COUNCIL RESOLUTION NO. 2017-10

A RESOLUTION PROPOSING THE "MAKING DOVER PROSPER" INITIATIVE

WHEREAS, the City of Dover has a tradition of being friendly to business, enjoying the benefits of a strong and diverse economy; and

WHEREAS, the City is in a globally competitive environment necessitating that it adopts cutting edge best practices for business recruitment and retention; and

WHEREAS, many businesses are often intimidated by the array of governmental requirements and regulations, causing them to make costly errors due to a lack of information and guidance; and

WHEREAS, business prospects of all sizes are attracted by an efficient, cooperative government; and

WHEREAS, there exists a positive, cooperative and coordinated framework among the various city departments to help in "Making Dover Prosper"; and

WHEREAS, the City promotes an ethic of "Community Excellence through Quality Service"; and

WHEREAS, The City offers an extensive number of incentives throughout the city to encourage business investment.

NOW, THEREFORE, BE IT RESOLVED:

Section 1. That the City Council directs the City Manager and the Director of Planning and Community Development to develop and make available at customer service locations and city offices, and on the City website, information designed to be a "road map" to city services, including utilities, trash collection, business incentives, economic development contacts, planning and inspections processes, sign regulations and such other information deemed useful to persons wishing to open, relocate or expand a business in the City.

Section 2. That the City Council directs the City Manager and Director of Planning and Community Development to develop and implement a process to simplify, streamline and make more user-friendly the licensing, permitting and inspection processes, to include creating a system to allow applicants to self-check the status of their application remotely.
Section 3. That the City Council further directs the City Manager and Director of Planning and Community Development to:

a) Establish a working group or groups as appropriate to review the City's codes and ordinances, promotional and marketing activities, website, outreach and assistance, and organizational structures as they relate to business recruitment and retention; and

b) Consult with local, county and state economic development entities as appropriate to identify opportunities to facilitate exchange of information, coordination, and development of a shared vision for "Making Dover Prosper"; and

c) Report to City Council not later than October 31, 2017 with recommendations and a path forward.

ADOPTED: August 14, 2017