

Placerville Police News Release



For Immediate Release

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PPD Raising Awareness for Sexual Assault Awareness Month

NEWS RELEASE

Placerville Police Department
Media Relations
Office of the Chief of Police
730 Main Street, Placerville, CA 95667

Placerville, CA – Placerville Police Chief to represent in Walk a Mile in Her Shoes Charity Challenge

April is Sexual Assault Awareness Month.

Be on the look out! On Saturday, April 18th at 11:00 am, Chief Scott Heller will be donning 4" red high heels and walking a full mile down Placerville's Main Street in support of The Center for Violence-Free Relationships' **Walk a Mile in HER Shoes® Challenge**, and their work with victims of sexual assault in our community.

Why is the Chief highly motivated to make this **Walk a Mile in HER Shoes® Challenge** a tremendous success for The Center? The facts speak for themselves:

- The most common ages of children when sexual abuse occurs are between 8 and 12.
- 1 in 4 women will be sexually assaulted at some time in their lives.
- 1 in 4 college women have survived rape or attempted rape.



Last year, The Center served 241 survivors of sexual assault. The **Walk a Mile in HER Shoes® Challenge** provides an opportunity to unite our community while raising funds to help improve the lives of victims of sexual assault. We at the Placerville Police Department are supporting the mission of The Center for Violence-Free and asking you to do the same! You are invited to visit the [Walk a Mile Sponsor](#) webpage and sponsor Chief Heller as we try to achieve our goal of raising \$1,000 for the Center.

On Saturday, April 18, 2015 we anticipate over 150 walkers will come out to help children and adults who have been sexually assaulted. Your participation by donating whatever amount you choose to sponsor the Chief would be greatly appreciated!

To sponsor Chief Heller in this charity event please visit [Walk a Mile Sponsor](#) and select **Scott Heller** from the sponsor drop down box. The following link can be cut and pasted into a browser to navigate to the sponsor page: <https://app.etapestry.com/onlineforms/TheCenterforViolence-freeRela/walkamile.html>

The Center for Violence-Free Relationships is dedicated to building healthy relationships, families and communities free from sexual assault and domestic violence through education, advocacy and services in western El Dorado County. 501(c)(3) FIN 94-2628939