

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, AUGUST 16, 2013, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:05 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**
 - Members Present: Chair Brown, Brent-Bumb, Clerici, Miller, Payne
 - Members Absent: Meuser, Grado
 - Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the agenda was moved by **Member Miller**, and seconded by **Member Brent-Bumb**. Motion carried 5-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF JUNE 21, 2013.**

Adoption of the Minutes was moved by **Member Clerici**, and seconded by **Member Brent-Bumb**. Motion carried 4-0 with **Member Payne** abstaining.

5. **ITEMS OF INTEREST TO THE PUBLIC:**

None

6. **INFORMATIONAL ITEMS:**

Staff and the Committee discussed the City's participation in the **Statewide Community Infrastructure (SCIP) Program**, the opening of **Tractor Supply**, and developer interest in the City's entitled hotel sites.

7. **DISCUSSION ITEMS:**
 - 7A. **Review and approve draft Strategies for Goals 1 and 2 as prepared at the meeting on June 21, 2013.**

The Committee reviewed the draft strategies for Goals 1 and 2. **Member Brent-Bumb** moved to approve the strategies seconded by **Member Payne**. Motion carried 5-0.

 - 7B. **Review Sub-Committee Strategies developed for goals 3 - 6.**

Tabled.

 - 7C. **Review and recommend businesses for Business Outreach Visits.**

By consensus the committee recommended the following businesses be considered for visits in September: **Tractor Supply**, **Torino's Restaurant**, **Big 5 Sporting Goods**, **Regal Theaters**, **Elements Salon**.

8. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

Staff addressed the Committee regarding the September 21, 2013 downtown **Oktoberfest** event.

9. **ITEMS FOR NEXT AGENDA.**

10. **ADJOURNMENT:**

Member Clerici made a motion to adjourn the meeting at 1:05, seconded by **Member Payne**, to the **Placerville Historic Walking Tour**, then to the next Regular Meeting of **September 20, 2013**.



M. Cleve Morris
City Manager