

MINUTES

CITY OF PLACERVILLE  
PLACERVILLE ECONOMIC ADVISORY COMMITTEE  
FRIDAY, October 21, 2016, 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:03 p.m. The Pledge of Allegiance was recited.
  
2. **ROLL CALL:**  

Members Present:	Chair Brown, Kaiserman, Vice Chair Miller, Wager
Members Absent:	Brent-Bumb, Meuser, Payne
Staff Present:	Morris
  
3. **ADOPTION OF AGENDA:**  

Adoption of the Agenda was moved by **Member Kaiserman** and seconded by **Member Miller**. Motion carried 4-0. **Brent-Bumb, Meuser and Payne Absent.**
  
4. **ADOPTION OF THE MINUTES OF THE MEETING OF June 17, 2016:**  

Adoption of the Minutes was moved by **Member Miller**, and seconded by **Member Kaiserman**. Motion carried 4-0, **Members Brent-Bumb, Meuser and Payne Absent**
  
5. **ITEMS OF INTEREST TO THE PUBLIC:** None.
  
6. **INFORMATIONAL ITEMS:** None.
  
7. **PRESENTATIONS:**
  - A. Presentation ("El Dorado County's Healthy Living Parklet Design Competition") by Kristen Tomincasa, County Health and Human Services regarding potential parklet project in Placerville. The committee expressed support for the project. This was not an action item however City Manager Morris noted he would relay the Committee's support to the Council.
  
8. **DISCUSSION ITEMS:**
  - A. **Review outline and proposal to implement Strategy 6.1:**  

**Convene a Health and Wellness community roundtable to discuss the possibility of a focused effort to expand and diversify the health and wellness offerings in Placerville.**

- B. Review Strategy 1.4: Identify inventory of vacant and/or underutilized commercial buildings and property and prepare websites/brochures for marketing to future users.** This item was tabled to the next meeting to allow additional input from Development Services Director Pierre Rivas.
- C. Discuss recommendation to the City Council to reserve 2% of the Transient Occupancy Tax (TOT) to be used for economic development in next year's City budget; and consider increasing the TOT from 10% to 12%.** The committee discussed this item and reviewed a report showing TOT taxes in other jurisdictions and the amount of TOT collected in Placerville. The committee requested staff return with information regarding Business/Tourism Improvement Districts. No action.
- D. Discuss the election of Chairperson and Vice Chairperson.** It was discussed that Chair Brown should have termed out as Chair in April of 2016. Therefore, Chair Brown elected to resign as Chair and allow Vice Chair Miller to run the meetings in the future. Staff will review protocol for this type of situation and return with a recommendation at the next meeting. The Committee accepted the resignation of Chair Brown as Chair.

**9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- A. Update on Blairs Lane Bridge Replacement Project**
- B. Update on Proposed "Sidewalk Dining" Ordinance**
- C. Update on Hampton Inn and Suites Hotel Development Application**
- D. Update on Proposed Mosquito Road Hotel**

- E. Update on Blue Ribbon Committee and Court House:** Mr. Morris noted that the Blue Ribbon Committee will meet on September 22, 2016, at 3:00 in Town Hall. Mr. Morris stated that the group who filed the law suit against the State and the County filed an appeal and that the appeal process could take 3 - 6 years.

**10. ITEMS FOR NEXT AGENDA:**

- A. Planning for Strategy 6.1: Health and Wellness Roundtable.**
- B. Implementation of Strategy 1.4: Inventory of vacant and/or underutilized commercial buildings and property.**
- C. Discussion of election of Chairperson.**

- 11. ADJOURNMENT:** The meeting was adjourned by Chair Brown at 1:20 p.m.

- 12. NEXT MEETING:** November 18, 2016 Regular Meeting.