

MINUTES

CITY OF PLACERVILLE  
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE  
FRIDAY, MARCH 15, 2013, 12:00 P.M.  
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.
2. **ROLL CALL:**  
  
    **Members Present:** Chair Brown, Vice-Chair Grado, Payne, Miller, Meuser.  
    **Members Absent:** Brent-Bumb, Clerici.  
    **Staff Present:** Webb.
3. **ADOPTION OF AGENDA:**  
  
    Adoption of the Agenda was moved by Member Payne, and seconded by Member Miller.  
  
    Motion carried 5—0.
4. **ADOPTION OF THE MINUTES OF THE MEETING OF FEBRUARY 15, 2013.**  
  
    Adoption of the Minutes was moved by Member Payne, and seconded by Member Meuser.  
  
    Motion carried 5—0.
5. **ITEMS OF INTEREST TO THE PUBLIC:** None.
6. **INFORMATIONAL ITEMS:** None.
7. **DISCUSSION ITEMS:**  
  
    7A. **Input from City Council Meeting.**  
  
        At the City Council meeting it was recommended that a joint meeting be held among the Planning Commission, City Council and Economic Development Advisory Committee. The Committee reviewed potential dates for the joint meeting.
8. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**  
  
    8A. **Business Updates From Staff.**  
  
        City Manager Morris discussed the potential of changing the name of the Committee.  
  
    8B. **General Updates from Staff and Committee Members.**  
  
        The Committee discussed the pros and cons of a business investment district. Committee member Grado discussed the value of the ICSC (International Council of Shopping Centers) organization.
9. **ITEMS FOR NEXT AGENDA:**
10. **ADJOURNMENT:**  
  
    Member Grado moved to adjourn the meeting at 1:10 p.m.; motion seconded by Member Meuser.



M. Cleve Morris  
City Manager