

Placerville Police News Release



For Immediate Release

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Placerville Police Department Receives Grant from Office of Traffic Safety

NEWS RELEASE

Placerville Police Department
Media Relations
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Placerville, CA – Placerville Police Department receives grant for special traffic enforcement and crash prevention.

Placerville Police Department has been awarded an \$80,000 grant from the California Office of Traffic Safety (OTS) for a year-long program of special enforcements and public awareness efforts to prevent traffic related deaths and injuries. Placerville Police Department will use the funding as part of the city's ongoing commitment to keep our roadways safe and improve the quality of life through both enforcement and education.

"The Placerville Police Department is pleased to receive this grant from the California Office of Traffic Safety," said Police Chief Scott Heller. "This funding will further assist our traffic safety enforcement and education efforts, and help us reduce and prevent traffic related injuries and deaths within our community".

After falling dramatically between 2006 and 2010, the number of persons killed and injured in traffic collisions saw slight increases in 2011 and 2012. Particularly worrisome are recent increases in pedestrian and motorcycle fatalities and the dangers of distracting technologies. This grant funding will provide opportunities to combat these and other devastating problems such as drunk and drugged driving and speeding.

"California's roadways are still among the safest in the nation," said OTS Director Rhonda Craft. "But to meet future mobility, safety, and sustainability objectives, we must create safer

roadways for all users. The Placerville Police Department will be using these and other resources to reach the vision we all share – *Toward zero deaths, every 1 counts.*”

Activities that the grant will fund include:

- Educational presentations
- DUI checkpoints
- DUI saturation patrols
- Distracted driving enforcement
- Seat belt and child safety enforcement
- Speed, red light, and stop sign enforcement
- Compilation of DUI “Hot Sheets,” identifying worst-of-the-worst DUI offenders
- Specialized DUI and drugged driving training such as Standardized Field Sobriety Testing (SFST), Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Recognition Evaluator (DRE)

Funding for this program is from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.

