

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, FEBRUARY 20, 2015, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:05 p.m. The Pledge of Allegiance was recited. At that time the Committee lacked a quorum.

2. **ROLL CALL:**

Members Present: Chair Brown, Brent-Bumb, Grado, Meuser, Miller*, Payne*

Members Absent: Brent-Bumb, Vacancy

Staff Present: Morris, Rivas

*Member Miller arrived at 12:10 p.m. and Member Payne arrived at 12:15 p.m.

3. **ADOPTION OF AGENDA:**

Chair Brown requested that the meeting start with Item 7A due to lack of a quorum and no action being necessary for that item. With that change, adoption of the agenda was moved by **Member Miller** and seconded by **Member Payne**. **Motion carried 6-0.**

4. **ADOPTION OF THE MINUTES OF THE MEETING OF January 16, 2015.**

Adoption of the Minutes was moved by **Member Payne**, and seconded by **Member Meuser**. **Motion carried 6-0.**

5. **ITEMS OF INTEREST TO THE PUBLIC.** None.

6. **INFORMATIONAL ITEMS:** None.

7. **PRESENTATIONS:**

A. Woody Deloria, Senior Transportation Planner, El Dorado County Transportation Commission, presented the Bay to Tahoe Basin Recreation and Tourism Travel Impact Study.

8. **DISCUSSION ITEMS:**

- A. **Strategy 1.4: Identify inventory of vacant and/or underutilized commercial buildings and property and prepare websites/brochures for marketing to future users.** The Committee reviewed information provided by staff regarding a potential data base. The Committee recommended staff prepare the initial data base of parcel numbers and addresses prior to returning to the Committee for assistance in collecting additional data.
- B. **Review Matrix of PACE Programs and Make Recommendation to City Council.** City Manager Morris reviewed the matrix of four PACE programs. Representatives from Ygrene Works and California HERO Program addressed the Council and answered questions. Based on the information received, the Committee recommended that following additional vetting of the companies by City staff, staff should forward a recommendation to the City Council to adopt all four programs (including CaliforniaFIRST and Figtree Financing). A motion was made by **Member Grado**, and seconded by **Member Miller** to forward the recommendation to the City Council. **Motion carried 6-0.**
- C. **Strategy 1.3: Identify current priority employers and future industries and their needs.** Continued to the next meeting.

9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:**

Staff reported that the Main Street Rehabilitation Project bid is scheduled for award by the City Council on February 24, 2015, with construction starting in early March 2015. Staff also reported that the Hotel Feasibility Study is starting.

10. **ITEMS FOR NEXT AGENDA:**

Presentation by Randy Wagner of SEDCORP on programs geared toward Placerville for 2015. Continued discussion of priority employers.

11. **ADJOURNMENT:** Motion to adjourn the meeting at 1:35 p.m. was made by **Member Payne**, seconded by **Member Meuser**. **Motion carried 6-0.**



M. Cleve Morris
City Manager