



# **Agenda**

## **City of Placerville**

### **Placerville Economic Advisory Committee**

**Regular Meeting**  
**Friday, February 17, 2017 - 12:00 P.M.**  
**Town Hall, 549 Main Street, Placerville, California**

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Miller, Vice Chair Kaiserman, Brent-Bumb, Brown, Meuser, Payne, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF January 20, 2016**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS: Reminder about process to reapply for PEAC**  
**Members Terms Expiring March 1, 2017: Debbie Miller and Dolly Wager**

7. **PRESENTATIONS:**

- A. Placerville Sales Tax Per Capita Sales Rankings

8. **DISCUSSION ITEMS:**

- A. Review committee report and progress on implementation of Strategy 6.1:**

**Convene a Health and Wellness community roundtable to discuss the possibility of a focused effort to expand and diversify the health and wellness offerings in Placerville. In process of scheduling next meeting**

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*Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at <https://www.cityofplacerville.org/peac-agendas>. If you wish to receive this Agenda via email or mail, please send contact information to [placerville.adm@gmail.com](mailto:placerville.adm@gmail.com) or call (530) 642-5200.*

- B. Strategy 4.1 Through the use of the Buxton ID Program, identify and prioritize retail businesses for location or expansion. Consider Recommendation to City Council regarding EconSolutions Program.** Director of Development Services Pierre Rivas will review the program with the Committee. This program is similar to Buxton except it is cheaper and easier to use. Staff is considering asking the Council to fund the program in the coming year. [www.Econsolutionsbyhdl.com](http://www.Econsolutionsbyhdl.com)

**C. 3.1 Establish Community Areas by Uniqueness and Interests**

**a. Geographic/historical/natural separation**

**b. Live, work, play, learn**

Review Strategy 3.1 and discuss implementation.

**9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- A. Update on Blairs Lane Bridge Replacement Project
- B. Update on Proposed "Sidewalk Dining" Ordinance
- C. Update on Hampton Inn and Suites Hotel Development Application
- D. Update on Proposed Mosquito Road Hotel

**10. ITEMS FOR NEXT AGENDA:**

**11. NEXT MEETING: March 17, 2017 Regular Meeting**

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