

TOWNSHIP OF NUTLEY

BOARD OF COMMISSIONERS

PROCLAMATION

WHEREAS, for the fifth consecutive year, Nutley High School's TV III students have taken the challenge to be part of the *U Got Brains Champion Schools* program which is sponsored by the Brain Injury Alliance of New Jersey; and

WHEREAS, each year students develop a video that showcases a topic emphasizing the safety issues that need to be addressed by teenage drivers; and

WHEREAS, last year NHS students were awarded the grand prize for the top media campaign in New Jersey and were honored at the Champion Schools Program showcase at Great Adventure; and

WHEREAS, this year the students, co-producers Elena Navarra and Nicolette Padilla as well as Cara J. Abaya Campos, Joseph D'Alessio, Sean Devine, Erica Dinardo, Anthony Fabiano, Ryan Loch, Laura O'Keefe, and Shane Sullivan chose to address driver and pedestrian safety and set forth to determine the needs of the community at large and then formulated a plan to utilize social media and creative concepts; and

WHEREAS, through collaboration with township government, the NHS TV III worked diligently to bring to the forefront this important issue by using social media platforms such as Twitter, Facebook, NHS TV's YouTube page as well helping to get 25 MPH speed zone signs in the School Safety zone on Franklin Avenue; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Commissioners of the Township of Nutley, County of Essex, State of New Jersey that the Nutley High School's TV III class be commended for their dedication and commitment to a project that has brought awareness to the important issue of driver and pedestrian safety not only for teenage drivers but for the entire community. These students continue to make us proud!