

Placerville Police News Release



For Immediate Release

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PLACERVILLE IS #1 FOR NATIONAL NIGHT OUT 2017

NEWS RELEASE

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Placerville, CA – The Placerville Police Department is proud to announce a first place finish in NNO for 2017.

The National Association of Town Watch (NATW) has awarded the winners of National Night Out 2017 and Placerville was named first place for its category in California and fourth overall in the United States. NATW reviews submissions from all of the country after the August event. This year's campaign was the 34th annual event that involved over 16,000 communities across the nation.

The Placerville Police Department is grateful for all those who participate in this event and work so hard to make it happen. Block party coordinators begin to meet in March to plan this event and we receive thousands of dollars in donations from sponsors in our community. Without all of this, NNO wouldn't be possible.

There were 19 NNO parties across the City of Placerville on August 1st, 2017, including four large parties at Grocery Outlet, the county library, Benham Park and our kickoff event at M.O.R.E. A scrapbook with all the pictures from the parties and events leading up to NNO was completed and submitted with our video to NATW for the award process. A link to a video clip donated by Jeff Sturgis can be viewed at: <https://www.facebook.com/PlacervillePolice/videos/738489676350182/>.

"This year's event was exceptionally hot and we still had so many attendees at all the parties. This is a testament to the community pride that is exuberant in Placerville," said Chief of Police Jim Ortega. "We appreciate all the hard work from our own staff here at the police department to the community members who volunteer their time."

National Night Out is the first Tuesday in August every year. The police department encourages all neighborhoods to participate in the event. There is always room for more neighborhood block parties

and more volunteers! Follow this link to our NNO webpage; <https://www.cityofplacerville.org/national-night-out-1>.

