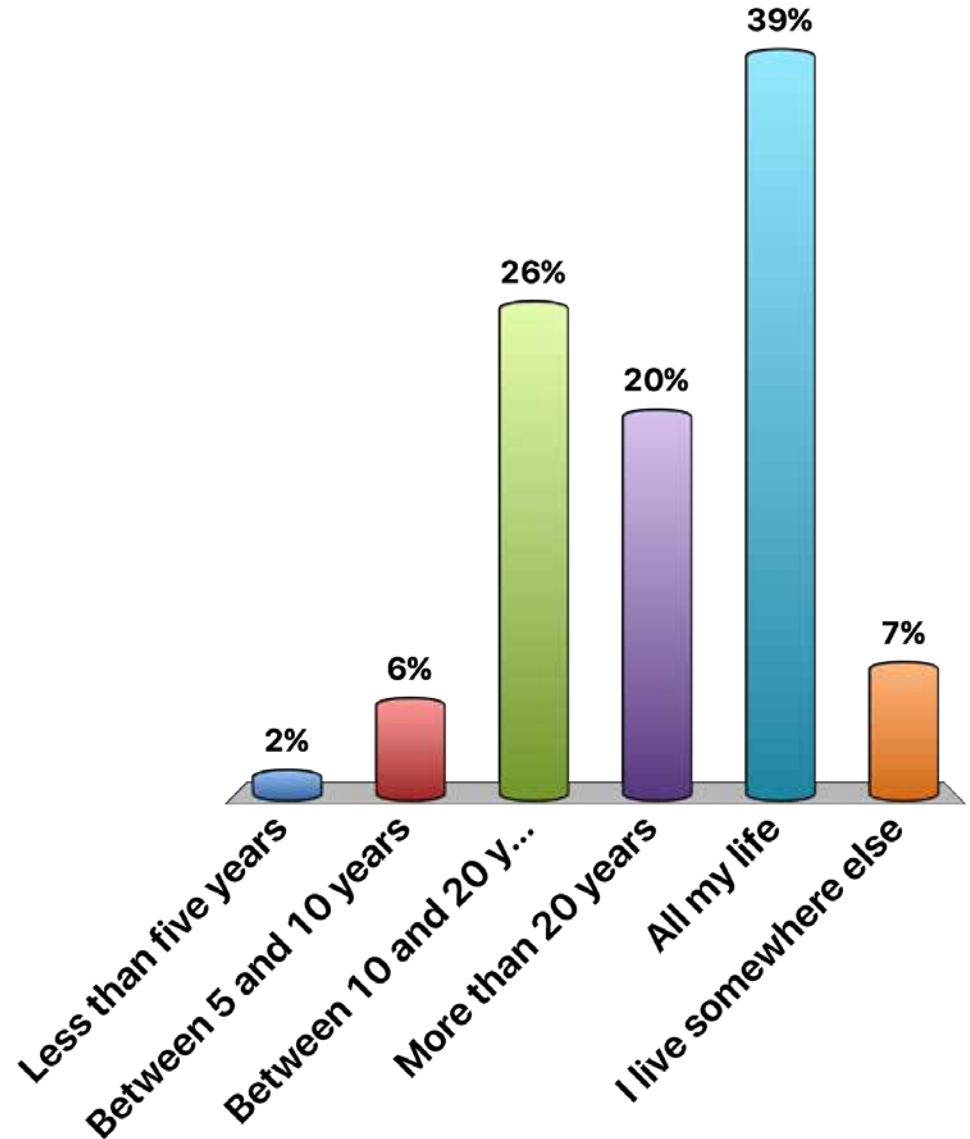
## 6. How old are you?

- A. Under 19
- B. 20 to 29 years
- C. 30 to 39 years
- D. 40 to 49 years
- E. 50 to 65 years
- F. 65 or over



## 7. How long have you lived in this area?

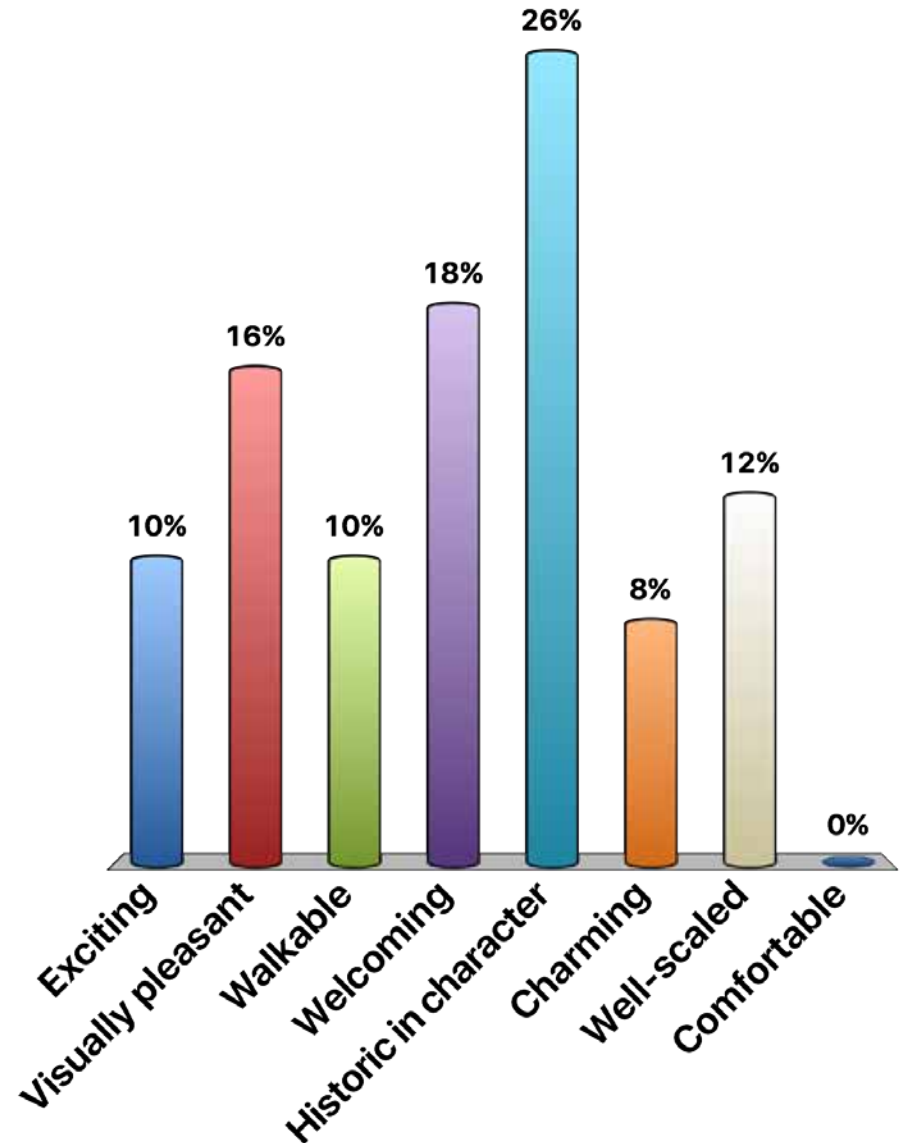
- A. Less than five years
- B. Between 5 and 10 years
- C. Between 10 and 20 years
- D. More than 20 years
- E. All my life
- F. I live somewhere else



**Questions About the Site:  
Challenges, Character, Implementation**

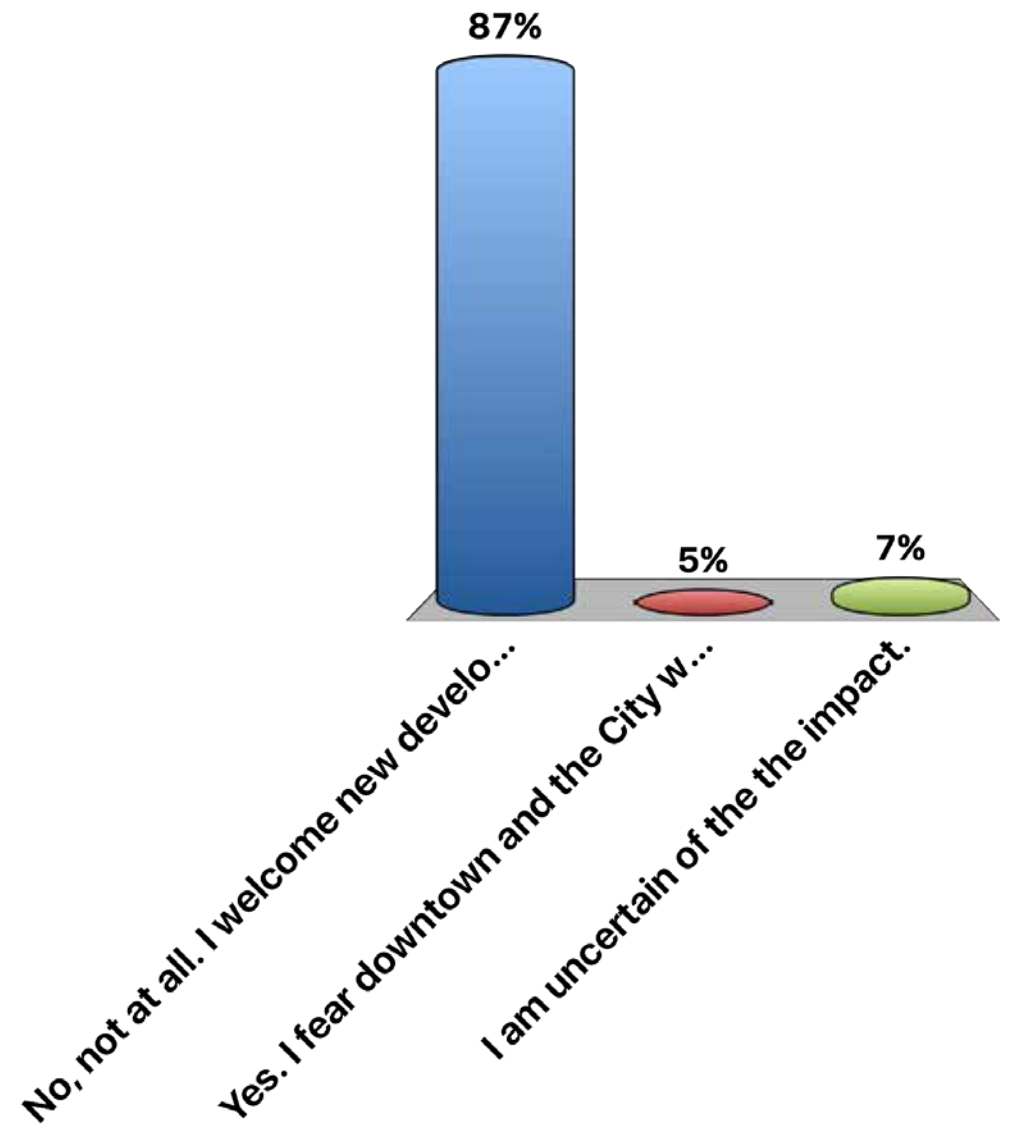
8. Which of the following words best describes your vision of the future site?

- A. Exciting
- B. Visually pleasant
- C. Walkable
- D. Welcoming
- E. Historic in character
- F. Charming
- G. Well-scaled
- H. Comfortable



9. Are you afraid that redevelopment of the site will negatively impact downtown or Derby as a whole?

- A. No, not at all. I welcome new development.
- B. Yes. I fear downtown and the City will further decline.
- C. I am uncertain of the the impact.

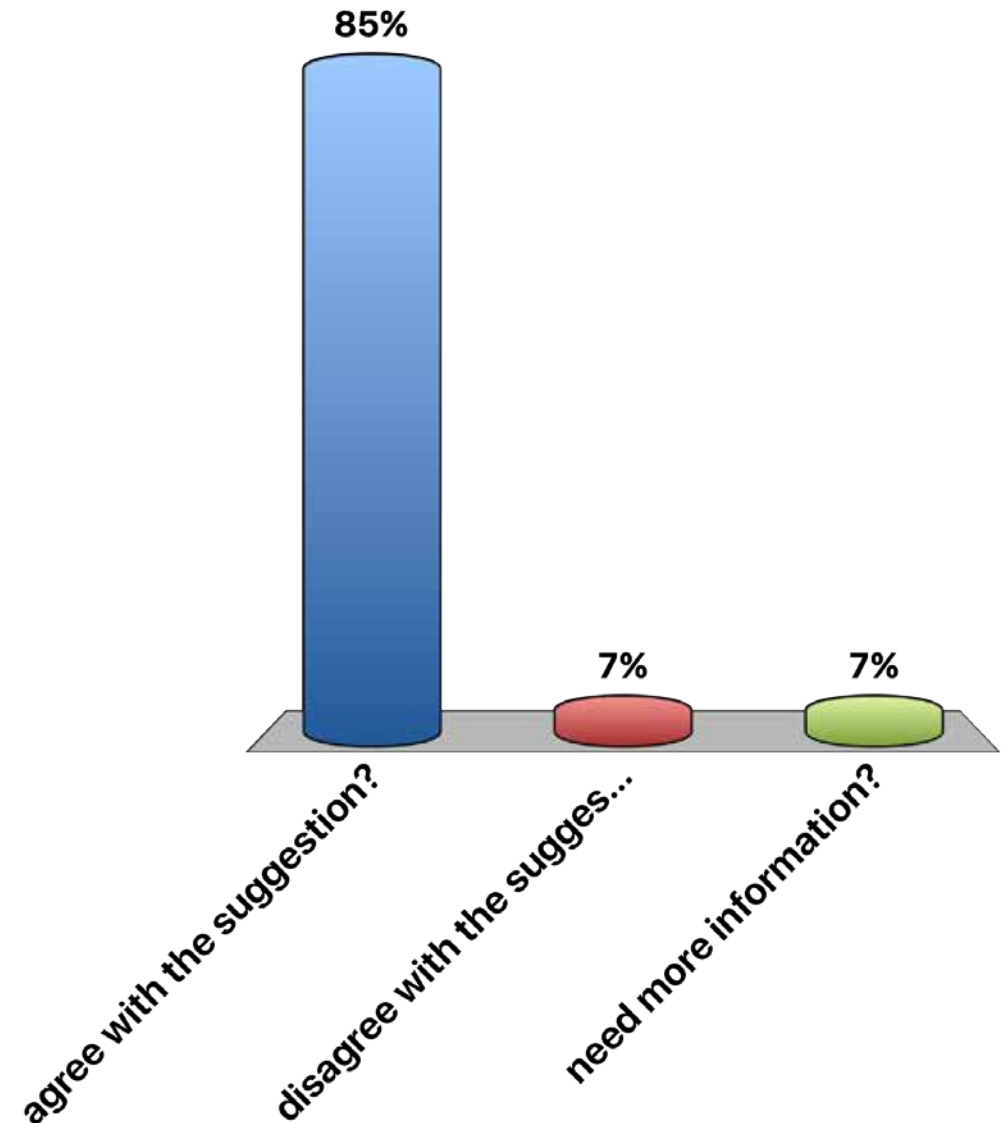




10. At the previous workshop, participants suggested that the Plan should create stronger connections between the City and the river.

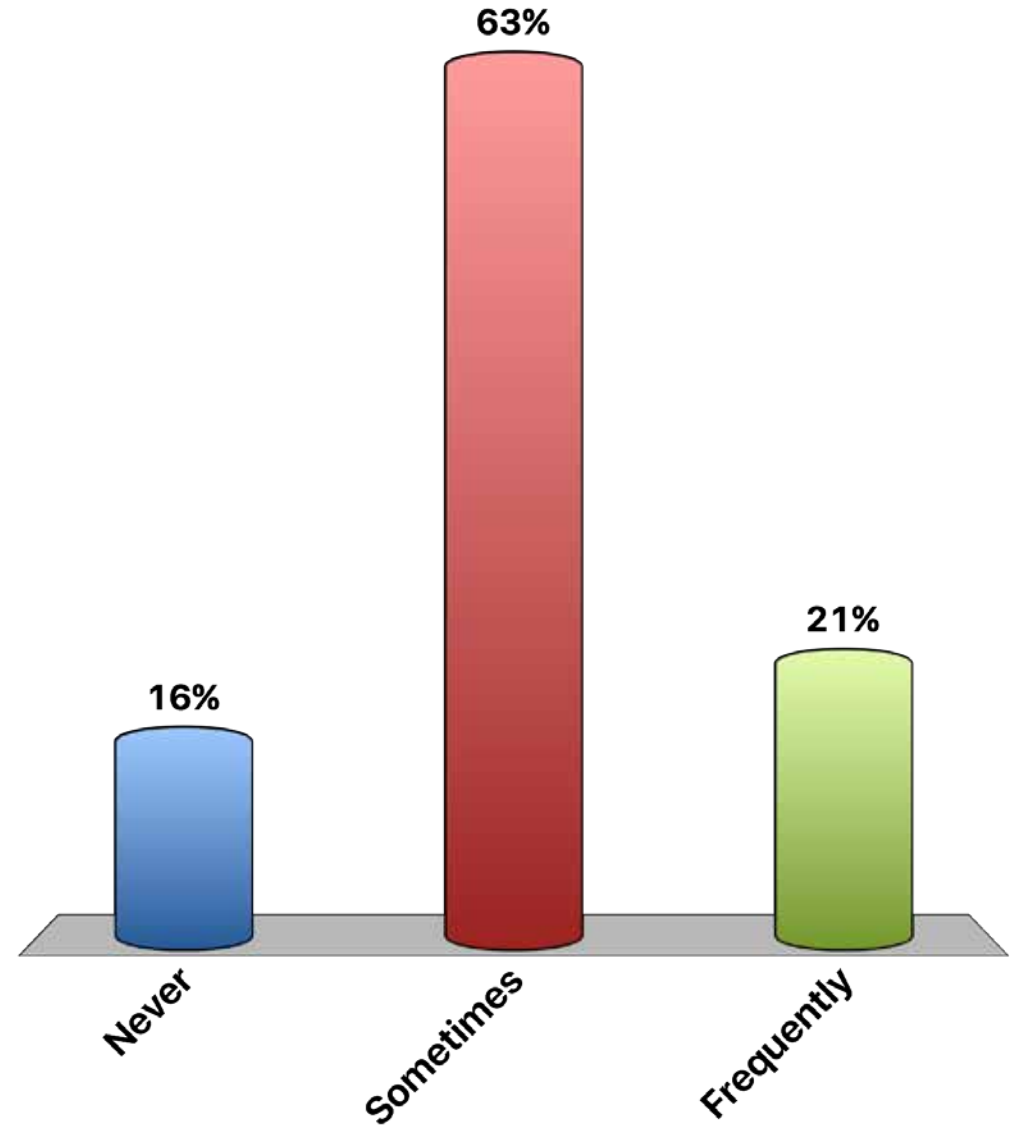
Do you...

- A. agree with the suggestion?
- B. disagree with the suggestion?
- C. need more information?



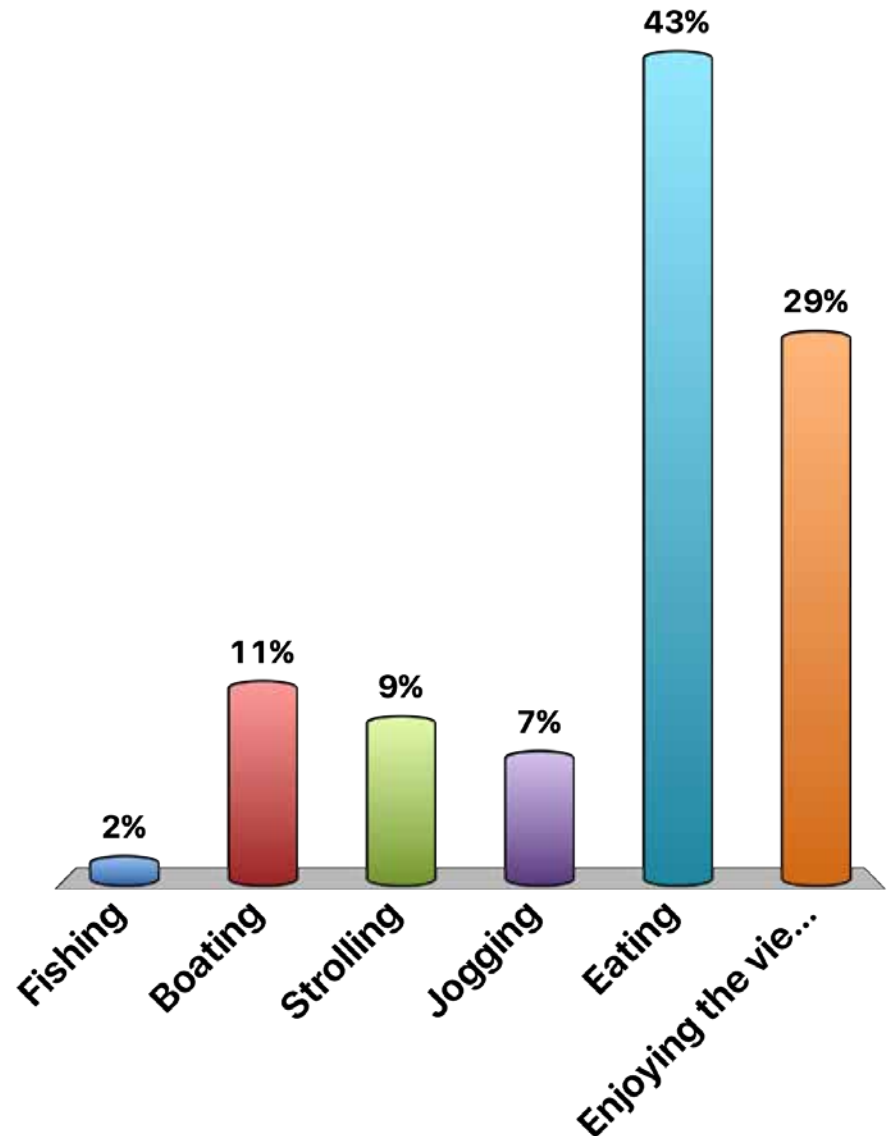
# 11. How often do you use the Greenway?

- A. Never
- B. Sometimes
- C. Frequently



12. Which of these activities mentioned in the previous workshop would take you to the river more often?

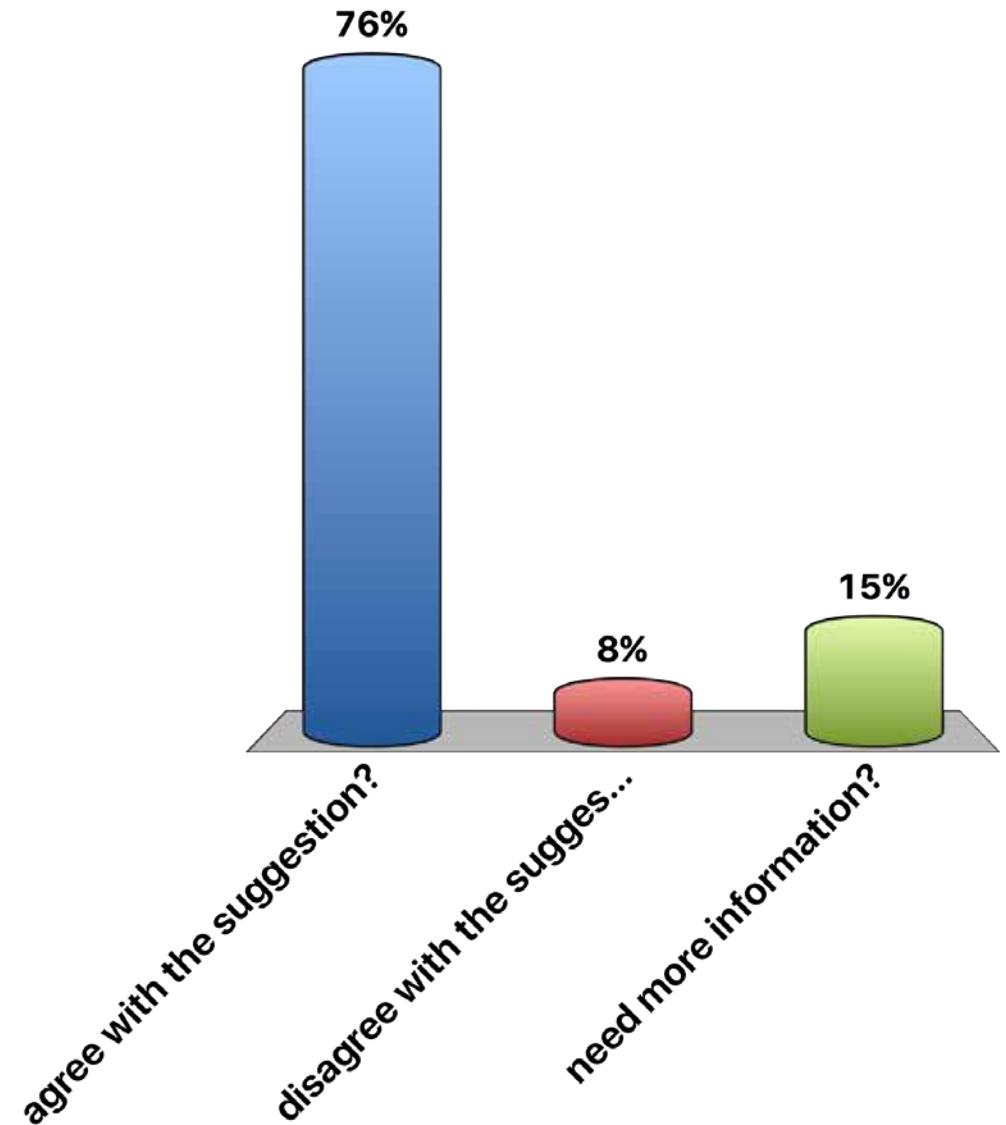
- A. Fishing
- B. Boating
- C. Strolling
- D. Jogging
- E. Eating
- F. Enjoying the views



13. At the previous workshop, participants suggested redeveloping the site in a traditional New England style to preserve the historic character of Derby.

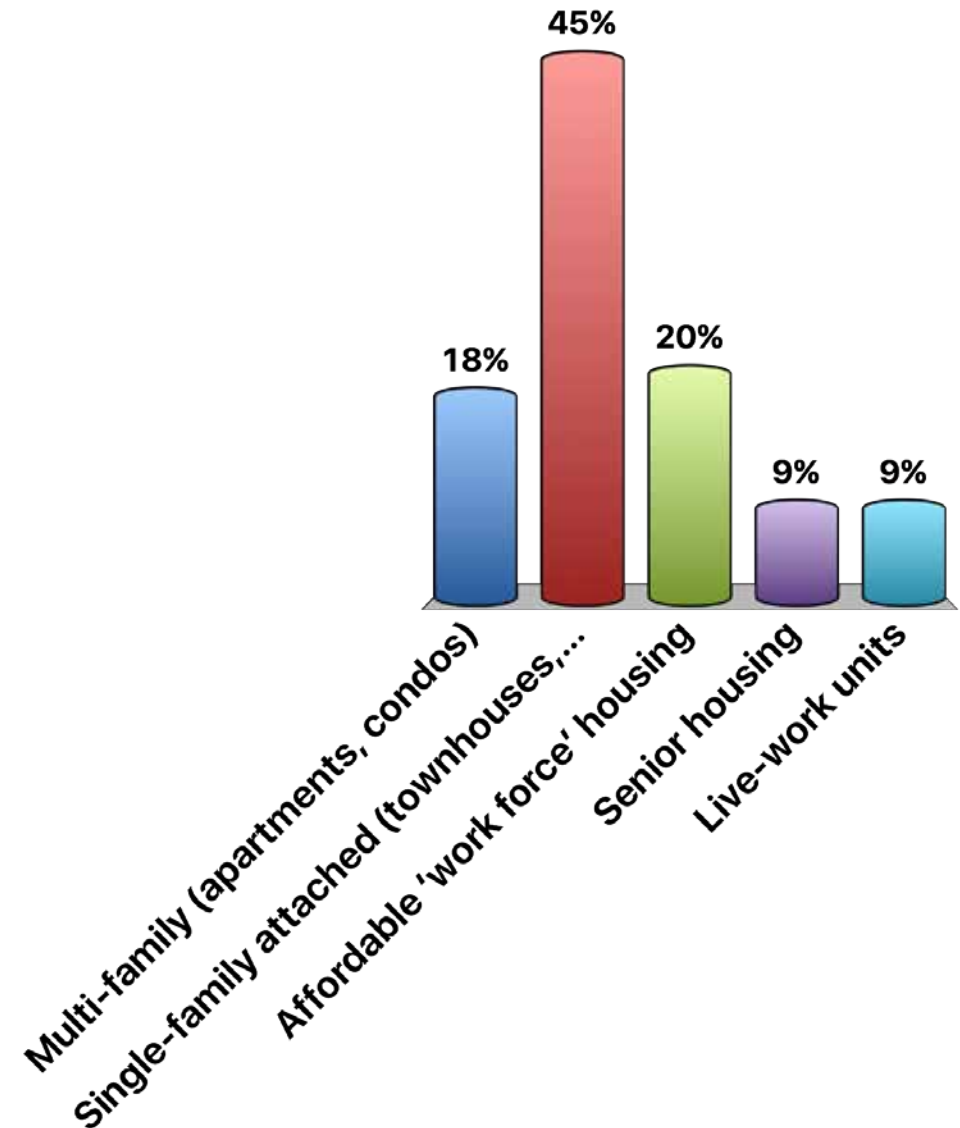
Do you...

- A. agree with the suggestion?
- B. disagree with the suggestion?
- C. need more information?



14. At the previous workshop, participants suggested attracting residents of different age groups. Which of these building types would best attract residents of different age?

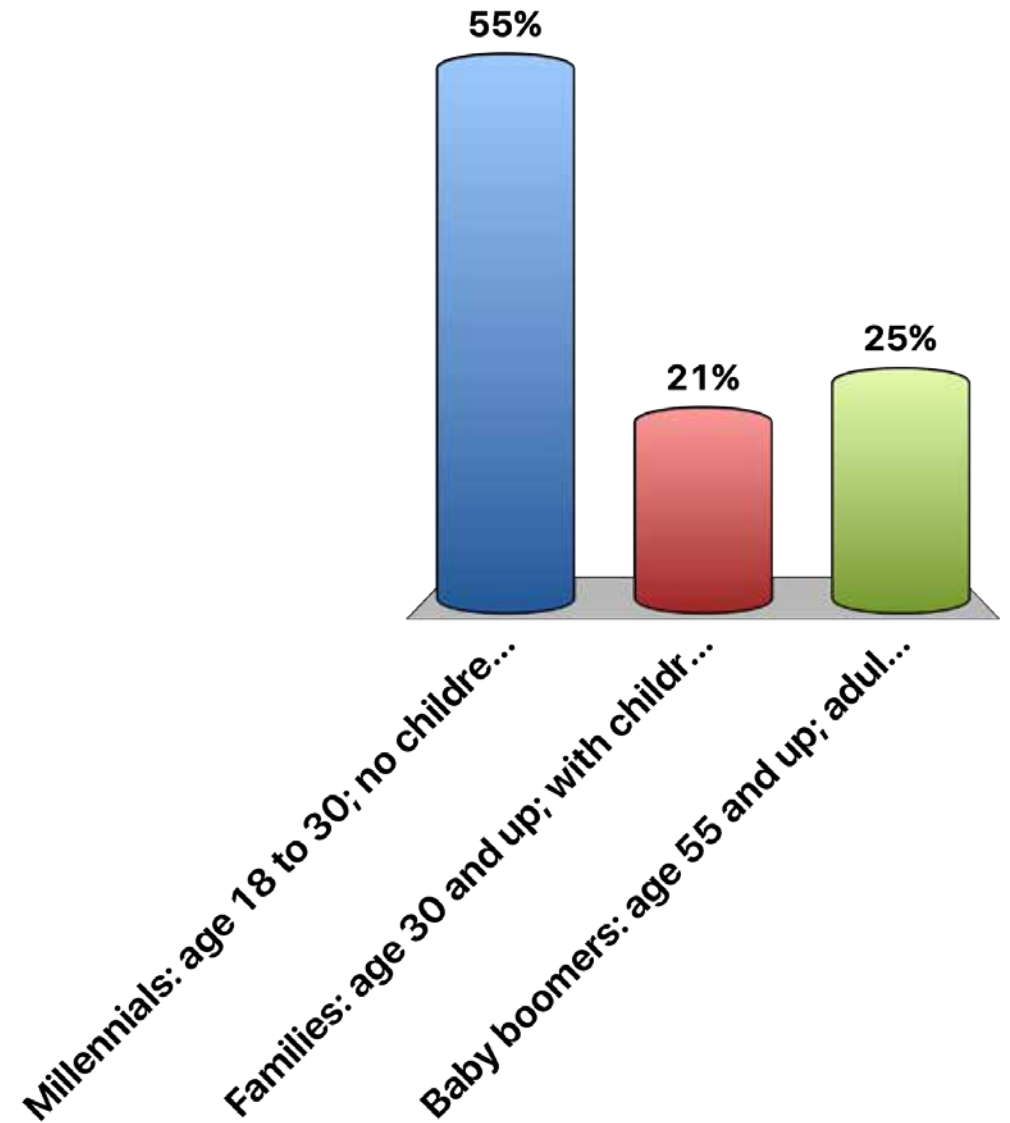
- A. Multi-family (apartments, condos)
- B. Single-family attached (townhouses, duplexes)
- C. Affordable 'work force' housing
- D. Senior housing
- E. Live-work units



# **Questions About Demographics and the Economy**

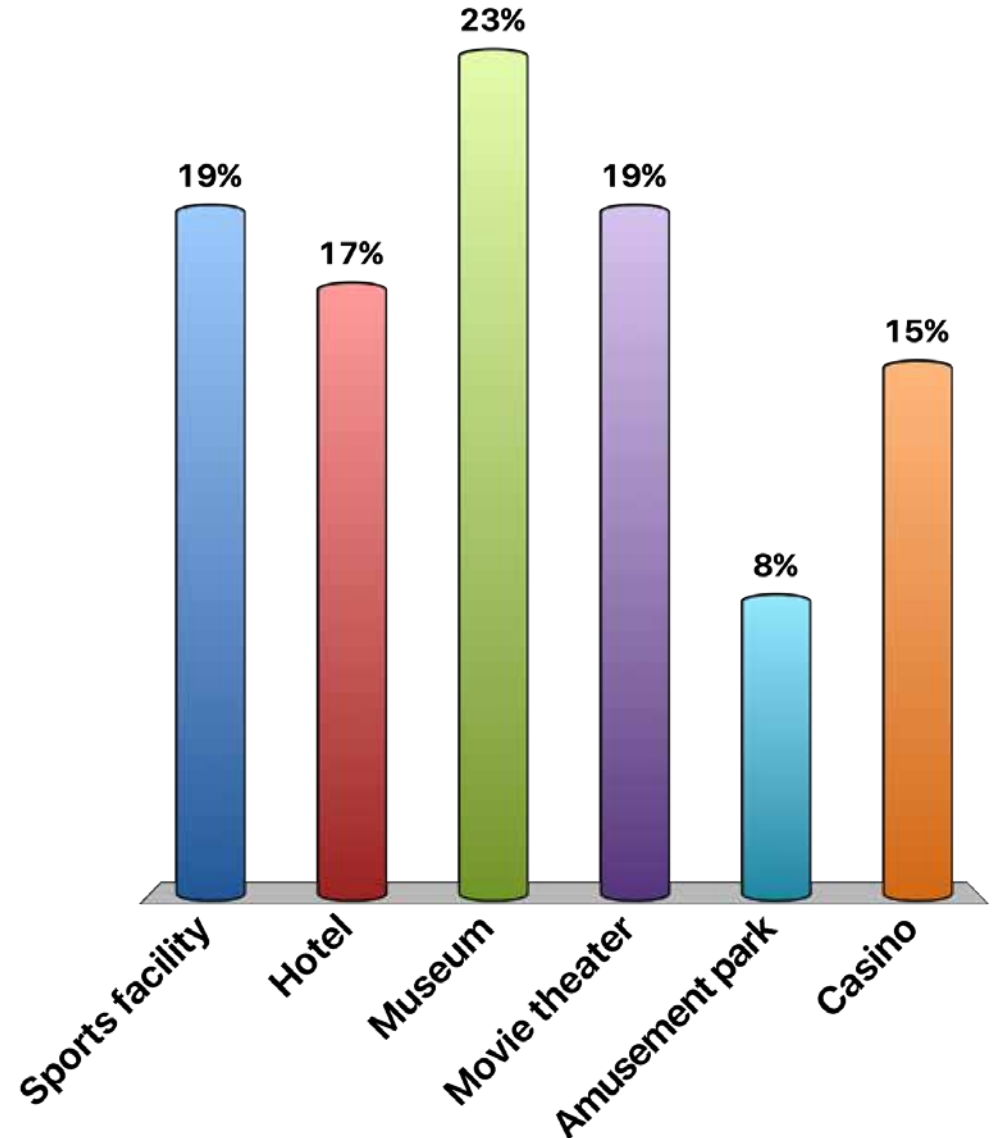
15. What group of new residents would you prefer to attract to the site?

- A. **Millennials:** age 18 to 30; no children; top earners; looking for excitement
- B. **Families:** age 30 and up; with children; looking for good schools and support
- C. **Baby boomers:** age 55 and up; adult children; looking for urban life



16. Which of these businesses, if located on the site, would make Derby a regional destination?

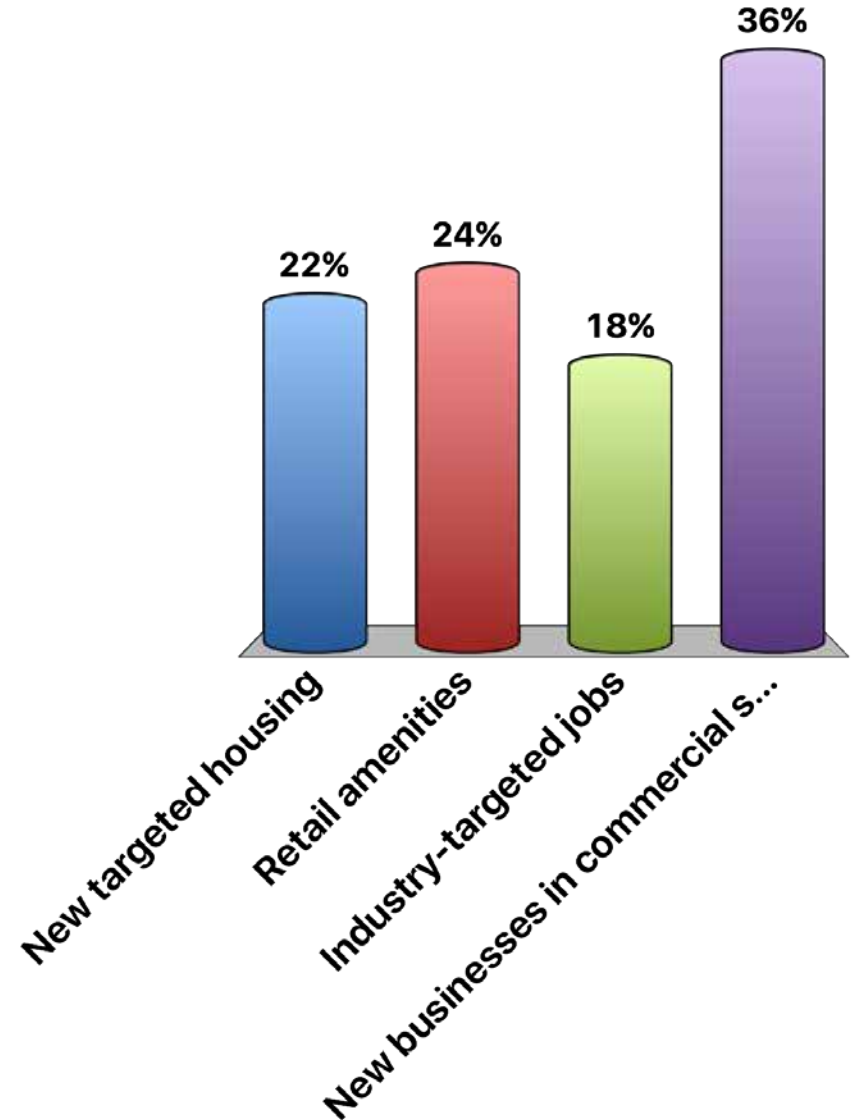
- A. Sports facility
- B. Hotel
- C. Museum
- D. Movie theater
- E. Amusement park
- F. Casino





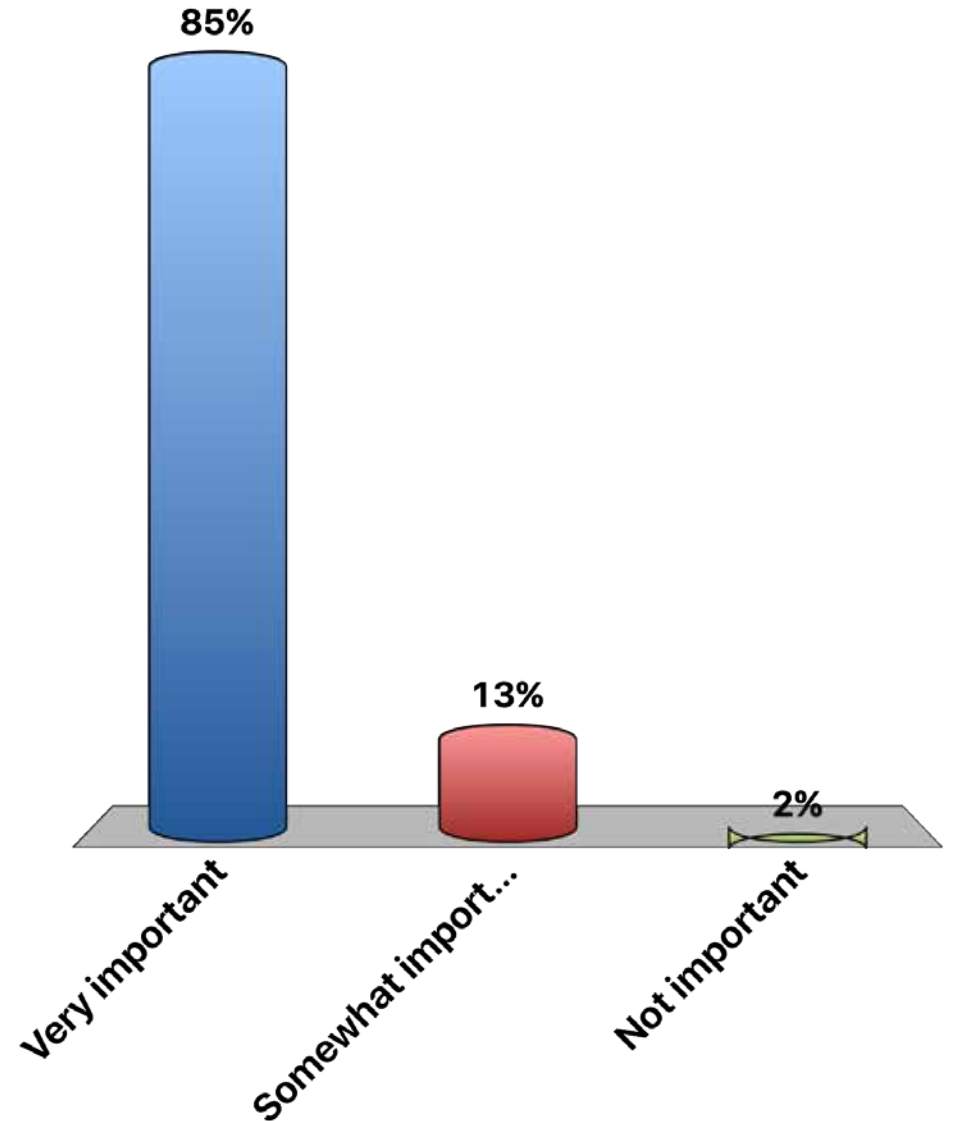
17. Which of the following strategies would help improve Derby's economy the most?

- A. New targeted housing
- B. Retail amenities
- C. Industry-targeted jobs
- D. New businesses in commercial spaces



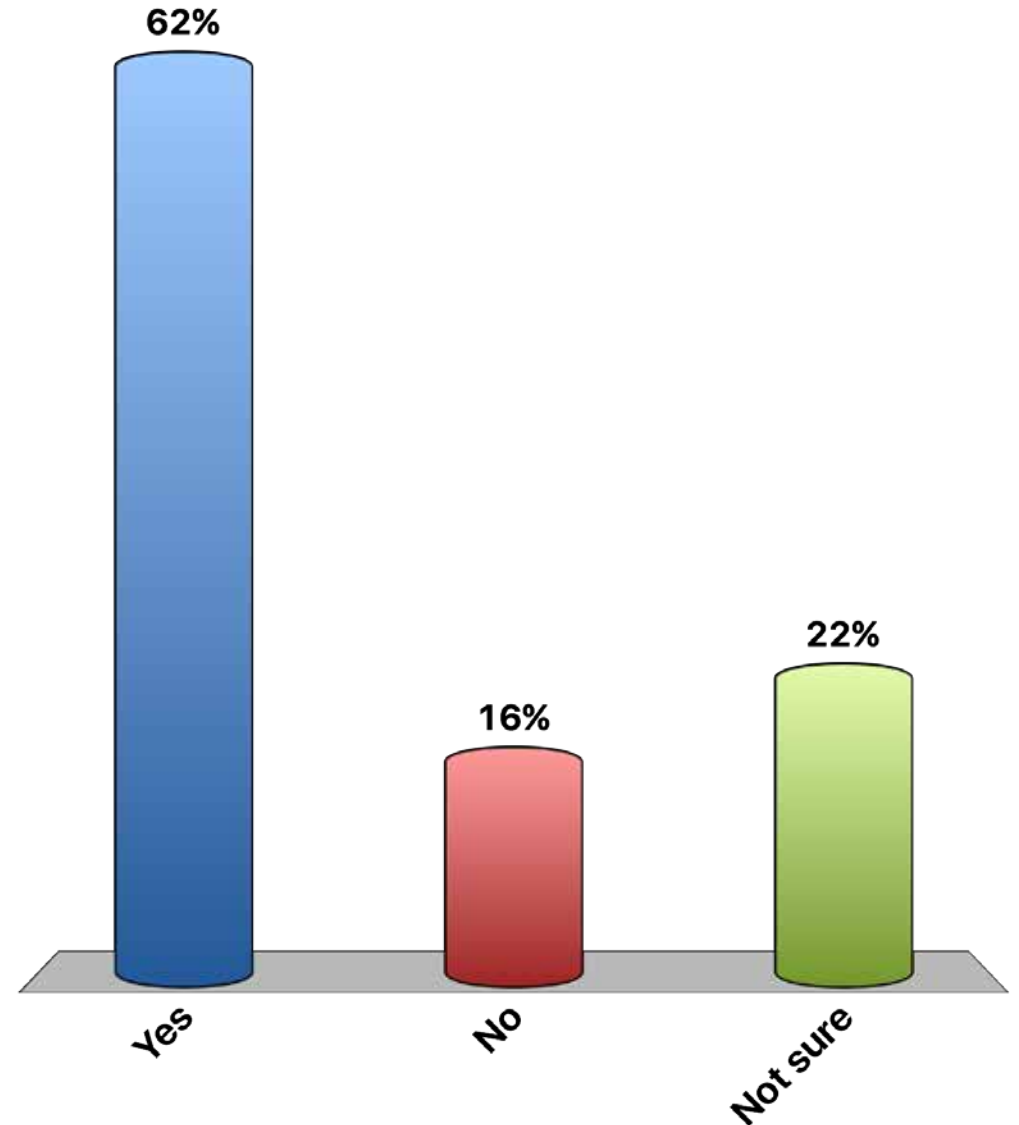
18. Research shows that there is a gap between growing industries in this region and local skills and education. How important it is to close that gap?

- A. Very important
- B. Somewhat important
- C. Not important



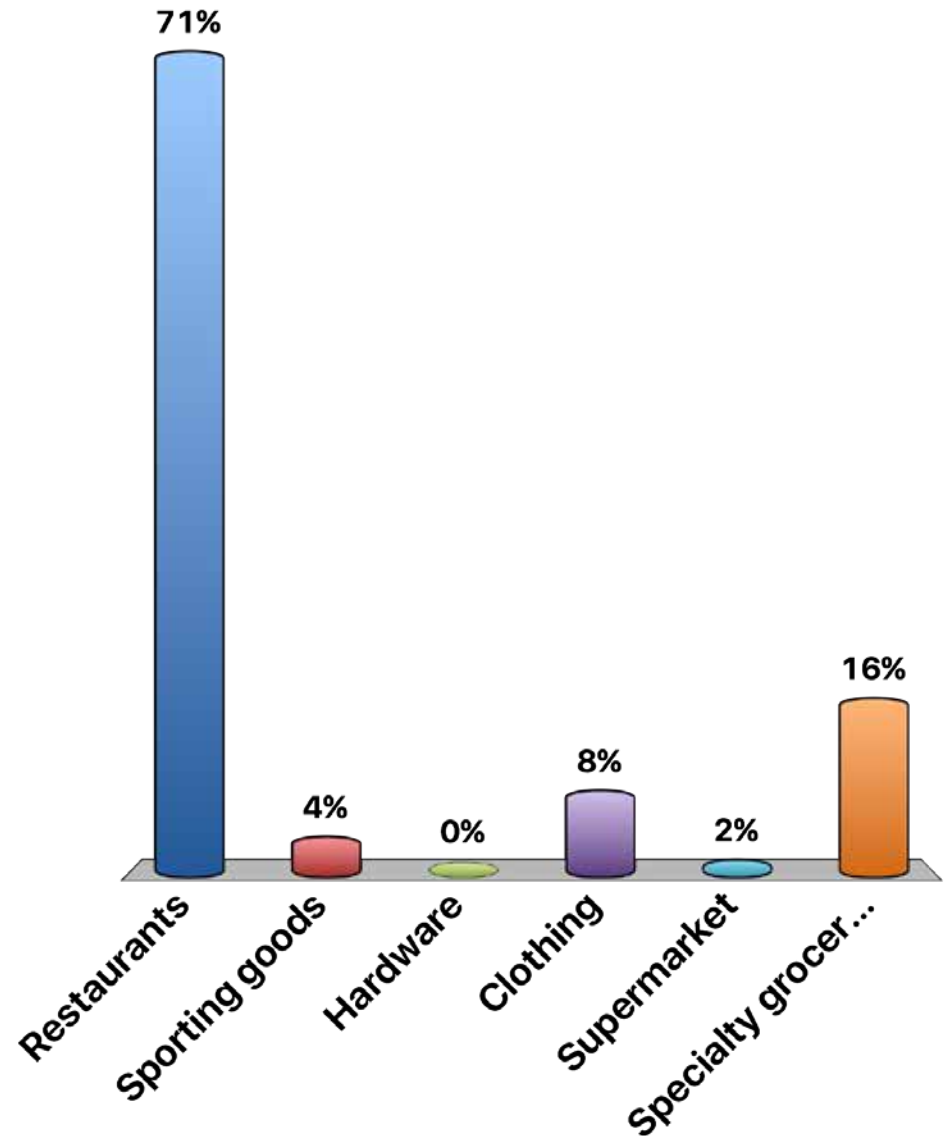
19. Should the site include eco-friendly and small scale manufacturing?

- A. Yes
- B. No
- C. Not sure



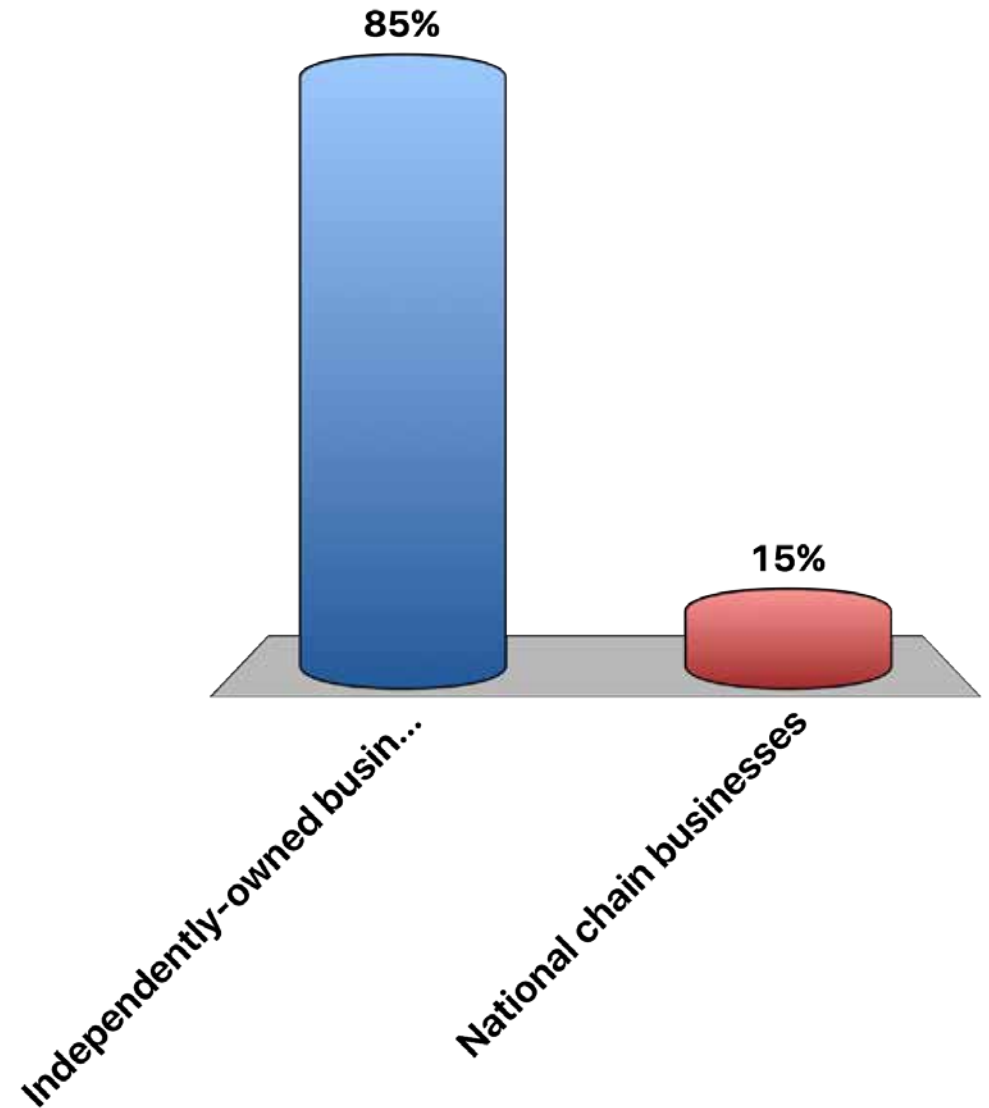
20. Which of the following types of retail businesses would you most like to see on the site?

- A. Restaurants
- B. Sporting goods
- C. Hardware
- D. Clothing
- E. Supermarket
- F. Specialty groceries



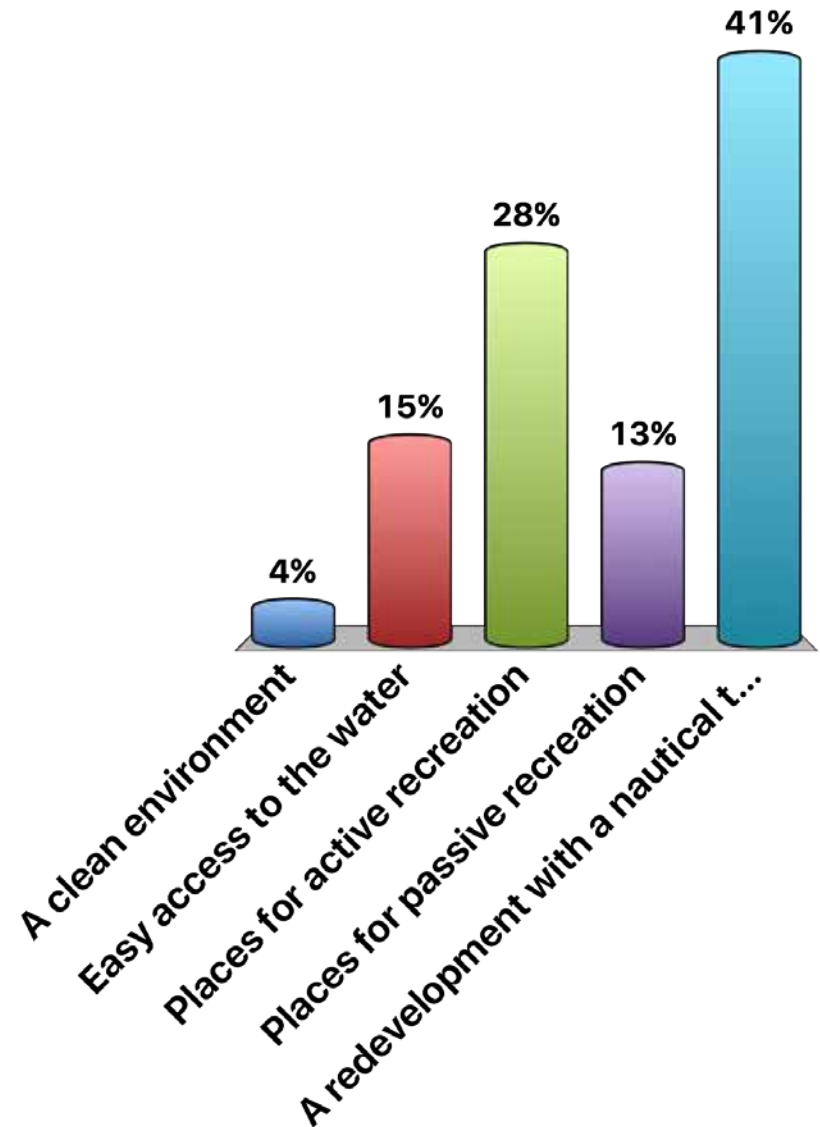
21. Would you prefer the site to mostly have:

- A. Independently-owned businesses
- B. National chain businesses



22. The two rivers are an asset that Shelton doesn't have. What would maximize the value of this asset?

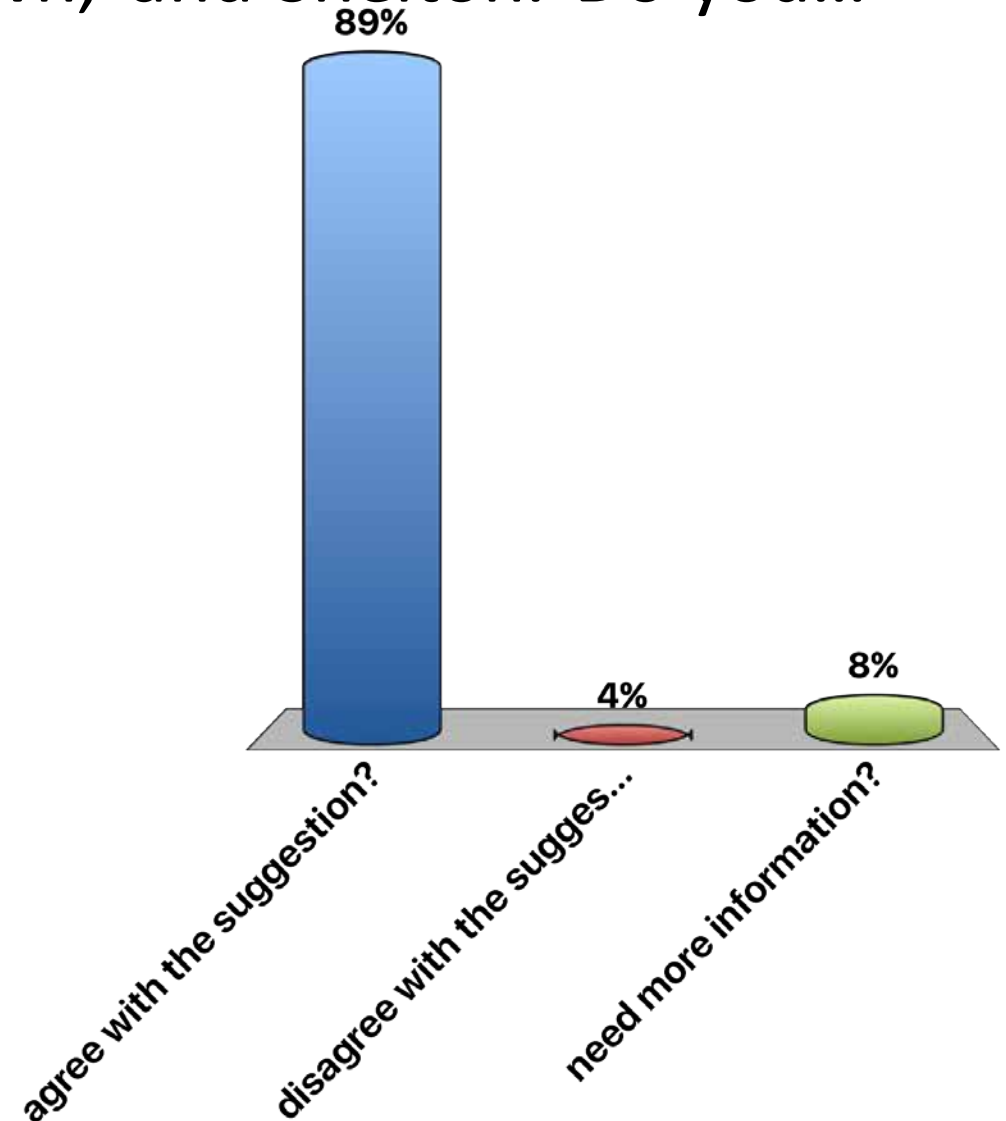
- A. A clean environment
- B. Easy access to the water
- C. Places for active recreation
- D. Places for passive recreation
- E. A redevelopment with a nautical theme



# **Questions About Transportation and the Environment**

23. At the previous workshop, participants suggested the desire for safe pedestrian and bicycle connections between the site, downtown, and Shelton. Do you...

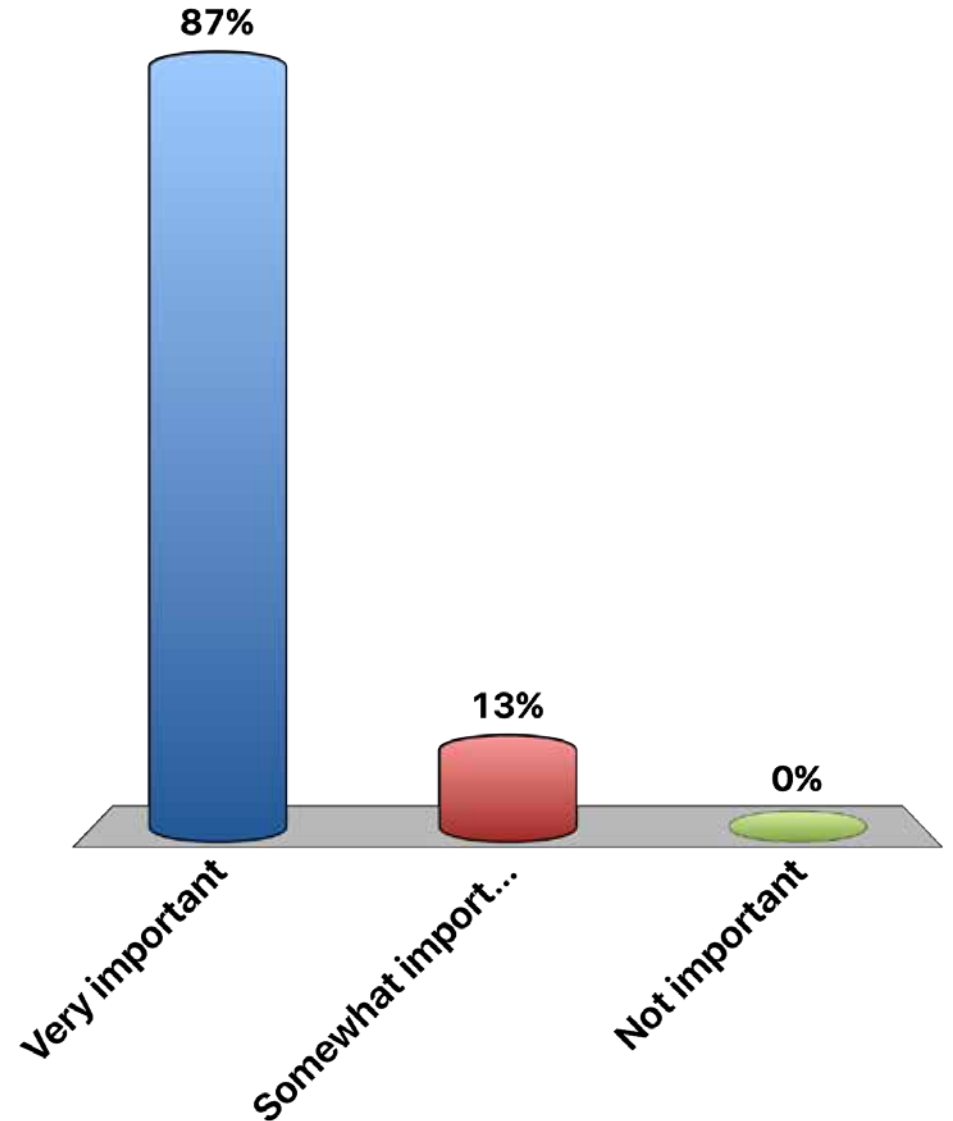
- A. agree with the suggestion?
- B. disagree with the suggestion?
- C. need more information?





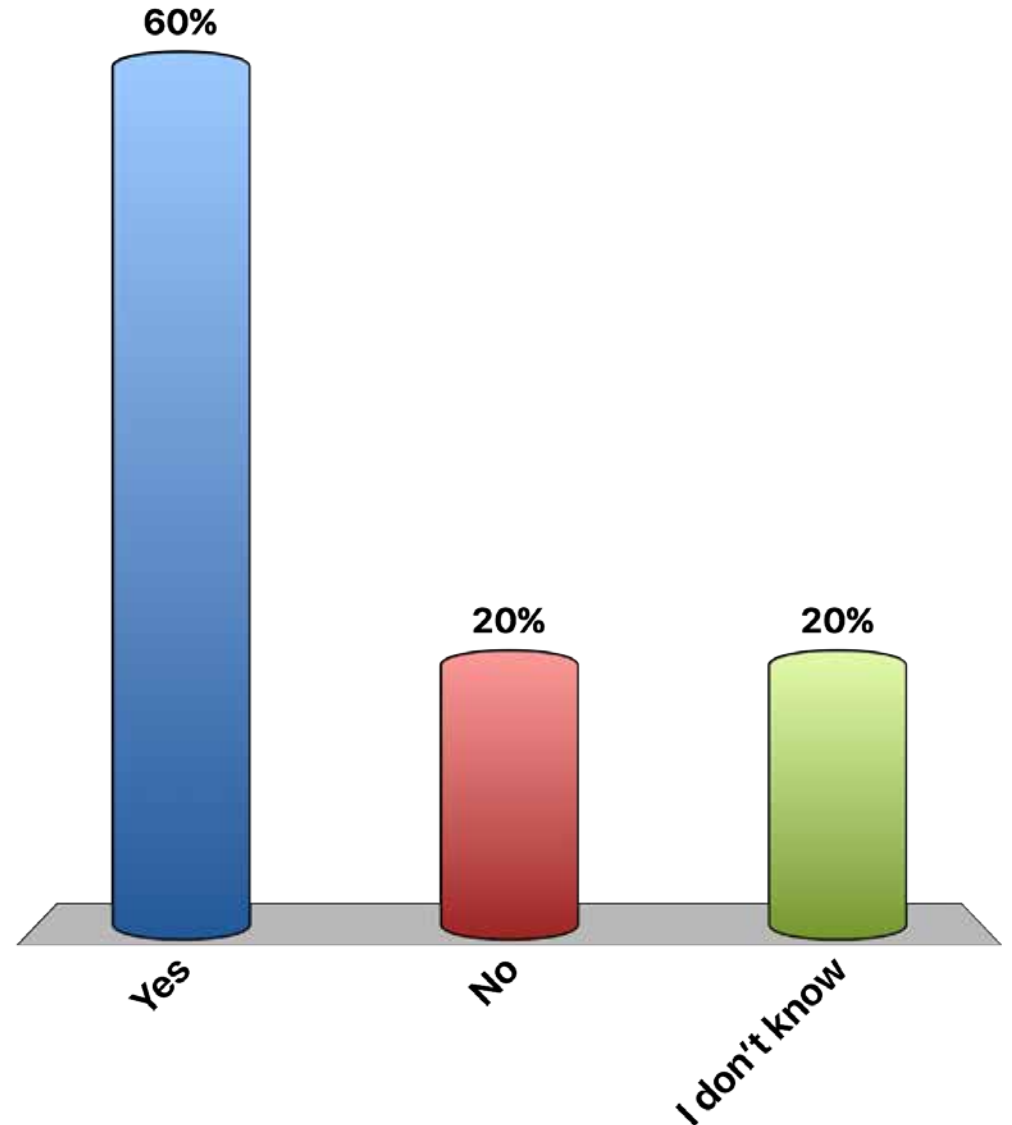
24. How important is it to ensure easy access between the site and downtown?

- A. Very important
- B. Somewhat important
- C. Not important



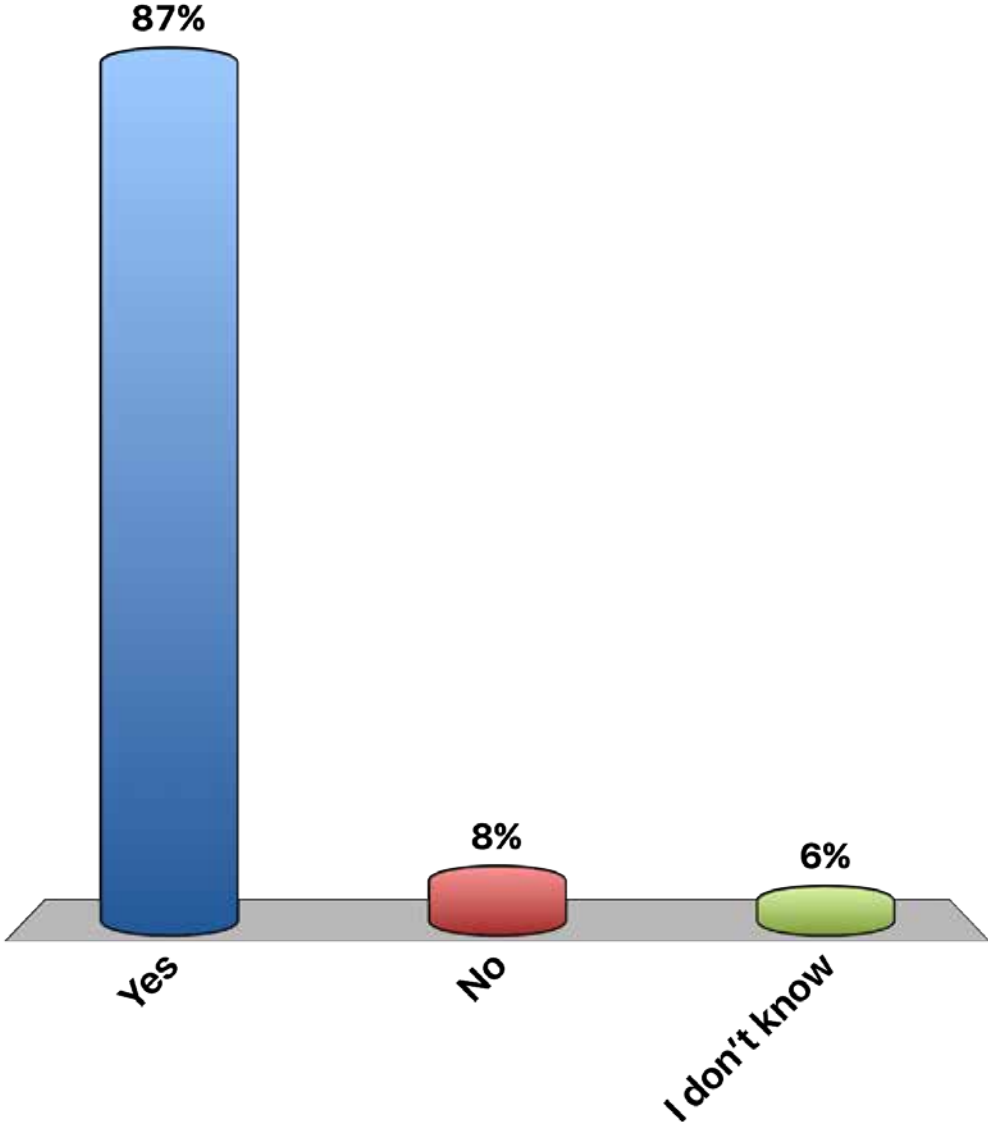
25. Would you support slowing traffic on Main Street at non-peak hours to provide easy access to the site?

- A. Yes
- B. No
- C. I don't know



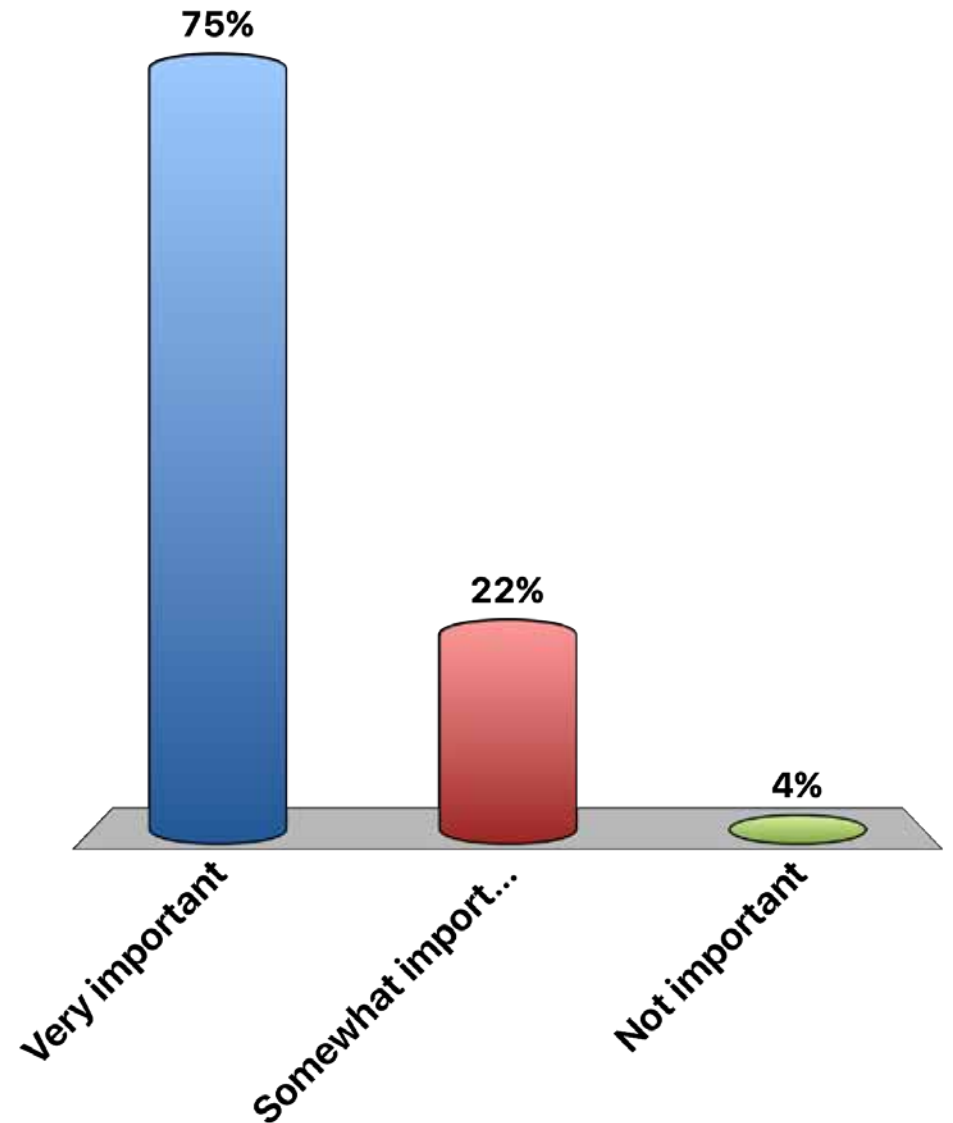
26. With scheduled improvements to the Waterbury Branch Line and better service, should the City invest in better parking and access to the rail station?

- A. Yes
- B. No
- C. I don't know



27. How important is it to you to ensure a sustainable and eco-friendly redevelopment of the site?

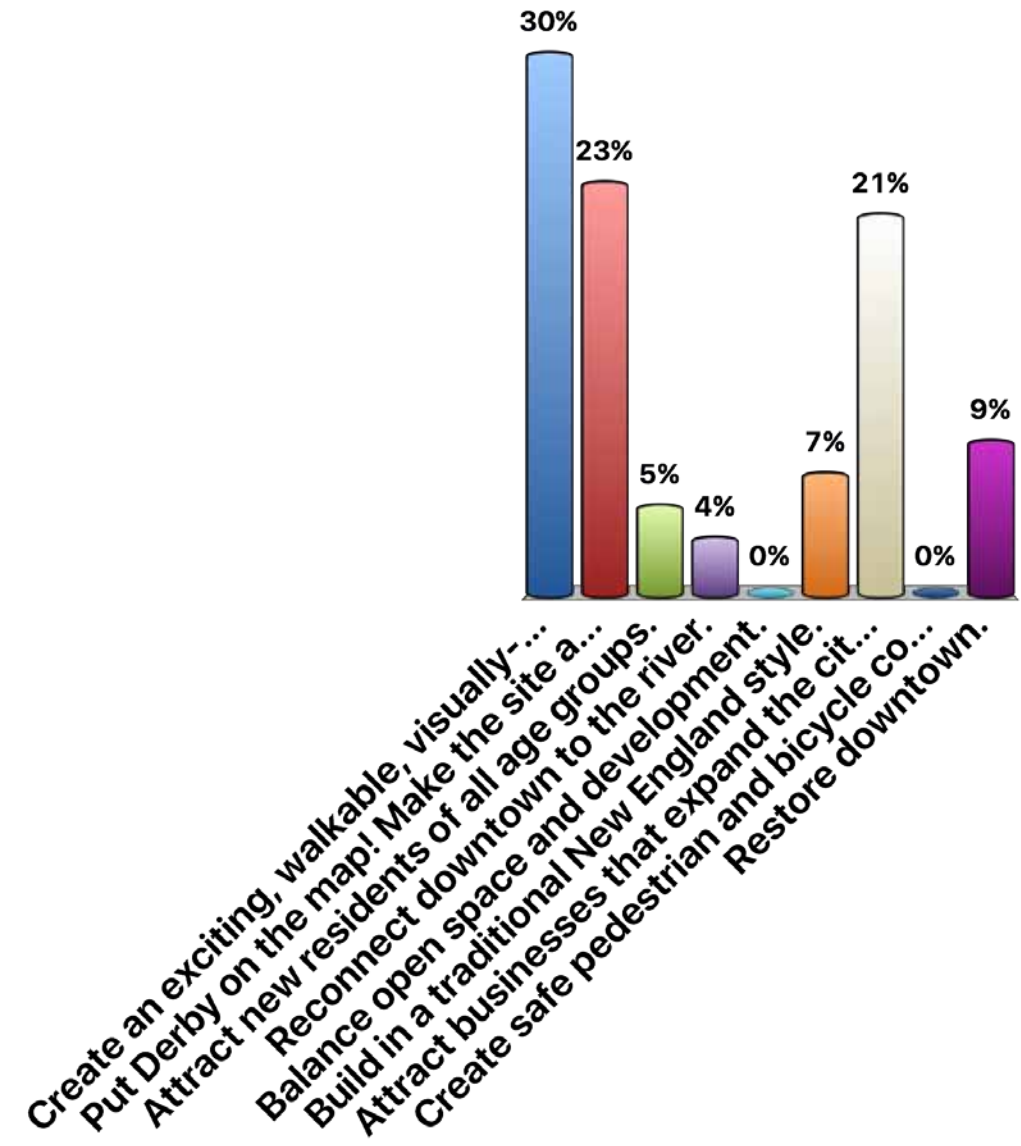
- A. Very important
- B. Somewhat important
- C. Not important



# A Final Question

## 28. Which of the following goals for the site is most important to you?

- A. Create an exciting, walkable, visually- pleasing mixed-use place.
- B. Put Derby on the map! Make the site a destination for residents and visitors.
- C. Attract new residents of all age groups.
- D. Reconnect downtown to the river.
- E. Balance open space and development.
- F. Build in a traditional New England style.
- G. Attract businesses that expand the city's tax base.
- H. Create safe pedestrian and bicycle connections between the site and downtown.
- I. Restore downtown.



**Thank You!**  
**Please Leave the Keypads**  
**on the Table**