



# Agenda

## City of Placerville

### Placerville Economic Advisory Committee

Regular Meeting  
Friday, February 21, 2014 - 12:00 P.M.  
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice-Chair Grado, Brent-Bumb, Clerici, Meuser, Miller and Payne.
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETING OF January 17, 2014.**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
  - A. Report on Presentation to Community and Economic Development Advisory Committee.
  - B. Report on Business Visits.
7. **PRESENTATIONS:**
  - A. Presentation by Jerry Barton and Jeffrey Molinari regarding a proposed Bike Park in Placerville.
8. **DISCUSSION ITEMS: Implementation of Strategies.**
  - A. Strategy 1.2: City IT Staff to make presentation on potential platforms for Portal.  
  
Strategy 1.3: Meeting still pending with Golden Sierra Workforce Investment Board.

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Strategy 1.5: City Council considering a sales tax measure to assist with streets maintenance and facilities. Polling to take place in the next month.

Strategy 1.6: Letter to County Community and Economic Development Advisory Committee has been sent requesting a member participate in our meetings.

Strategy 2.5: See Hotel Marketing Information and Approved and Available Hotel Site Locations, and make recommendations.

Strategy 4.1: Staff received training on Wednesday February 12, 2014, on the Buxton Program. Staff is preparing a report to bring back to PEAC at the March meeting for discussion to fulfill this strategy.

Strategy 5.1: Development Services Director Pierre Rivas to perform review and report back at next meeting.

**9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS**

**10. ITEMS FOR NEXT AGENDA**

**11. Next Meeting:** March 21, 2014 Regular Meeting.

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