

El Dorado County's Healthy Living Parklet Design Competition

Kristin Tornincasa

El Dorado County

Health and Human Services Agency

Public Health Division

May 9, 2017

Placerville City Council



HEALTHY LIVING PARKLET

WHAT IS A PARKLET?



- A parklet is a small public area that transforms a former parking spot, part of the street or other space into a public recreation area.

- Parklets are temporary structures and provide a place for the public to sit, relax and enjoy the city.



HEALTHY LIVING PARKLET PROJECT OVERVIEW

- Sponsored by El Dorado County's Health and Human Services Agency (HHSA), Public Health Division.
 - Direct result of our Community Health Assessment and Community Health Improvement Plan.
 - Aligns with the County's Strategic Plan for Healthy Communities.



HEALTHY LIVING PARKLET

HEALTH & ECONOMIC BENEFITS

○ Health Benefits:

- Design can impact today's biggest challenges around the physical, mental, and social well-being of communities.
- Parklets encourage physical activity through non-motorized transportation by providing pedestrians with amenities like public seating, landscaping, art and bicycle parking.

○ Economic Benefits:

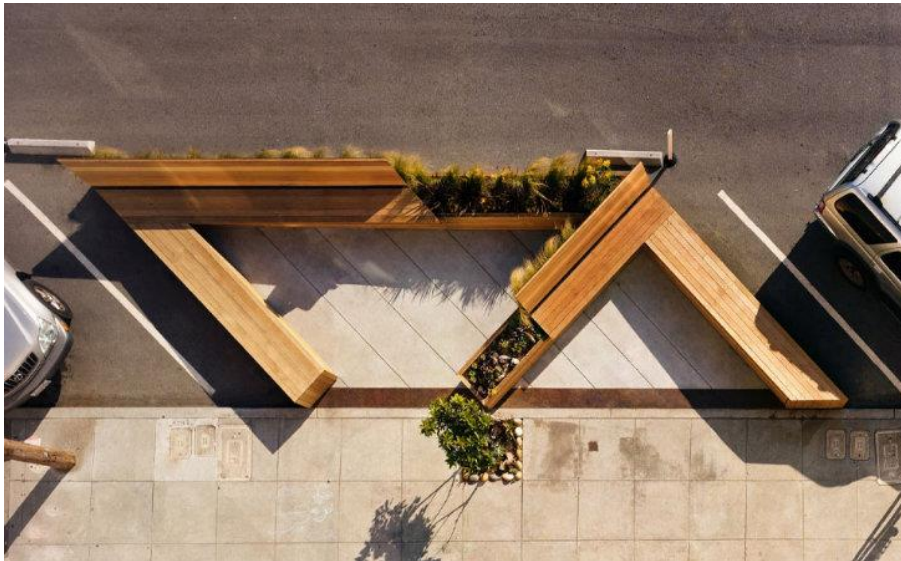
- Parklets have also shown to have benefits to local businesses, residents, and visitors by providing a unique public space that attracts customers, encourages healthy behaviors, and fosters community conversation.



HEALTHY LIVING PARKLET

YOUTH AND COMMUNITY INVOLVEMENT

- Project was intended to be driven by our community, engage our youth, promote design excellence and deliver a new space that encourages a healthy lifestyle.
- The theme is “**Healthy Living**” and the competition asked High School students to be inspired to submit proposals that were innovative, creative and resourceful.



HEALTHY LIVING PARKLET PARTICIPATION

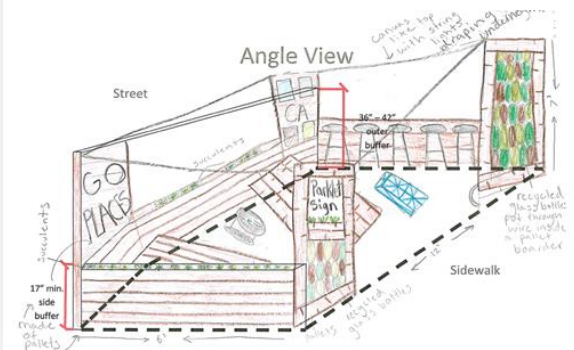
- We had 30 students participate from 3 High Schools.
 - El Dorado High School
 - Oak Ridge High School
 - Adventist High School
- We received 21 unique parklet design submissions.
- The top 3 designs were posted on welldorado.org for the community to vote.
- We received over 1,600 votes!



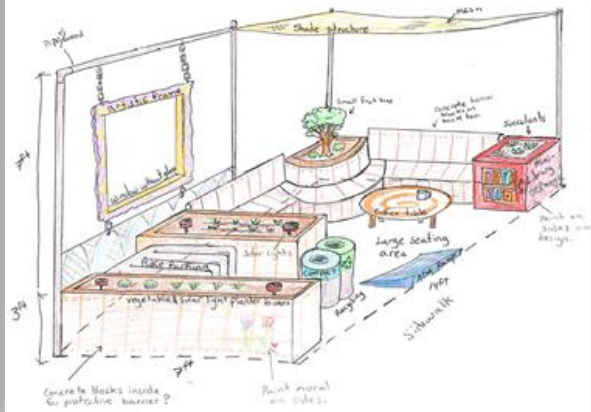
HEALTHY LIVING PARKLET

TOP 3 DESIGNS

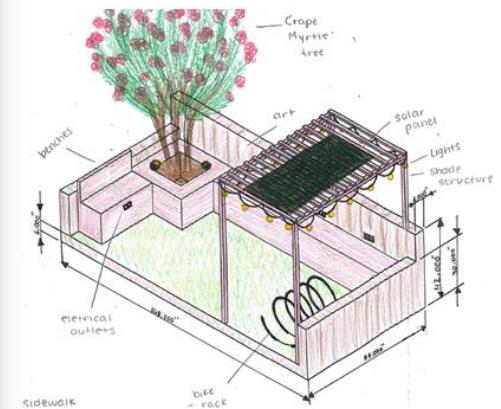
Destination Relaxation Parklet



Living Green Parklet



Main Street Parklet

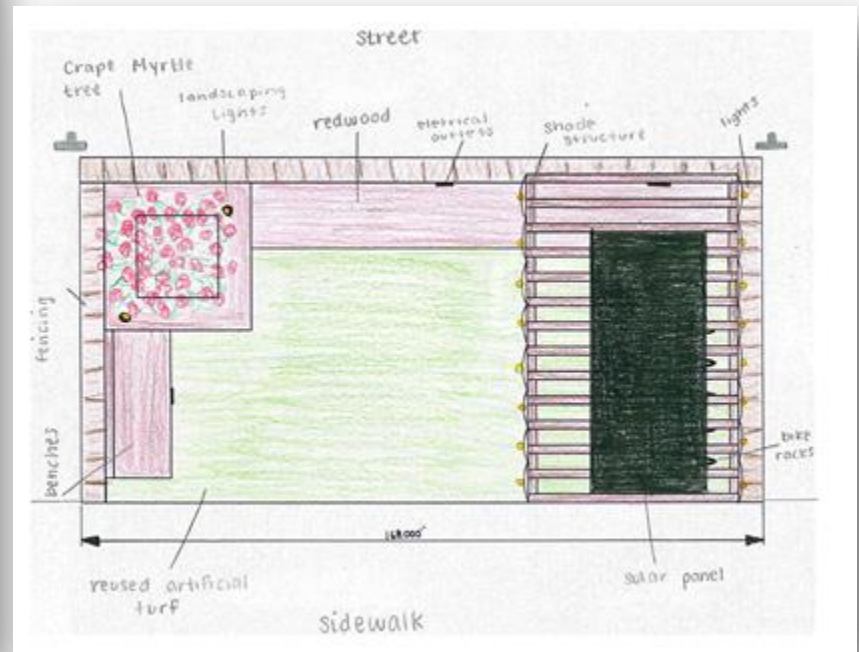
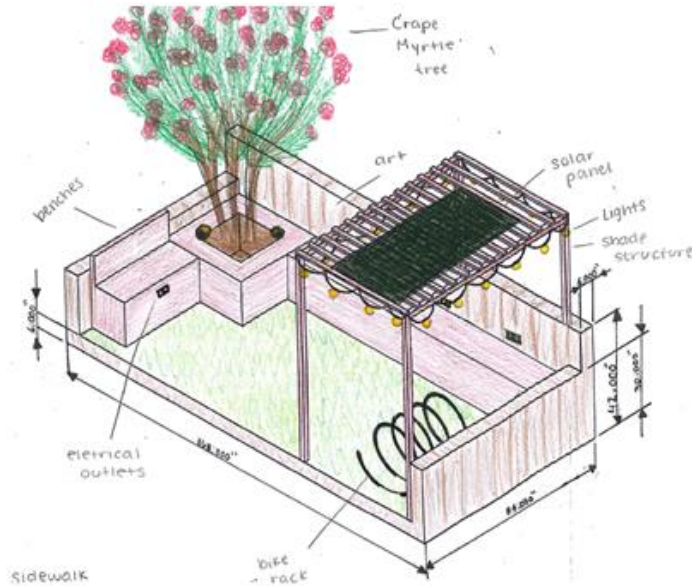


You can view all the designs at WellDorado.org.

HEALTHY LIVING PARKLET

AND THE WINNER IS...

Main Street Parklet



HEALTHY LIVING PARKLET

STEPS TAKEN

- Identified Funding
- Received approval from HHSA Executive Management Team
- Met with the Director of Development Services, City of Placerville
- Met with the Placerville Downtown Association (PDA)
- Met with the Placerville Economic Advisory Committee (PEAC)
- Presented to City Council
- Presented to the Board of Supervisors
- Applied for a special temporary use permit
- Partnered with Arch Nexus
- Presented the project to community organizations
- Identified a General Contractor
- Presented to the Planning Commission



HEALTHY LIVING PARKLET

NEXT STEPS

- Present to City Council
- Identify a location
- Complete the City Application Process
- We hope to have the Parklet installed and officially open to the public in May 2017 via a ribbon cutting ceremony.

The parklet is temporary, will occupy one parking space, and be open to the public from May through September 2017 in Downtown Placerville.



HEALTHY LIVING PARKLET

PROPOSED LOCATIONS: NEXT TO A BULB-OUT

“We discussed the parklet at our Board meeting. We all like the idea and would enjoy having it in the area of our business for the 5 month period.”

Judi for the partners at Kelsey's

“We are very much in favor of adding a parklet to Main Street, and would love to have it placed in front of Creekside Place. I have personally witnessed how parklets bring communities together and increase foot traffic on retail corridors in other cities.”

Sarah Fodge, Owner/Partner, Bell Tower Bakery



HEALTHY LIVING PARKLET QUESTIONS

Contact Information:

Kristin Tornincasa

Department Analyst

Public Health Division

530-642-7132

Kristin.tornincasa@edcgov.us

