



Agenda City of Placerville Economic Development Advisory Committee

Regular Meeting
Friday, January 18, 2013 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice-Chair Grado, Brent-Bumb, Clerici, Meuser, Miller & Payne.
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF November 16, 2012.**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.)
Comments may be limited to 3 minutes.
This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.
6. **INFORMATIONAL ITEMS:**
 - A. **Presentation by Stem Express.**
7. **DISCUSSION ITEMS:**
 - A. **Establishment of Economic Development Strategy Goals and Objectives.**
See attached Staff Report
 - B. **Business Outreach Visits.**
See attached Staff Report
 - C. **Request for Committee Endorsement Letter for City Application to the Preserve America Communities Program.**
See attached letter
8. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**
 - 8A. Business Updates from Staff
 - 8B. General Updates from Staff and Committee Members
9. **ITEMS FOR NEXT AGENDA:** TBD.
10. **ADJOURNMENT:** To the February 15, 2013 Regular Meeting.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Development Services Department at City Hall, 3101 Center Street, 2nd floor, during normal business hours. Agendas are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda via email or mail, please send contact information to pv.planning@gmail.com or call (530) 642-5252.