

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, MARCH 21, 2014, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Brown, Clerici, Miller, Grado
Members Absent: Brent-Bumb, Meuser, Payne
Staff Present: Morris, Rivas
Note: Member Grado left after item 8A.

3. **ADOPTION OF AGENDA:**

Adoption of the agenda was moved by **Member Grado**, and seconded by **Member Miller**. Motion carried 4-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF FEBRUARY 21, 2014.**

Adoption of the Minutes was moved by **Member Clerici**, and seconded by **Member Miller**. Motion carried 4-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None.

6. **INFORMATIONAL ITEMS:**

6A. **Report on Business Outreach Visits.** None.

7. **PRESENTATIONS:**

7A. Presentation by Deb Jensen, El Dorado Arts Council, on the Economic Development Benefits of the Arts. Ms. Jensen gave a presentation followed by discussion by the Committee. No action was taken.

8. **DISCUSSION ITEMS:**

8A. **Implementation of Strategies.**

Strategy 1.2: Presentation by IT Staff on potential platforms for Business to Business Portal.

City IT Director George Spriggs presented a potential Google app that could be used to provide communication between businesses. The

Committee recommended the app be presented to the business groups to determine the value of the program.

Note: Development Services Director Pierre Rivas distributed an analysis in conjunction with Item 8G.

The Committee adjourned at 1:05 p.m. due to lack of a quorum.

9. **ADJOURNMENT:**

Chair Brown adjourned the meeting at 1:05 p.m. due to lack of a quorum.



M. Cleve Morris
City Manager