



Agenda City of Placerville Economic Development Advisory Committee

Regular Meeting
Friday, October 19, 2012 - 12:00 P.M.
Town Hall, 549 Main Street , Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice-Chair Grado, Brent-Bumb, Clerici, Meuser, Miller & Payne.
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF September 21, 2012.**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.)
Comments may be limited to 3 minutes.
This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.
6. **INFORMATIONAL ITEMS:**
 - A. **Letter to Regal Entertainment Group re: Placerville Drive Theater**
7. **DISCUSSION ITEMS:**
 - A. **Establishment of Economic Development Strategy Mission Statement.**
Links to example plans from other jurisdictions are listed below:
Roseville: <http://www.roseville.ca.us/civica/filebank/blobload.asp?BlobID=24011>
Truckee: <http://www.townoftruckee.com/Modules/ShowDocument.aspx?documentid=8138>
South Lake Tahoe:
http://www.tahoechamber.org/Admin/Uploads/LTBPP_Final_Report_20101124.pdf
 - B. **Presentation by Sierra Economic Development Corporation (SEDcorp).**
SEDcorp will provide a brief presentation on the current effort to update their Comprehensive Economic Development Strategy (CEDS). Feedback from the Economic Development Advisory Committee. Link to the current CEDS:
<http://www.sedcorp.biz/files/other/FINAL%20CEDS%202008-2012%20Plan.pdf>
8. **STAFF AND COMMISSIONER COMMUNICATIONS**
9. **ITEMS FOR NEXT AGENDA: TBD.**
10. **ADJOURNMENT:** To the November 16, 2012 Regular Meeting.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Community Development & Engineering Department at City Hall, 3101 Center Street, 2nd floor, during normal business hours. Agendas and Staff Reports are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda once monthly via email or mail, please send your contact information to pv.planning@gmail.com or call (530) 642-5252.