

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, JUNE 20, 2014, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:07 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Brown, Brent-Bumb, Clerici, Meuser, Miller,
Members Absent: Grado, Payne
Staff Present: Morris, Rivas

3. **ADOPTION OF AGENDA:**

Adoption of the agenda was moved by **Member Clerici**, and seconded by **Member Brent-Bumb**. Motion carried 5-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 16, 2014.**

Adoption of the Minutes was moved by **Member Clerici**, and seconded by **Member Meuser**. Motion carried 5-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:** None.

6. **INFORMATIONAL ITEMS:** None.

7. **PRESENTATIONS:**

7A. **Randy Wagner, CEO, Sierra Economic Development Corporation (SEDCorp).** Mr. Wagner gave a presentation on what his organization does and what they can do to assist the committee and the City. SEDCorp services discussed included: civic leadership support, small business assistance and development, workforce development, broadband service development, planning function assistance, and loan programs.

8. **DISCUSSION ITEMS:**

8A. **Review and Recommend Changes to Strategy Outcomes/Measurements.** The Committee received a presentation from Carol Anne Ogdin who is offering to help the committee refine the Strategy Outcomes/Measurements. The committee requested a special workshop to review the strategies in August. Staff will poll the committee to confirm a date.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

Member Brent-Bumb announced that Pizza Bene will be having its grand opening on Saturday, June 21st at 10:30 a.m.

Member Brent-Bumb discussed a new internet site called "Just Labor," which is found at www.justlabor.com. This site allows for posting of jobs that are located within 40 miles of Sacramento.

10. **ITEMS FOR NEXT AGENDA:**

Member Brent-Bumb discussed a new smart phone application (App) called "City Maker" which allows the user access to a map of a particular city indicating various amenities such as restaurants, museums, etc. The app developers are located in Garden Valley and could give a presentation at the July 18, 2014 meeting.

11. **ADJOURNMENT:**

Chair Brown adjourned the meeting at 1:20 p.m.



M. Cleve Morris
City Manager