



# Agenda City of Placerville Placerville Economic Advisory Committee

Regular Meeting  
Friday, August 18, 2017 - 12:00 P.M.  
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Brent-Bumb, Brown, Meuser, Payne, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 19, 2017**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
7. **PRESENTATIONS:**
8. **DISCUSSION ITEMS:**

**A. Review committee report and progress on implementation of Strategy 6.1:**

**Convene a Health and Wellness community roundtable to discuss the possibility of a focused effort to expand and diversify the health and wellness offerings in Placerville.** No Update. Project on hold at this time.

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*Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to [placerville.adm@gmail.com](mailto:placerville.adm@gmail.com) or call (530) 642-5200.*

- B. **Strategy 4.1 Through the use of the Buxton ID Program, identify and prioritize retail businesses for location or expansion.** Review report from HDL Econ Solutions Program
- C. **Review and make recommendations to proposed City of Placerville Website Visitor Page.** Attached is a draft of a proposed page on the City's website to assist visitors to Placerville in planning their day. Staff is requesting that we discuss the draft and make recommendations for improvements.

<https://www.cityofplacerville.org/visiting-placerville-test-page>

- D. **Discussion of strategies and Goals to work on in the coming year.**

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- A. Update on Hampton Inn and Suites Hotel Development Project
- B. Update on Proposed Mosquito Road Hotel
- C. Update on El Dorado RV Park & Campground-Smith Flat

10. **ITEMS FOR NEXT AGENDA:**

11. **NEXT MEETING:** September 15, 2017 Regular Meeting

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