



Exclusive "Event Name" Sponsor:

\$40,000

- The entire event will be named after your business:
- First right of refusal for all sponsored items (lanyards, shirts, bibs, etc...)
- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on posters and flyers, all print material and advertising
- Sponsor signs for display in your business location
- Business name and logo prominently displayed at event
- Premium booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art
- 8 VIP Tickets for Friday night concert
- "Ask Me" Window Cling

Premiere Big Nugget Sponsor:

\$20,000

- Full exposure to all marketing and advertising
- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on posters and flyers, all print material and advertising
- Sponsor signs for display in your business locations
- Business name and logo prominently displayed at event
- Premium booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art
- 8 VIP Tickets for Friday night concert
- "Ask Me" Window Cling

Gold Sponsor:

\$10,000

- Full exposure to all marketing and advertising
- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on posters and flyers, all print material and advertising
- Sponsor sign for display in your business location
- Business name and logo prominently displayed at event
- Booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art
- 6 VIP Tickets for Friday night concert
- "Ask Me" Window Cling



Silver Sponsor:

\$5,000

- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on posters and flyers, all print material and advertising
- Sponsor sign for display in your business location
- Business name and logo prominently displayed at event
- Booth space at the fairgrounds for duration of event
- Full color, full page, advertisement in event program, you provide art
- 4 VIP Tickets to Friday night Concert
- "Ask Me" Window Cling

Bronze Sponsor:

\$2,500

- Banner ad on EDC Visitor's Authority Website and one exclusive e-blast to their members for your business, exposure to over 10K members
- Business name, logo and link on website and sponsor page & Facebook
- Business name and logo on posters and flyers, all print material and advertising
- Sponsor sign for display in your business location
- Business name and logo prominently displayed at event
- Booth space at the fairgrounds for duration of event
- Full color, half page, advertisement in event program, you provide art
- 4 VIP tickets to Friday night Concert
- "Ask Me" Window Cling

Copper Sponsor:

\$1,000

- Business name, logo and link on website, sponsor page & Facebook
- Public acknowledgement of business daily throughout event
- Business listing in event program
- Booth space at the fairgrounds for duration of event
- Full color, ¼ page, advertisement in event program, you provide art
- "Ask Me" Window Cling

Panning Tub Partner: (30 opportunities)

\$500

- Business name at or on Gold Panning Tub
- Business name and logo on Website & Facebook
- Sponsor sign for display in your business location
- Public acknowledgement of business daily throughout event
- Business listing in event program and announcement at event
- "Ask Me" Window Cling



Miner Partner:

\$ 250

- Business name and logo on sponsor page (Starting March, 2016)
- Sponsor sign for display in your business location
- Public acknowledgement of business daily throughout event
- Business listing in event program and announcement at event
- "Ask Me" Window Cling

Wagon Wheel Partner:

\$100

- Business name on sponsor page
- Sponsor sign for display in your business location
- Business listing in event program and announcement at event
- "Ask Me" Window Cling



Sponsorship Form

- | | |
|---|-----------------|
| <input type="checkbox"/> Exclusive Naming Partner | \$40,000 |
| <input type="checkbox"/> Premiere Gold Partner | \$20,000 |
| <input type="checkbox"/> Gold Partner | \$10,000 |
| <input type="checkbox"/> Silver Partner | \$5,000 |
| <input type="checkbox"/> Bronze Partner | \$2,500 |
| <input type="checkbox"/> Copper Partner | \$1000 |
| <input type="checkbox"/> Panning Station Partner | \$500 |
| <input type="checkbox"/> Miner Partner | \$250 |
| <input type="checkbox"/> Wagon Wheel Partner | \$100 |
| <input type="checkbox"/> Lodging only link | \$100 |
| <input type="checkbox"/> Vendor Booth | \$ 500 |

6 days (Set up Tues, Sept. 13th break down Sunday, Sept. 18th)

*See Vendor form for rules & details

- | | |
|--|---------------------------|
| <input type="checkbox"/> In Kind Sponsor | (describe below) |
| <input type="checkbox"/> Non-profit | Free upon approval |

Business Name: _____

Address: _____

E-mail: _____

Website: _____

Phone: _____

Contact Name: _____

In Kind or Non-Profit participation Donation and Value: _____

Sponsorship Level and Description: _____

Make Checks Payable to: U.S. Gold Panning Assn. P.O. Box 100 Pollock Pines, Ca 95726

Contact: eldoradogold2016@gmail.com or Laura 530-903-2332 or theclarks@cal.net

The USGPA is a registered 501-C3 non-profit organization: 45-2834767



Entertainment Sponsor Opportunities

- | | |
|---|-----------------|
| <input type="checkbox"/> Headliner Music | \$10,000 |
| <input type="checkbox"/> Daily Music | \$2,500 |
| <input type="checkbox"/> Beard Contest | \$1,000 |
| <input type="checkbox"/> Kids Activities | \$500 |
- You receive all the benefits of corresponding sponsor levels on previous page
- Parade entrée information: Contact Placerville PDA, Bill Robinson
@ 530-306-3615**

Business Name: _____

Address: _____

E-mail: _____

Website: _____

Phone: _____

Contact Name: _____