MINUTES

CITY OF PLACERVILLE PLACERVILLE ECONOMIC ADVISORY COMMITTEE FRIDAY, January 20, 2017, 12:02 P.M. TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. CALL TO ORDER: The meeting was convened at 12:02 p.m. The Pledge

of Allegiance was recited.

2. ROLL CALL:

Members Present: Chair Miller, Brown, Brent-Bumb, Payne

Members Absent: Kaiserman, Meuser, Wager

Staff Present: Morris, Rivas

3. ADOPTION OF AGENDA:

Adoption of the Agenda was moved by **Member Brent-Bumb** and seconded by **Member Brown**. **Motion carried 4-0**. **Kaiserman, Meuser and Wager Absent**.

4. ADOPTION OF THE MINUTES OF THE MEETING OF November 18, 2016:

Adoption of the Minutes was moved by Member Brent-Bumb, and seconded by Member Brown. Motion carried 4-0, Kaiserman, Meuser and Wager Absent

- 5. ITEMS OF INTEREST TO THE PUBLIC: Kristen Tomincasa, County Health and Human Services updated the committee on the Parklet Project and provided invitations to the Parklet Design Reveal Celebration on January 31, 2017 from 7:00 p.m. to 8:30 p.m. at the County Health and Human Services Agency offices on 3057 Briw Road.
- **6. INFORMATIONAL ITEMS**: City Manager Morris provided the Committee copies of Trends Affecting California's Economy, Vol. 7, Issue 2 dated January 20, 2017, HdL Companies.
- 7. PRESENTATIONS:
 - **A.** Placerville Sales Tax Presentation Director of Finance Dave Warren. Director of Finance Dave Warren made a presentation regarding City Sales Tax and answered questions.
- 8. DISCUSSION ITEMS:
 - A. Review outline and proposal to implement Strategy 6.1:

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Convene a Health and Wellness community roundtable to discuss the possibility of a focused effort to expand and diversify the health and wellness offerings in Placerville. Subcommittee member Debbie Miller staff member Cleve Morris updated the committee on the recent meetings to plan the Health and Wellness Community Roundtable. The subcommittee also reported on an effort by El Dorado County to identify medical services needed in the community. Staff has delayed the process pending the work by the County but we will now start our work again.

- B. Review Strategy 1.4: Identify inventory of vacant and/or underutilized commercial buildings and property and prepare websites/brochures for marketing to future users. Development Services Director Pierre Rivas and City Manager Morris updated the committee on this item. It was the consensus of the committee that we focus on specific properties rather than do an inventory of all properties in the City. Staff will bring back this item at the next meeting for discussion of specific properties and which ones to include.
- 9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:** Staff provided updates on the following projects:
 - A. Update on Blairs Lane Bridge Replacement Project
 - B. Update on proposed "Sidewalk Dining" Ordinance
 - C. Update on Hampton Inn and Suites Hotel Development Application
 - D. Update on proposed Mosquito Road Hotel
 - E. Update on proposed Forni Road Hotel

Member Payne reported to the Committee on his attendance and reports at the Community Economic Development Advisory Committee meeting.

- **10. ITEMS FOR NEXT AGENDA:** Consider a presentation by Jenny Wilson, County Employment Development Department, to discuss Workforce Development and Business Resource Centers "Connections One Stop" programs.
- 11. ADJOURNMENT: The meeting was adjourned by Chair Miller at 1:15 p.m.
- **12. NEXT MEETING:** February 17, 2017 Regular Meeting.

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