



# Agenda City of Placerville Placerville Economic Advisory Committee

Regular Meeting  
Friday, December 19, 2014 - 12:00 P.M.  
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Vice-Chair Grado, Brent-Bumb, Clerici, Meuser, Miller and Payne.
3. **ADOPTION OF AGENDA.**
4. **ADOPTION OF THE MINUTES OF THE MEETINGS OF October 17, 2014.**
5. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to 3 minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

6. **INFORMATIONAL ITEMS:**
  - A. Placerville Commons Plan Submittal.
  - B. Sierra Central Credit Union Plan Submittal.
  - C. Ridge at Orchard Hill - 8 Units.
  - D. Eskaton - Working on Submittal.
7. **PRESENTATIONS:**
  - A. Recognition and thank-you to John Clerici for his service on the Placerville Economic Advisory Committee.
  - B. Presentation by Joseph Livaich--CaliforniaFIRST Residential Property Assessed Clean Energy Program.

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*Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at [http://cityofplacerville.org/depts/comms/economic\\_development\\_committee/agenda.asp](http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp). If you wish to receive this Agenda via email or mail, please send contact information to [placerville.adm@gmail.com](mailto:placerville.adm@gmail.com) or call (530) 642-5200.*

8. **DISCUSSION ITEMS:**

- A. **Strategy 2.5: Develop marketing program to actively recruit one or more motel/hotels on identified and approved hotel sites.** Update on status of Request for Proposals for Hotel Feasibility Study.
- B. **Strategy 1.1: Implement Business Outreach Visit Program to Assess Business Needs.** Attached are all of the summaries of our Business Outreach Visits this last year. The attached matrix also lists the follow-up items from those visits.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

- A. Review of member terms expiring in March 2015.
- B. Thank-you for a successful year.

10. **ITEMS FOR NEXT AGENDA:** Bay to Tahoe Transportation Study Presentation.

11. **NEXT MEETING:** January 16, 2015 Regular Meeting.

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