

Placerville Police News Release



For Immediate Release

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Placerville Police Bike Unit Receives Two New Bikes

NEWS RELEASE

Placerville Police Department

Media Relations

Office of the Chief of Police

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Placerville, CA – The Community harnesses the power of social media to purchase two new bicycles for the Placerville Police Department Bike Patrol Unit.

The Placerville Police Department Bike Patrol Unit has two new bicycles compliments of the community. It all started with the Facebook Group: The El Dorado County Watch wanting to find a way to show support for the stepped up presence of police patrols on bike trails throughout the city. Laura Miner Clark, an administrator with the Facebook Group: The El Dorado County Watch, reached out to over 18,000 Facebook followers on April 13th, 2015 to gauge support for the idea of somehow showing support for the program. People donated so quickly that their goal was eclipsed within a day.

The community group coordinated with Friends of the Trail and the Placerville Bike Shop to facilitate converting the donations into equipment to donate to the Placerville Police Department's Bike Patrol Unit. Officers with the Bike Patrol Unit were invited to the Placerville Bike shop Tuesday afternoon and presented with two fully equipped police bicycle units.

With the support of the City Council, the Bike Patrol Unit was implemented as part of the Police Department's 2-Year Strategic Plan in January of this year. The City of Placerville purchased two new bicycles at the onset of the program and two additional used bicycles were donated to the effort by an allied law enforcement agency. With the addition of two new fully equipped bicycles from the community, the six bike fleet augments existing equipment and should allow for the accommodation of any future needs including special events, training, and maintenance issues.

“The generosity demonstrated by the community is greatly appreciated,” said Chief Scott Heller, “We are very fortunate to live and work in a region where the community and the police are on the same team and moving in the same direction.”

The Placerville Police Department would like to thank all those who participated in this effort.

