

City Manager's Report**May 24, 2011 City Council Meeting****Prepared by:** Steve Youel, Director of Community Services
Kathi Lishman, Chairman of Community Pride**Item #:** 12.1

Subject: Acknowledge and file the Community Pride 2011 Annual Report and approve proposed Mural Project located within the Old City Hall Parking Lot.

Discussion: Community Pride was established in 1990 by the City of Placerville. Since 1990, this group of dedicated volunteers has planted and nurtured 20 gardens throughout the City, located from Placerville Drive to Broadway and along historic Main Street. In keeping with their commitment to the City of Placerville, the Community Pride Chairman is required to present to the City Council an Annual Report that consists of a listing and status of all existing projects, proposed projects and accounting of revenue and expenditures.

Existing Projects – The scope of existing projects include: Twenty-one Community Gardens and two Community Murals. Each project site is assigned a volunteer who is responsible for the upkeep and care of the site. Maintenance standards are established for each location by the Committee and City Staff. Site visits and recommendations for each project are conducted on an annual basis. A complete list of existing projects is attached as part of the annual operating budget (Exhibit A).

Proposed Project - In keeping with our goal to improve the grace and charm of Placerville, a new mural project is being proposed. The proposed murals will complement the Old City Hall Garden (Garden #1) located on the north corner of the Old City Hall Parking Lot. This garden area is adjacent to the W.S. Kirk/City Hall Parking Lot and lines the sidewalk with Red Maple trees and a dogwood tree that shade pedestrians on hot summer days and includes gardens, an under story of shrubbery that turns red in the fall and spring flowers along a dry streambed. Community Pride would like to paint a mural on the walls supporting the rock gardens that will complement the garden and surrounding streetscape. The subject for these tiny murals is based upon the works of English illustrator Cicely Mary Barker who invented “flower fairies,” which are tiny, mythical creatures that dwell in gardens. The renditions for the City of Placerville will complement existing plants such as snowberry, coffeeberry, Oregon grape & chain fern, red clover, and wood violets (sample color rendering attached).

Staff has worked closely with Community Pride and adjoining businesses to insure that the mural will complement the historic atmosphere of the Downtown and add to the significance of the garden within its barriers. Neighboring business owners are in favor of the project and support Community Prides efforts to complete this project.

The planter boxes will first be pressure washed in preparation of a primer coating. A patch compound/block filler will be used to smooth out the coarse-textured rock surfaces in the planter boxes. The brush-grade filler will be used to lay on a very smooth surface that is necessary for the level of detail required for the fairy renderings. The subjects will be hand-painted on Tyvek (or canvas), a process utilized by Sheri Hoeger for the California native birds painted for the merchants on Broadway. The paintings will be adhered to the patching compound with silicone

gel. Any exposed compound/caulking will be blended/touched up with paint on site. Once completed, the mural will be clear-coated to protect the integrity of the finished product. City Staff has been assured that the project will be completed in a timely manner and that all safety precautions will be taken. In addition, Community Pride will ensure that the project site remains clean and orderly throughout the project. Assuming the project is approved; Community Pride Volunteers would like to complete the project this spring. With proper application, the mural will not require a significant amount of routine maintenance and is therefore supported by City Staff.

Accounting of Revenue and Expenditures - Community Pride pays for ongoing maintenance of existing projects and new capital improvements through proceeds derived from local fundraising efforts and grants. On an annual basis, the Committee allocates funds for each project based on necessity and the amount of money available in the Community Pride account. The attached Fiscal Year 2010/2011 Operating Budget identifies the amount of funds dedicated to each project, the amount spent to date, the remaining balance, and the amount of funds kept in reserve (see Exhibit A).

Budget Impact: None

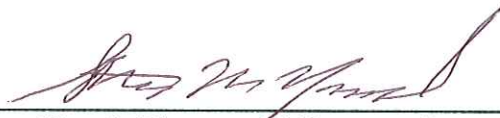
Recommendation: Acknowledge and file the Community Pride 2011 Annual Report and approve proposed Mural Project located within the Old City Hall Parking Lot.

Attachments:

Color Renderings
2011 Operating Budget



M. Cleve Morris, City Manager



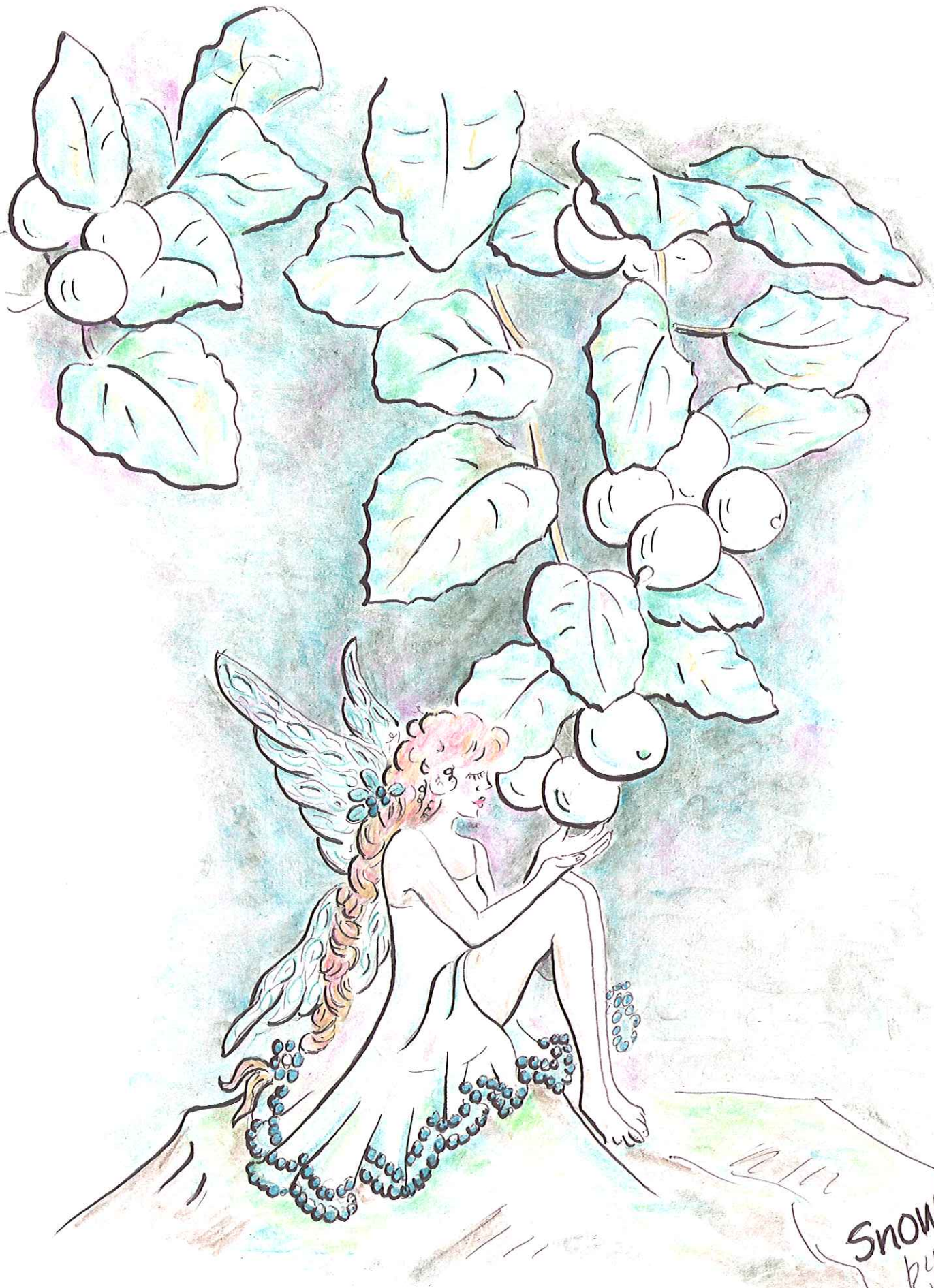
Steve Youel, Director of Community Services



Dave Warren, Director of Finance



Kathi Lishman, Chairman of Community Pride



Snowberry
by Deb Power
1111

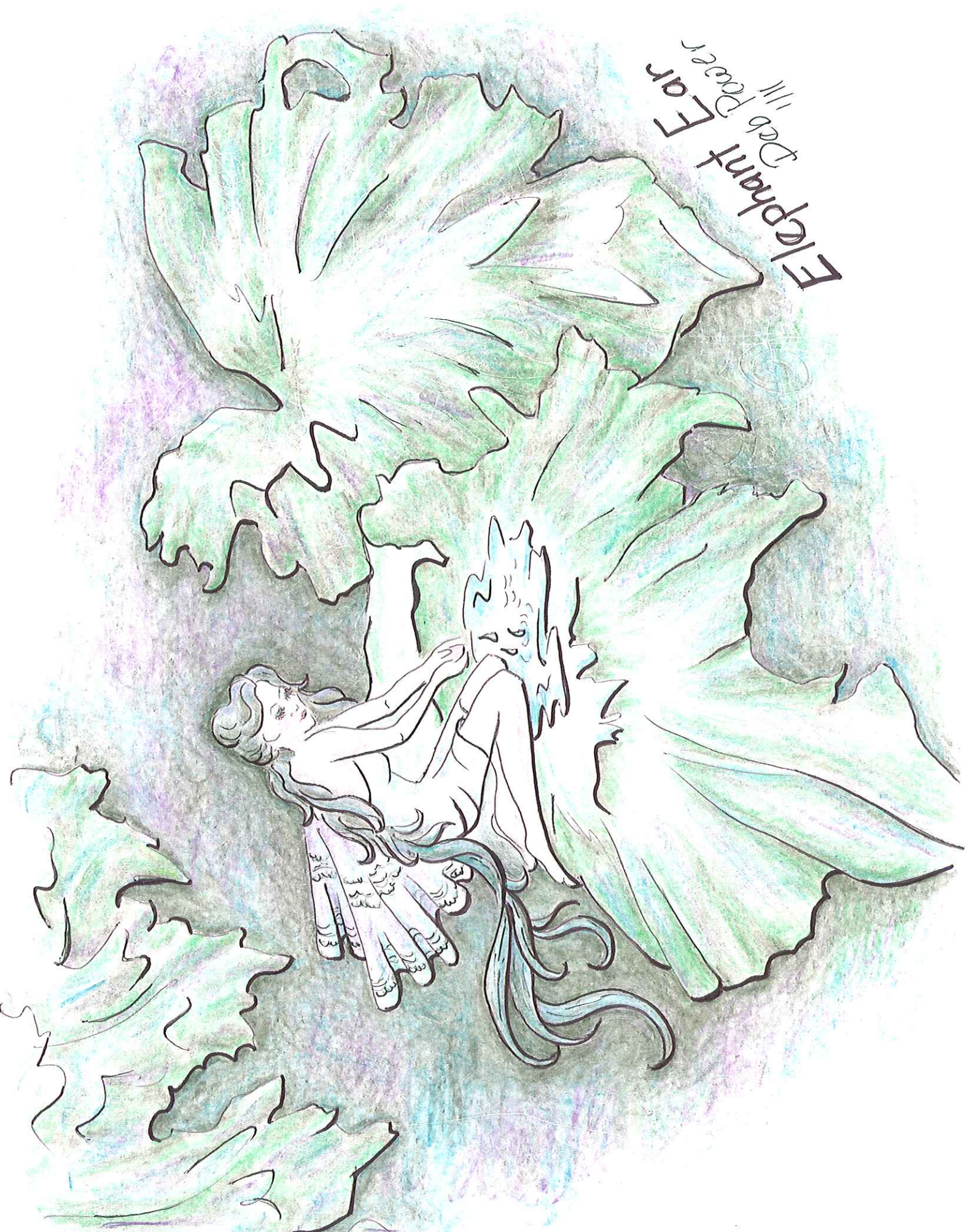


Oregon Chain
Fern Deb Pader
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Order
of the
Garden

Elephant
Ear
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Dandelion
11/11/11



Operating Budget

Community Pride

05/18/11

Existing Garden Projects	Budget	Actual	Remaining Budget (\$)	Remaining Budget (%)
#1 Redwoods at Broadway	\$ 250	\$ 38	\$ 212	84.7%
#2 Ivy House Park	540	253	287	53.2%
#3 Soda Works	375	25	350	93.3%
#4 Gold Bug Park	760	139	621	81.8%
#5 Ivy House	450	13	437	97.1%
#6 NOT ACTIVE Bell @ Bedford	-	-	-	0.0%
#7 Old City Hall	400	219	181	45.3%
#8 NOT ACTIVE Ore Cart	-	-	-	0.0%
#9 Bell Tower	500	500	-	0.0%
#10 Senior Center	-	-	-	0.0%
#11 Town Hall at Creek	-	-	-	0.0%
#12 Welcome Sign area	-	-	-	0.0%
#13 Main St @ Bedford	100	-	100	100.0%
#14 Main St & SR49	100	-	100	100.0%
#15 Chamber Flower	225	-	225	100.0%
#16 El Dorado Trail	100	-	100	100.0%
#17 El Dorado Trail Trees	-	-	-	0.0%
#18 Placerville Dr@GreenVllyRd	-	-	-	0.0%
#19 Fox Lot	400	138	262	65.4%
#20 Adopt-A-Hwy Trail/Creek	500	-	500	100.0%
Various Sites	-	142		
New Garden Projects	Budget	Actual	Remaining Budget (\$)	Remaining Budget (%)
Mural at Old City Hall	225	-	225	100.0%
Total Expenses	Budget	Actual	Remaining Budget (\$)	Remaining Budget (%)
	\$ 4,925	\$ 1,467	\$ 3,458	70.2%
Capital Improvement		Actual		
#1 Adopt-A-Hwy Sign	\$195	On Hold		
#2 Mural at Old City Hall	250	\$0.00		
#3 Fence at Fox Lot	3,135	On Hold		
#4 Fountain at Fox Lot	500	On Hold		
#5 Bench at Old City Hall	250	On Hold		
Total Capital Improvement	\$4,330	\$0.00		

Trust Account Beginning Balance as of July 1, 2010 \$ 11,104

Trust Account Ending Balance as of May 18, 2011 \$ 9,637