

MINUTES

**CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, DECEMBER 19, 2014, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA**

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Brown, Meuser, Miller, Payne
Members Absent: Vice Chair Grado, Brent-Bumb, Clerici (vacant)
Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Chair Brown requested that Items 7A and 8A be moved up so that action could be taken. He also announced he would need to leave after those items and no quorum would remain. With those changes, adoption of the agenda was moved by **Member Payne**, and seconded by **Member Meuser**. **Motion carried 4-0.**

4. **ADOPTION OF THE MINUTES OF THE MEETING OF October 17, 2014:**

Adoption of the Minutes was moved by **Member Payne**, and seconded by **Member Miller**. **Motion carried 4-0.**

[Item 7A moved from PRESENTATIONS]

7A. **Recognition and thank-you to John Clerici for his service on the Placerville Economic Advisory Committee.** Chair Brown presented Member Clerici with a certificate of appreciation. Members thanked Member Clerici for his service.

[Item 8A moved from DISCUSSION ITEMS]

8A. **Strategy 2.5: Develop marketing program to actively recruit one or more motel/hotels on identified and approved hotel sites.** Mr. Morris announced the receipt of six proposals and requested that two members be appointed to assist in the review and recommendation. Members Brown and Miller agreed to assist in the review.

NOTE: CHAIR BROWN LEFT AT THIS POINT. WITHOUT A QUORUM REMAINING THE COMMITTEE CONTINUED ON AN INFORMAL BASIS. NO FURTHER ACTION WAS TAKEN.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None.

6. **INFORMATIONAL ITEMS:**

Pierre Rivas reported on the following four items:

- Placerville Commons Senior Housing Project.
- Sierra Central Credit Union Plan Submittal.
- Ridge at Orchard Hill - plans to build eight units.
- Eskaton Cottages - working on a submittal.

Mr. Rivas also reported on the planned submittal for the hotel site on Forni Road for site plan review and variance applications.

7. **PRESENTATIONS:**

B. Presentation by Joseph Livaich - California First Residential Property Assessed Clean Energy (PACE) Program. Mr. Livaich made a brief presentation and then answered questions. The Committee expressed interest in the program and requested staff review it further. No action taken.

8. **DISCUSSION ITEMS:**

B. Strategy 1.1: Implement Business Outreach Visit Program to Assess Business Needs. Staff provided a summary of all visits since they were started and a summary sheet to monitor action items. The Committee thanked staff for the review and requested that copies be sent to the business owners and a report on the visits given to the City Council.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

A. Review of Member Terms expiring in March 2015. Mr. Morris reviewed the terms expiring in March of this year. Members requested that applications be brought at the next meeting for interested members to reapply.

B. Thank-you for a successful year.

10. **ITEMS FOR NEXT AGENDA:**

El Dorado County Transportation Commission will make a presentation on the Bay to Tahoe Transportation Study. Staff would also like to discuss a process for looking at a Commercial Property Survey.

11. ADJOURNMENT:

The meeting ended at 1:40 p.m. No action taken as the meeting was informal at this point.

A handwritten signature in blue ink, appearing to read "M. Cleve Morris", is written above a horizontal line.

M. Cleve Morris, City Manager