

"Placerville, a unique historical past forging into a golden future."

City Manager's Report
August 9, 2016 City Council Meeting
Prepared by: Cleve Morris, City Manager
Item #: 12.2



Subject: Approve proposed Highway 50 Event Signs Proposed by Placerville Downtown Association.

Background:

At the City Council Meeting on June 28, 2016, the Council agreed to transfer the 2014 Community Promotions Grant awarded to Placerville Downtown Association (PDA) to a similar project for signage on Highway 50. The project would redo the signage currently placed on Highway 50 to notify drivers of events on Main Street.

The Council approved the grant change and asked that the proposed signage design be brought back to Council for approval. PDA has prepared draft drawings of the sign for Council approval.

Discussion:

Representatives of PDA will present the sign for Council approval. Attached are draft sketches of the proposed signage. The signs will be placed on Highway 50 prior to events that close Main Street

Options:

1. Approve the signs as proposed.
2. Approve the signs with changes.
3. Reject the signs and give PDA and staff direction on how to proceed.

Cost: Council awarded PDA \$5000 for the signs. Any cost above that amount will be the responsibility of PDA. Cost to the City will not exceed \$5000.

Budget Impact: This grant was previously budgeted and has been carried over to the current year's budget. There is no budget impact for this project.

Recommendation: Approve proposed Highway 50 Event Signs Proposed by Placerville Downtown Association.

M. Cleve Morris, City Manager

Attachments:

1. Proposed Sign Drawings
2. Quote for Signs