



Agenda

City of Placerville

Placerville Economic Advisory Committee

Regular Meeting
Friday, April 14, 2017 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Brent-Bumb, Brown, Meuser, Payne, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF February 17, 2017**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
7. **PRESENTATIONS:**
 - A. Presentation of ECONsolutions Program HDL Companies. Barry Foster
8. **DISCUSSION ITEMS:**

A. Review committee report and progress on implementation of Strategy 6.1:

Convene a Health and Wellness community roundtable to discuss the possibility of a focused effort to expand and diversify the health and wellness offerings in Placerville. In process of scheduling next meeting

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AGENDA

March 17, 2017

B. Strategy 4.1 Through the use of the Buxton ID Program, identify and prioritize retail businesses for location or expansion. Consider making a recommendation to City Council regarding the ECONsolutions Program.
www.Econsolutionsbyhdl.com

C. Review and make recommendations to proposed City of Placerville Website Visitor Page. Attached is a draft of a proposed page on the City's website to assist visitors to Placerville in planning their day. Staff is requesting that we discuss the draft and make recommendations for improvements.

<https://www.cityofplacerville.org/visiting-placerville-test-page>

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- A. Update on Blairs Lane Bridge Replacement Project
- B. Update on Proposed "Sidewalk Dining" Ordinance
- C. Update on Hampton Inn and Suites Hotel Development Application
- D. Update on Proposed Mosquito Road Hotel

10. ITEMS FOR NEXT AGENDA:

11. NEXT MEETING: May 19, 2017 Regular Meeting

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