

Placerville Police

News Release

Placerville Police Department
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Placerville, CA-The Placerville Police Department is proud to announce that the City of Placerville ranked first place nationwide for National Night Out (NNO) 2013 festivities.

The Placerville Police Department was notified today of achieving first place in the State of California and first place in the entire United States (under 15,000 population) for the coordinated effort between the department and community for the August 6th National Night Out activities.

National Night Out is designed to: heighten crime and drug awareness, generate support for local anti-crime programs such as Neighborhood Watch, strengthen neighborhood spirit and police-community partnerships, and send a message to criminals letting them know that neighborhoods are organized and fighting back.

There were many significant people that made this event successful. The Placerville Police Department would like to specifically thank, Target, the National Sponsor, and Ashley Pierson and her Target team who helped out with so many details. The planning committee that consisted of Julie Burnside, Judy Knapp, Mandy Bryant, Nancy Cramer, Cathy Dean, Roberta Hendry, Judie Irwin, Dan Maciel, Mary Parlin, Tim Thompson and Retired Interim Chief Mike Scott. Significant donations were given by: Raley's, Walmart, Mountain Democrat,

Marshall Foundation for Community Health, Western Sign Company, Inc., and Thompson's Toyota. There were many other sponsors and participants that contributed to ensure this event was a success as well.

In response to the award, Chief Heller said, "This is a testament to all the hard work put forward by the community of Placerville, the members of the Placerville Police Department, and especially the efforts of this year's Police NNO Coordinator, Julie Burnside. This award resonates what we stand for as a Police Department and reaffirms the strong partnership that exists between the PPD and the community."

As part of NNO, the Police Department organized Project 365, identifying Benham Park as an area within the City that needed to be freed of the criminal element. Since the inception of Project 365, there has been a significant drop in crime and calls for service at the park.

The Placerville Police Department looks forward to next year's National Night Out festivities. Anyone who would like to volunteer and help with our efforts to defend our NNO Cup and #1 ranking in the nation, please contact Sgt. Dan Maciel at (530) 642-5280.

The official rankings can be found online at <http://natw.org/awards/>.

Placerville Police Home Webpage:

<http://www.cityofplacerville.org/depts/police/>

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