

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, OCTOBER 20, 2017, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:04 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Brent-Bumb, Wager, Payne (Arrived 12:15)

Members Absent: Brown, Meuser

Staff Present: Morris

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Brent-Bumb** and seconded by **Member Kaiserman**. Motion carried 4-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF August 18, 2017:**

Adoption of the Minutes was moved by **Member Wager**, and seconded by **Member Brent-Bumb**. Motion carried 4-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** No members of the public were present.

6. **INFORMATIONAL ITEMS:** Information only

A. HdL Legislative Report

B. HdL Trends Affecting California Economy

7. **PRESENTATIONS:** None.

8. **DISCUSSION ITEMS:**

A. Review strategies and goals to work on in the coming year.

The Committee had a good discussion on how to be more productive and what areas to focus on. Areas of focus were as follows:

Committee Member Brent-Bumb – Business Outreach Visits

Member Wager – Health and Wellness

Member Miller – Homeless Problem and Business Outreach Visits

Member Payne – Reviewed CEDAC Committees and new Website

Member Brent-Bumb made a motion to come back with a structure for three Ad-hoc Subcommittees:

1. Business Outreach Visits
2. Tourism
3. Health and Wellness

The motion was then seconded by Member Payne. Motion carried 5-0 with 2 absent.

B. Review and make recommendations to propose City of Placerville Website Visitors Page.

The committee reviewed the draft recommendations for the City Website. By consensus it was agreed to continue to pursue the new entry to the Website with new visitor pages.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:** Staff provided updates on the following projects:
 - A. **Update on Hampton Inn and Suites Hotel Development Application:** Mr. Morris reported that plans have been submitted for the Hampton Inn and Suites and are in Plan Check.
 - B. **Update on proposed Mosquito Road Hotel:** Mr. Morris noted that this project is currently on hold pending resolving funding issues with the developer.
10. **ITEMS FOR NEXT AGENDA:** Formation of Subcommittees for proposed focus areas.
11. **ADJOURNMENT:** The meeting was adjourned by Chair Miller at 1:32 p.m.
12. **NEXT MEETING:** November 17, 2017 Regular Meeting.