Festival Advisory Board - Regular Meeting Agenda

Monday, April 23, 2018 - 6:00
Keizer City Hall

Promoting community well-being, events, and development by connecting people, ideas, and resources.

1. Call to Order
2. Approval of Minutes
3. Appearance of Interested Citizens
4. New/Old Business
   - Approval of Summer Concert Series New Bands
     - Abbey Road Live (Beatles)
     - Big Time Band
     - Paradise of Samoa
5. Chamber Report – Carlos Soto
6. Parks Board Report – Donna Bradley
7. Heritage Board Report – Laura Reid
8. Homegrown Theater Report – Laura Reid
9. Neighborhood Association Reports
   - Southeast Keizer (First Thursday ~ 4/5) – Report from Laura Reid
     Next meeting: May 3
   - West Keizer (Second Thursday ~ 4/12) – Report from Bob Shackelford
     Next meeting: May 10
   - Greater Gubser (Third Thursday ~ 4/19) – Report from Carlos Soto
     Next Meeting: May 17
10. Other Business
11. Adjourn

Next meeting: July 23, 2018

Americans with Disabilities Act (ADA) Notice
The City of Keizer is committed to providing equal access to all public meetings and information per the requirements of the ADA and Oregon Revised Statutes (ORS). The Keizer Civic Center is wheelchair accessible; if you require any service that furthers inclusivity to participate, please contact the Office of the City Recorder at least 48 hours prior to the meeting by email at davist@keizer.org or phone at 503-390-3700 or 503-856-3412.
CALL TO ORDER ~ Chair Marlene Parsons called the meeting to order at 6:00 p.m.

Present:  
Marlene Parsons, Councilor, Chair  
Bob Shackelford, Citizen at Large, Vice Chair  
Laura Reid, Councilor  
Donna Bradley, Parks Board Representative  
Carlos Soto, Chamber Representative  
Jeremy Turner, Citizen at Large  
Sherrie Gottfried, Citizen at Large

Absent:  

Staff Attending:  
Debbie Lockhart, Deputy City Recorder

APPROVAL OF MINUTES: Sherrie Gottfried moved for approval of the October 2017 Minutes. Donna Bradley seconded. Motion passed as follows: Parsons, Gottfried, Reid, Turner, Soto and Bradley in favor with Shackelford abstaining.

APPEARANCE OF INTERESTED CITIZENS - None

NEW/OLD BUSINESS

• Adoption of a Policy for Placement of Informational Signs at the Focal Point: Carlos Soto moved to recommend that City Council adopt a resolution approving a policy for informational signs at the focal point similar to UR2013-160. Donna Bradley seconded. Motion passed unanimously as follows: Parsons, Gottfried, Reid, Turner, Soto and Bradley in favor.

• Establish K-FAB Mission Statement: Carlos Sotos moved to adopt the following K-FAB Mission Statement: Promoting community well-being, events, and development by connecting people, ideas, and resources. Sherrie Gottfried seconded. Motion passed unanimously as follows: Parsons, Gottfried, Reid, Turner, Soto, Shackelford and Bradley in favor.

• Talking points for Visiting Neighborhood Associations: The following members will represent K-FAB at the neighborhood association meetings:
  o Southeast Keizer Neighborhood Association (SEKNA): Laura Reid
  o West Keizer Neighborhood Association (WKNA): Bob Shackelford
  o Greater Gubser Neighborhood Association: Carlos Soto
Representatives will inform neighborhood associations of events that would affect their neighborhood such as:

- Runs
- Bike Rides (such as Monster Cookie on April 29)
- Bands approved for the summer concert series
- Homegrown Theater events
- Heritage Center/Museum/Library events and displays

- **Set Goals for 2018:** Board members set the following goals:
  - Vote on bands for the summer concert series at the amphitheater
  - Stay informed about Iris Festival
  - Work with Chamber on events and calendars
  - Post public events held at the community center on both Chamber and City Government calendars
  - Reader board at front of Community Center
  - Holiday events listed on all calendars and reader board
  - Promote Holiday parade

  Carlos Sotos moved to approve the K-FAB goals for 2018. Bob Shackelford seconded. Motion passed unanimously as follows: Parsons, Gottfried, Reid, Turner, Soto, Shackelford and Bradley in favor.

**ELECTION OF CHAIR AND VICE CHAIR:** Bob Shackelford and Sherrie Gottfried were elected Chair and Vice Chair respectively by unanimous consent.

**CHAMBER REPORT:** Carlos Santos reported that the First Citizen Banquet was sold out. Chamber is gearing up for the Iris Festival and will be meeting every Thursday. Bobby Canini is the new chair and will be the community stage event coordinator.

Results from First Citizen Award Banquet:
- First Citizen: Joe Egli
- Merchant of the Year: Larry Jackson
- Educator of the Year: Jason Flores
- President’s Award: Matt Lawyer

**OTHER BUSINESS:** None

**ADJOURNMENT:** Meeting adjourned at 6:38 p.m.

Next Meeting: April 23, 2018

Minutes approved:______________

---

1 Staff determined that posting of non-government events would be inappropriate on the ‘City Government’ calendar, however a link was put on the City website to the Chamber calendar. Staff will also inquire of organizers of fundraising events if they would like their event advertised on media available to the City which would include the Chamber calendar and KeizerTV.
June 23

June 30

July 4

July 7

July 13

July 14

July 21

July 26-28 Keigre Homegrown Theatre

Aug 4

Aug 11 The Severin Sisters

Aug 18 Johnny Limbo & The Lugnuts

Aug 25

Sept 1 Paradise of Somoa

Sept 8 JFK