



Agenda City of Placerville Placerville Economic Advisory Committee

Regular Meeting
Friday, October 17, 2014 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice-Chair Grado, Brent-Bumb, Clerici, Meuser, Miller and Payne.
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETINGS OF September 19, 2014.**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
 - A. Proposed SACOG Study for Economic Development. Contract with Portland State University.
7. **PRESENTATIONS:** None.
8. **DISCUSSION ITEMS:**
 - A. **Strategy 2.5: Develop marketing program to actively recruit one or more motel/hotels on identified and approved hotel sites.** Update on status of Request for Proposals for Hotel Feasibility Study.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

- B. City App Presentation. Continued discussion.** At the last meeting a presentation was made regarding this app. Attached is an email from the owner regarding a current promotion. Staff would like further discussion on this item to determine if it should be pursued.
- C. Discussion of the Reuse Process for Historic Main Street Court House.** Staff will update the Committee on the progress of this item and solicit input regarding the process.
- D. Discussion of Results of August 11, 2014 Workshop.** On August 11, 2014, the Committee held a workshop to review the current Economic Development Strategy and determine whether or not there were necessary adjustments. The workshop was facilitated by Carol Anne Ogdin. Staff is recommending a general discussion of the results of the meeting and any recommendations going forward.

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS.

10. ITEMS FOR NEXT AGENDA.

11. NEXT MEETING: November 21, 2014 Regular Meeting.

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