

MINUTES

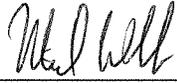
CITY OF PLACERVILLE  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
FRIDAY, NOVEMBER 16, 2012, 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:010 p.m. The Pledge of Allegiance was recited.
  
2. **ROLL CALL:**  
  
Members Present: Chair Brown, Vice-Chair Grado, Clerici, Miller.  
Members Absent: Brent-Bumb, Meuser, Payne.  
Staff Present: Morris.
  
3. **ADOPTION OF AGENDA:**  
  
Adoption of the Agenda was moved by Member Miller, and seconded by Vice-Chair Grado.  
Motion carried 4-0.
  
4. **ADOPTION OF THE MINUTES OF THE MEETING OF OCTOBER 19, 2012.**  
  
Adoption of the Minutes was moved by Member Clerici, and seconded by Member Miller. Motion carried 4-0.
  
5. **ITEMS OF INTEREST TO THE PUBLIC:** None.
  
6. **INFORMATIONAL ITEMS:** None.
  
7. **DISCUSSION ITEMS:**  
  
7A. List of projects to submit to SEDCorp for possible inclusion in the SEDCorp Comprehensive Economic Development Strategy.  
  
City Manager Morris discussed the list and asked for any additions. Member Miller requested one addition: Promote the adoption of the Property Assessed Clean Energy (PACE) Program. After discussion, Member Miller moved, and Member Clerici seconded, to recommend the list of projects to SEDCorp with the addition as noted.  
Motion carried 4-0.  
  
7B. Establishment of Economic Development Strategy Goals and Objectives.  
  
The Committee discussed various economic goals. Committee requested that the City of Placerville use the City of Grass Valley's Goals as a template.  
Member Miller moved, and Vice-Chair Grado seconded, to continue discussion at the next meeting.  
Motion carried 4-0.
  
8. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**  
  
8A. Information presented regarding the November 14, 2012 meeting of El Dorado County's Economic Development Advisory Committee.
  
9. **ITEMS FOR NEXT AGENDA:**  
  
By consensus, the Committee agreed that the next agenda will include the following:

**Discussion of Goals and Objectives** for the City of Placerville's **Economic Development Strategy** using the City of Grass Valley's economic goals as a starting point.

**10. ADJOURNMENT:**

Chair Brown adjourned the meeting at 1:20 p.m., to the regular meeting of January 18, 2013.



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**Mike Webb**  
**Director of Development Services**