



Agenda

City of Placerville

Placerville Economic Advisory Committee

Regular Meeting
Friday, October 21, 2016 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice Chair Miller, Brent-Bumb, Kaiserman, Meuser, Payne, Wager
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF September 16, 2016**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:** None
7. **PRESENTATIONS:**
 - A. Presentation by Kristen Tomincasa, County Health and Human Services Agency regarding "El Dorado County's Healthy Living Parklet Design Competition" project in Placerville.
8. **DISCUSSION ITEMS:**
 - A. **Review outline and proposal to implement Strategy 6.1:**

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

Convene a Health and Wellness community roundtable to discuss the possibility of a focused effort to expand and diversify the health and wellness offerings in Placerville. See Attached Summary

B. Review Strategy 1.4: Identify inventory of vacant and/or underutilized commercial buildings and property and prepare websites/brochures for marketing to future users. (Recommend we Table this item to the next meeting when Development Services Director Pierre Rivas can participate in the discussion.)

C. Discuss recommendation to the City Council to reserve 2% of the Transient Occupancy Tax (TOT) to be used for economic development in next year's City budget; and consider increasing the TOT from 10% to 12%.

D. Discuss the election of Chairperson and Vice Chairperson. Chair Brown and Vice Chair Miller were elected to their positions in April of 2015. (Chair Brown reelected) The resolution that created the Committee states that the Chair and Vice-Chair shall be elected for one year terms and shall not serve for more than two terms in the position. Therefore, according to the resolution, a new chair should have been appointed in April. The Committee has two options:

1. Schedule election of Chair and Vice-Chair for the next meeting.
2. Schedule the election of Chair and Vice-Chair for the first meeting following the appointment of new members or reappointment of existing members in March or April of 2017.

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- A. Update on Blairs Lane Bridge Replacement Project
- B. Update on Proposed "Sidewalk Dining" Ordinance
- C. Update on Hampton Inn and Suites Hotel Development Application
- D. Update on Proposed Mosquito Road Hotel

10. ITEMS FOR NEXT AGENDA:

11. NEXT MEETING: November 18, 2016 Regular Meeting.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

**City of Placerville
Health and Wellness Roundtable**

Objective: Convene representatives from the Health and Wellness community to discuss ways to improve the health of the community and to diversify and expand the Health Care Industry in Placerville.

Date: January/February ??, 2016

Time: Day time or Evening? How Long?

Location: Town Hall/Other

Invitees: Marshall Hospital, Doctors, Chiropractor, Alternative Medicine Providers, Physical Therapists, Stem Express, Delta Blood Bank, County Health Department, Other Health Care Providers

Facilitator: ??

Sponsors: City of Placerville, Marshall Foundation?, Stem Express?, Other

Costs: Facility: \$
Facilitator: \$
Materials: \$
Food?: \$
Marketing: \$

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

AGENDA

October 21, 2016