

# Placerville Police News Release



## For Immediate Release

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PLACERVILLE TAKES FIRST PLACE

## NEWS RELEASE

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**Placerville, CA** – The City of Placerville is ranked first for California and fourth in the United States for this summer's National Night Out event.

Once again the Placerville Police Department is proud to announce that it took first place in California for our festivities from National Night Out and fourth place overall in the nation (cities under 15,000 population). This is based on the block parties from August 5<sup>th</sup>, 2014, where the City of Placerville hosted 16 city wide parties with approximately 2500 people in attendance.

In September, a scrapbook of the event was submitted to the National Association of Town Watch (NATW). The scrapbook included a video and pictures of all the parties from the night. The NATW ranks the cities based on several criteria including the scrapbook, neighborhood participation, law enforcement participation and the overall campaign.

Placerville Police Department would like to thank all those who attended the event, our sponsors to include Raleys, Target, Wells Auto Sales, and the Marshall Foundation to name a few of our top sponsors and many others that made this a significant event. Placerville Police Dispatchers Amber Robinson and Crystal Keith co-coordinated the event and ensured its success.

"The secret to Placerville's success is the inclusion of so many community members" said Chief Heller after hearing of the win. "The citizen's of Placerville have a sense of pride and ownership for their neighborhoods which is echoed in National Night Out events."

National Night Out is an opportunity for communities nationwide to heighten crime and drug awareness, promote police and community partnerships and develop neighborhood camaraderie. National Night Out now involves nearly 38 million people and just over 16,000 communities from all fifty states.

