

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, JUNE 19, 2015, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:05 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Brown, Brent-Bumb, Meuser, Miller, Payne
Members Absent: Kaiserman, Wager
Staff Present: Morris

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Brent-Bumb** and seconded by **Member Miller**. Motion carried 5-0.

4. **ADOPTION OF THE MINUTES OF THE MEETING OF May 15, 2015.**

Adoption of the Minutes was moved by **Member Brent-Bumb** and seconded by **Member Miller**. Motion carried 5-0.

5. **ITEMS OF INTEREST TO THE PUBLIC:**

Randy Wagner, SEDCorp President & CEO, informed the Committee of the upcoming Small Business Accelerator Workshop on June 25, 2015 from 9:00 a.m. to 2:00 p.m.

6. **INFORMATIONAL ITEMS:**

A. **Western City Magazine - May Issue, Multiple Articles on Economic Development.** Information only, no discussion.

7. **PRESENTATIONS:**

None.

8. **DISCUSSION ITEMS:**

A. **Strategy 1.3: Identify current priority employers and future industries and their needs.** Discussion continued regarding current priority employers and future industries. The Committee requested adding Manufacturing to the draft priority business list and to look at the area next to the airport as potential industrial development. No formal action was taken.

B. Continued discussion and Comments on "Tools for Business Program."

The Committee and staff discussed the program and the Committee requested follow up with Randy Wagner. No formal action was taken.

C. Review Economic Development Strategy Goal 2 and make recommendations on how to proceed. After discussion, the Committee requested staff meet with the El Dorado County Chamber of Commerce to develop a plan to fund a Tourism Strategy specific to Placerville.

Member Payne made a motion to direct staff to meet with the Chamber as discussed, seconded by Member Miller. Motion carried 5-0.

9. STAFF AND COMMITTEE MEMBER COMMUNICATIONS:

A. Staff updated the Committee on progress of our current hotel sites.

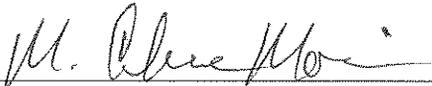
10. ITEMS FOR NEXT AGENDA: Presentation from Jeff McLaughlin, El Dorado County Economic and Business Relations Manager.

11. ADJOURNMENT:

The meeting was adjourned by Chair Brown at 1:30 p.m.

12. NEXT MEETING:

August 15, 2015 Regular Meeting.



M. Cleve Morris
City Manager