



# Agenda City of Placerville Placerville Economic Advisory Committee

Regular Meeting  
Friday, September 19, 2014 - 12:00 P.M.  
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice-Chair Grado, Brent-Bumb, Clerici, Meuser, Miller & Payne.
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETINGS OF July 18, 2014 and August 11, 2014.**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
  - A. **Report on Business Visits: Pizza Bene.**
7. **PRESENTATIONS:**
  - A. **City App Presentation.** Steve Harari. (30 min.)
  - B. **World Gold Panning Championship Presentation.** Janine D'Agostini and Kara Adema (30 min.)

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*Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at [http://cityofplacerville.org/depts/comms/economic\\_development\\_committee/agenda.asp](http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp). If you wish to receive this Agenda via email or mail, please send contact information to [placerville.adm@gmail.com](mailto:placerville.adm@gmail.com) or call (530) 642-5200.*

8. DISCUSSION ITEMS:

- A. **Strategy 2.5: Develop marketing program to actively recruit one or more motel/hotels on identified and approved hotel sites.** Review proposal from Brad Nelson for Hotel Feasibility Study (attached).

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS.

10. ITEMS FOR NEXT AGENDA.

11. NEXT MEETING: October 17, 2014 Regular Meeting.

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