



**APPLICATION FOR APPOINTMENT
TO THE PLACERVILLE ECONOMIC ADVISORY
COMMITTEE (PEAC)**

MEMBERSHIP CATEGORY: Business Representative, Broadway Village

Please submit this application to the attention of the City Clerk, 3101 Center Street, Placerville, CA 95667, or email to: roconnell@cityofplacerville.org, or fax to (530) 642-5538
by no later than Friday, November 16, 2018.

Resolution No. 7964, passed by the City Council on January 10, 2012 established the Committee. "The Committee is established to advise the City on the establishment and implementation of an Economic Development Plan and City-wide economic development issues and is advisory to the City Council."

NAME _____

RESIDENCE: _____

PHONE: Home: _____ **Cell:** _____

EMAIL: _____

REASON YOU ARE REQUESTING APPOINTMENT:

QUALIFICATIONS:

Date: _____ **Signature:** _____

You may attach additional sheets as necessary. Thank you.

Summary of Resolution No. 7964

Membership: The membership shall consist of seven (7) members appointed by the City Council in a manner herein described. The seven members shall be composed as follows:

Placerville Drive Business Association	1 member
Placerville Downtown Association	1 member
Broadway Village Business Association	1 member
At-large City residents	3 members
Chamber of Commerce representative	1 member

Purpose: The Placerville Economic Advisory Committee (PEAC) will be advisory to the City Council, Planning Commission and staff on economic development activities within the City. The Committee is established to advise the City on the establishment and implementation of an Economic Development Plan and City-wide economic development issues.

Organization: The Committee shall follow the applicable protocols described in the *City of Placerville Committee, Commission & Board Policy Manual* as adopted by City Council Resolution No. 7578 on December 11, 2007, and as may be amended from time to time. The Committee may make and alter all rules and regulations governing its organization and procedures not inconsistent with the Resolution or any other Ordinance of the City. Four (4) of the seven (7) members shall constitute a quorum. The affirmative vote of a majority of the quorum is required to take any action. The Committee shall keep an accurate record of its proceedings and actions. A copy of the adopted Minutes shall be forwarded to the City Clerk in accordance with the Public Records Act.

Duties: The Committee's major function is economic development to help promote economic development and encourage a healthy business climate. The duties of the Committee may include the following:

- A. Advise Council and staff on issues relating to finance, transportation, industrial management, real estate, job development, employment and training, retail development and management, and utility resources.
- B. Assist Council and staff in business expansions or attraction on a specific level as requested, and in business attraction, retention and expansion on a City-wide basis.
- C. Assist Council and staff in community education on economic and business development topics.
- D. May attend and represent the City at trade shows, conferences or other economic development events.
- E. Assist in the development of, and advise the City Council on, regulatory policies affecting business and industry.
- F. Advise and assist staff with economic development activities, including attraction and retention of business.
- G. Review proposed new businesses as appropriate and make recommendations regarding their recruitment and fit for the community.