

SEVEN THE COMMUNITIES OF  
OTHELLO - ROYAL CITY - MATTHEWA  
RESIST AIRS - WEDDIE - WEVERLY

# SUNTRIBUNE

A MALDEN PUBLICATION

P. O. Box 910, Moses Lake, Washington 98837 (509) 765-4561

## City of Othello 2016 Display and Classified Display Advertising Proposal



**OPEN RATE:**  
**\$15.24 per column inch.**


**Multi-Ad Plan:**  
**\$9.93 per column inch (minimum 225 column inches per year). Rate applies to inches that exceed 225.**

**Pickup rate into Basin Register:**  
**\$4.35 per column inch.**

**\*\*The above rates do not apply to legals and maybe be applied to all departments \*\***

1. If the advertiser fails to pay any amounts due hereunder or if any guarantor signatory hereto gives notice of termination of its guarantee obligation as hereinafter provided, the Sun Tribune may terminate this contract forthwith without notice to the advertiser and the advertiser shall pay for advertising to date of termination at the open rates set in our 2016 rate card.
2. The Sun Tribune and the undersigned advertiser agree that the Sun Tribune shall provide and the advertiser shall purchase advertising and services in the Sun Tribune upon the following terms and conditions.
3. The term of contract shall commence November 1, 2016 and end October 31, 2017.
4. The advertiser agrees to use a minimum of Sun Tribune advertising and services totaling \$2,235.24 during the term of this contract.
5. The advertiser agrees to pay the Sun Tribune a gross rate which is due and payable for each month's advertising on the 15<sup>th</sup> of the following month.
6. If the advertiser fails to pay any amounts due hereunder or if any guarantor signatory hereto gives notice of termination of its guarantee obligation as hereinafter provided, the Sun Tribune may terminate this contract forthwith without notice to the advertiser and the advertiser shall pay for advertising to date of termination at the rates set forth in rate card 2016.
7. All advertising shall be placed by the advertiser acting through the City of Othello or their designated representative.
8. The advertiser shall abide by the general conditions for all advertisers relative to deadlines and mechanical requirements as established by the Sun Tribune.
9. The advertiser agrees that the Sun Tribune shall acquire and retain title to any advertisement or portion thereof produced by or published in the Sun Tribune.
10. Any notice to be given hereunder may be hand delivered or sent by United States mail postage prepaid addressed to the address given above.
11. Legal action is instituted by Sun Tribune to enforce this contract, the advertiser agrees to pay reasonable attorney fees fixed by the court for the services of the Sun Tribune. Neither party to this agreement shall be bound to perform for any portion of this contract during which its performance is prevented by fire, flood, labor disputes or similar conditions beyond the control of the part.

  
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City of Othello  
  
\_\_\_\_\_  
Bob Richardson, Ad. Director

  
\_\_\_\_\_  
Eric LaFontaine, Publishe

# Columbia Basin Herald

813 W Third Ave.  
P.O. Box 910  
Moses Lake, WA 98837

Phone: (509)765-4561  
Fax: (509)765-8659  
[www.columbiabasinherald.com](http://www.columbiabasinherald.com)

## New Business Information

### Billing information:

Contact(s) for Accounts Payable: 1. Spencer Williams 2. Donna Dietmeyer

Billing Address 111 N Broadway City Othello State WA Zip 99344

Phone # (509) 488-1097 Fax # (509) 488-3701 email: thowes@othello.wa.gov  
ahurlbut@othello.wa.gov

### Persons authorized to place advertising:

1. Tammie Howes 2. Amy Hurlbut

The above information is submitted for the purpose of obtaining credit and is warranted to be true and correct. Account is due and payable on presentation of bill; or full payment will be made in advance of publication if and as publisher demands. In case of default, advertiser agreed to pay in addition licensed collection agency fees and attorney fees, including those related to any appeal, in reasonable amounts incurred for collection. I hereby authorize the Columbia Basin Herald, to whom this application is made, to investigate the references listed pertaining to my/our credit and financial responsibility, and to check my/our individual credit history in connection with a business transaction involving the firm making this application. This is a continuing guarantee and shall cover all indebtedness, including the indebtedness arising under successive transaction that either continue the indebtedness or from time to time renews it after is has been, The Columbia Basin Herald may process against guarantor (s) whether applicant is joined in such action or not. This obligation, shall remain in effect and apply to all transactions not withstanding any change in the composition of applicant and shall be joint an several and binding on the heirs and assigns of applicant credit accommodation. If the advertiser fails to pay any amounts due hereunder or if the guarantor signatory hereto gives notice of termination of its guarantee obligation as hereinafter provided, the Columbia Basin Herald may terminate any contracts forthwith without notice to the advertiser and the advertiser shall pay for advertising to date of termination at the rates set forth in the current years rate card.

As <sup>Finance Officer</sup> ~~OWNER/PRESIDENT/PARTNER~~ (circle one) of City of Othello ~~CORPORATION/PARTNERSHIP/SOLE PROPRIETORSHIP~~ (circle one) located at 500 E Main, Othello, WA for and in consideration of the extension of credit to my company, City of Othello, I hereby personally guarantee the payment of any and all accounts incurred by City of Othello, and pledge ~~my personal income and/or assets~~ to the full payment thereof.

Date this 7 day of Oct 20 16

Signature: [Signature]

Witness Amy Hurlbut

Signature: [Signature]

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4. The advertiser agrees to use a minimum of Sun Tribune advertising and services totaling \$2,235.22 during the term of this contract.
5. The advertiser agrees to pay the Sun Tribune a gross rate which is due and payable for each month's advertising on the 15<sup>th</sup> of the following month.
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City of Othello

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