



Agenda City of Placerville Placerville Economic Advisory Committee

Regular Meeting
Friday, March 20, 2015 - 12:00 P.M.
Town Hall, 549 Main Street, Placerville, California

1. **CALL TO ORDER:** Pledge of Allegiance.
2. **ROLL CALL:** Chair Brown, Brent-Bumb, Kaiserman, Meuser, Miller, Payne, Wager
3. **INTRODUCTION OF NEW MEMBERS:** Mickey Kaiserman and Dolly Wager
4. **ADOPTION OF AGENDA.**
5. **ADOPTION OF THE MINUTES OF THE MEETINGS OF** February 20, 2015.
6. **ITEMS OF INTEREST TO THE PUBLIC:** (The Committee shall not take action on this item.) **Comments may be limited to three (3) minutes.**

This portion of the meeting is reserved for persons wishing to address the Committee on any matter not on the Agenda that is within the subject matter jurisdiction of the Committee. The Chair reserves the right to limit each speaker's time to three minutes. The Chair will recognize the speaker and ask that they state their name for the record. Personal attacks on individuals or comments which are slanderous or which may invade an individual's personal privacy will not be tolerated. PLEASE GIVE ANY WRITTEN MATERIAL PRESENTED AT THE MEETING TO CITY STAFF FOR THE PUBLIC RECORD.

7. **INFORMATIONAL ITEMS:**
 - A. Sacramento Business Journal Article: "Placerville hotel approved five years ago plans to move ahead."
8. **PRESENTATIONS:**
 - A. Review of Placer County Website.
 - B. Presentation by Randy Wagner of SEDCORP regarding new programs for Placerville.

Materials related to this Agenda submitted to the Committee either with or after distribution of the agenda packet are available for public review without delay in the Administration Department at City Hall, 3101 Center Street, 4th floor, during normal business hours. Agendas are also made available online at http://cityofplacerville.org/depts/comms/economic_development_committee/agenda.asp. If you wish to receive this Agenda via email or mail, please send contact information to placerville.adm@gmail.com or call (530) 642-5200.

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9. DISCUSSION ITEMS:

- A. Strategy 1.4: Identify inventory of vacant and/or underutilized commercial buildings and property and prepare websites/brochures for marketing to future users.** Update on progress.
- B. Review Matrix of PACE Programs and Make Recommendation to City Council.** Status of PACE Program adoption.
- C. Strategy 1.3: Identify current priority employers and future industries and their needs.** Provide initial recommendation of priority employers. Discuss program to identify and assist priority employers. (Time permitting)

10. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

- A.** Courthouse Blue Ribbon Committee – application deadline extended to March 20, 2015.
- B.** El Dorado Trails Project Opening Ceremony, Saturday, March 28, 2015.

11. ITEMS FOR NEXT AGENDA: None.

12. NEXT MEETING: April 17, 2015 Regular Meeting.

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