

MINUTES

CITY OF PLACERVILLE
PLACERVILLE ECONOMIC ADVISORY COMMITTEE
FRIDAY, April 20, 2018, 12:00 P.M.
TOWN HALL, 549 MAIN STREET, PLACERVILLE, CALIFORNIA

1. **CALL TO ORDER:** The meeting was convened at 12:00 p.m. The Pledge of Allegiance was recited.

2. **ROLL CALL:**

Members Present: Chair Miller, Vice Chair Kaiserman, Brent-Bumb, Brown, Wager, Vonderschmitt, Shearer
Members Absent:
Staff Present: Morris, Rivas

3. **INTRODUCTION OF NEW MEMBERS:** Andrew Vonderschmitt, Cody Shearer

3. **ADOPTION OF AGENDA:**

Adoption of the Agenda was moved by **Member Wager** and seconded by **Member Brent-Bumb. Motion carried 7-0.**

4. **ADOPTION OF THE MINUTES OF THE MEETING OF January 26, 2018:**

Adoption of the Minutes was moved by **Member Kaiserman**, and seconded by **Member Brown. Motion carried 7-0.**


5. **ITEMS OF INTEREST TO THE PUBLIC:**

Mayor Wendy Thomas welcomed new Members Vondershmitt and Shearer to PEAC and thanked them for their willingness to serve.

6. **INFORMATIONAL ITEMS:** Information only.
 - a. HdL Trends Affecting California Economy
 - b. Sierra Small Business Development Center (SBDC) E-Commerce Workshop for Brick and Mortar Small Businesses: April 25, from 8:00 a.m. to 10:00 a.m. (location TBD)
 - c. Regional Futures Forum, SACOG, April 30th from 8:30 a.m. to 3:00 p.m., Carmichael

7. **PRESENTATIONS:**
 - a. Brian Ostrovsky - LOCABLE: Presentation on Community Calendar and other website modifications to enhance Economic Development. **Brian**

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Approved _____ 

- Ostrovsky gave a powerpoint presentation on LOCABLE to PEAC and answered questions.
- b. Jeff Christensen - Entry Point: Broadband Service to Placerville. Jeff Christensen gave a powerpoint presentation on Entry Point to PEAC regarding broadband service to Placerville and answered questions.
8. **DISCUSSION ITEMS:** These items were continued to the next regular meeting.
- a. AMGEN Tour of California Update
 - b. Review HDL Void Analysis and Make Recommendations
 - c. Subcommittee Updates
 - 1. Business Outreach Visits - Kevin Brown, Mickey Kaiserman, Debbie Miller
 - 2. Tourism - Laurel Brent-Bumb,
 - 3. Health and Wellness - Dolly Wager, Debbie Miller, Mickey Kaiserman
9. **STAFF AND COMMITTEE MEMBER COMMUNICATIONS:** These items were continued to the next regular scheduled meeting.
- a. Update on Hampton Inn and Suites Hotel Development Project
 - b. Western Placerville Interchange Project
 - c. Water and Sewer Rate Increases
 - d. Private Sewer Lateral Ordinance
 - e. Clay Street Bridge Replacement and Realignment Project
10. **ITEMS FOR NEXT AGENDA:** Continued to the next regular scheduled meeting.
11. **NEXT MEETING:** May 18, 2018: Due to the AMGEN bike race, the regular schedule meeting was changed to May 11, 2018 at 12:00 p.m.