

## PRESS RELEASE

### National Night Out

## Our City of Placerville will join cities nationwide for “America’s Night Out Against Crime”

On Tuesday August 6<sup>th</sup>, neighborhoods throughout Placerville are invited to join forces with thousands of communities nationwide for the “30<sup>th</sup> Annual National Night Out” (NNO) crime and drug prevention event. National Night Out is sponsored by the National Association of Town Watch (NATW), and co-sponsored locally by the City of Placerville and the Placerville Police Department. In all, over 37.5 million people are expected to participate in this event. NNO corporate sponsor, Target has helped make this a special event.

National Night Out is designed to:

- Heighten crime and drug prevention awareness
- Strengthen neighborhood spirit and police-community partnerships
- Generate support and participation in local anticrime efforts
- Send a message to criminals letting them know neighborhoods are organized and fighting back

Beginning at 6:00 p.m. on August 6<sup>th</sup>, residents throughout Placerville are asked to turn on their front porch light and spend the evening with neighbors, police, City Council members, firefighters, search and rescue volunteers and many others. Approximately 20 neighborhoods throughout Placerville will be hosting a variety of special events such as block parties, cookouts, parades, contests, visits from the police and City officials.

Through National Night Out this year, we will be kicking off “Project 365”. Our “Project 365” entails a yearlong coordinated and documented effort to clean up Benham Park and return it to a thriving family atmosphere park.

As in years past, we will kick off festivities on August 6, 2013 at 5:00 PM at M.O.R.E., 399 Placerville Drive. Dignitaries along with police officers and firefighters will then disperse to the approximate 20 venues. For more information please contact the Placerville Police Department at 642-5210, [www.cityofplacerville.org](http://www.cityofplacerville.org) or [www.nationalnightout.org](http://www.nationalnightout.org)