

MINUTES

CITY OF PLACERVILLE
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE
FRIDAY, OCTOBER 19, 2012, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present:	Chair Brown, Meuser, Payne, Miller, Brent-Bumb
Members Absent:	Vice-Chair Grado, Clerici
Staff Present:	Morris, Webb

3. **ADOPTION OF AGENDA:**

Adoption of the agenda was moved by **Member Brent-Bumb**, and seconded by **Member Meuser** with change in order of items 7A and 7B. Motion carried 5–0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF SEPTEMBER 21, 2012.**

Minutes were approved by consensus 5–0.

5. **ITEMS OF INTEREST TO THE PUBLIC:**

Public comment was received from **George Lowry**.

6. **INFORMATIONAL ITEMS:**
 - A. **Letter to Regal Entertainment Group re: Placerville Drive Theater. No Action.**

7. **DISCUSSION ITEMS (taken out of order):**
 - 7B. **Presentation by Sierra Economic Development Corporation (SEDCorp).**

Brent Smith of **SEDCorp** presented to the group, explained guidelines for submittal of potential projects for inclusion in the next Comprehensive Economic Development Strategy and deadline of mid-November for submittal. By consensus the Committee agreed to agendize a discussion of possible projects to send to **SEDCorp** for the November 16th EDAC meeting.

 - 7A. **Establishment of Economic Development Mission Statement.**

After discussion, **Member Brent-Bumb** moved, and **Member Payne** seconded, to recommend the following Economic Development Mission Statement to the **City Council**:

"The Placerville Economic Development Advisory Committee exists to promote business development that will create employment, expand the non-residential tax base and provide services required to maintain and grow the quality of life for the people of Placerville in an atmosphere of intelligent growth and preservation of the unique character of the community."

The motion carried 5–0.

8. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

Webb provided a status update on the Precision Eye Care, Eskaton Cottages, and Tractor Supply projects.

Member Payne noted that he will not be in attendance at the November 16th meeting.

By consensus the Committee cancelled the **December** meeting.

9. **ITEMS FOR NEXT AGENDA:**

By **consensus**, the **Committee** agreed that the next agenda will include the following:

- Discussion of four to five broad Goals and Objectives for the Economic Development Strategy.

10. **ADJOURNMENT:**

Chair Brown adjourned the meeting at 1:20 p.m., to the next regular meeting of **November 16, 2012**.



Mike Webb
Director of Development Services