

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, SEPTEMBER 20, 2013, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:05 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present:	Chair Brown, Brent-Bumb, Clerici, Grado, Miller,
Members Absent:	Meuser, Payne
Staff Present:	Morris, Rivas

3. **ADOPTION OF AGENDA:**
Adoption of the agenda was moved by **Member Miller**, and seconded by **Member Brent-Bumb**. Motion carried 5-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF AUGUST 16, 2013.**
Adoption of the Minutes was moved by **Member Clerici**, and seconded by **Member Brent-Bumb**. Motion carried 5-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None.

6. **INFORMATIONAL ITEMS:**
Staff and the Committee discussed progress on the renovation of **301-305 Main Street Buildings** and an update on **Old City Hall**.

7. **PRESENTATIONS:**
 - A. The Committee received a presentation from **Jody Franklin, County Chamber Director of Tourism**.

8. **DISCUSSION ITEMS:**
 - A. **Review and approve Strategies for Goals 1 and 2 as revised at the August 16, 2013 meeting.**
The Committee reviewed the revised strategies for Goals 1 and 2. **Member Clerici** moved to approve the strategies seconded by **Member Grado**. Motion carried 5-0.

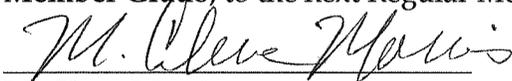
 - B. **Review and approve draft Strategies for Goals 3 - 6 as presented at the August 16, 2013 meeting.**
The Committee reviewed the draft strategies for Goals 3 and 5. It was noted that the strategies for goals 4 and 6 were not included with the agenda. **Member Brent-Bumb** moved to approve the strategies seconded by **Member Miller**. Motion carried 5-0. It was requested that strategies for goals 4 and 6 be reviewed at the next meeting.

 - C. **Update and Review of Business Outreach Visits**
Staff explained that it has been difficult to get appointments scheduled. We will begin the process soon with Tractor supply. The committee requested Stem Express and Schlotzsky's be added to the list of businesses to visit.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:** None.

10. **ITEMS FOR NEXT AGENDA.**
It was discussed to have **Buxton** give a presentation at a future meeting.

11. **ADJOURNMENT:**
Member Clerici made a motion to adjourn the meeting at 1:20, seconded by **Member Grado**, to the next Regular Meeting of **October 18, 2013**.



M. Cleve Morris
City Manager