

# Placerville Police News Release



**For Immediate Release**

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**JOIN THE PLACERVILLE POLICE DEPARTMENT FOR  
AMERICA'S NIGHT OUT AGAINST CRIME**

## **NEWS RELEASE**

### **Placerville Police Department**

Media Relations

Office of the Chief of Police

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**Placerville, CA** – Placerville Police Department is starting to plan for National Night Out 2018.

On Tuesday, August 7<sup>th</sup>, neighborhoods throughout Placerville are being invited to join forces with thousands of communities nationwide for the “35<sup>th</sup> Annual National Night Out” (NNO) crime and drug prevention event. National Night Out, which is sponsored by the National Association of Town Watch (NATW) and co-sponsored locally by the Placerville Police Department, will involve over 16,500 communities from all 50 states, U.S. territories, Canadian cities and military bases around the world. In all, over 38.5 million people are expected to participate in ‘America’s Night Out Against Crime’. NNO 2018 corporate sponsors are **Dietz & Watson, Ring, Associa and Package Guard**.

National Night Out is designed to: (1) Heighten crime and drug prevention awareness; (2) Generate support for, and participation in, local anticrime efforts; (3) Strengthen neighborhood spirit and police-community partnerships; and (4) Send a message to criminals letting them know neighborhoods are organized and fighting back.

From 6 to 10 p.m. on August 7<sup>th</sup>, residents in neighborhoods throughout Placerville and across the nation are asked to lock their doors, turn on outside lights and spend the evening outside with

neighbors and police. Many neighborhoods throughout Placerville will be hosting a variety of special events such as block parties, visits from police, contests, and youth activities.

"National Night Out is Placerville's night to enhance our relationship with the community and our police officers," said James Ortega, Placerville's Police Chief. "I am proud to be a part of a department that prioritizes this relationship. We look forward to this night each year and build on the momentum it creates throughout the year. In 2017, we ranked first in California and fourth in the nation and we anticipate this year will be just as remarkable!"

National Project Coordinator Matt Peskin said, "This is a night for America to stand together to promote awareness, safety and neighborhood unity. National Night Out showcases the vital importance of police-community partnerships and citizen involvement in our fight to build a safer nation. On NNO, we invite neighborhoods nationwide to join us in Giving Crime & Drugs A Going Away Party."

The National Association of Town Watch asks law enforcement to identify a project to work on throughout the year that aids in crime prevention and community strengthening, called "Project 365". This year the Placerville Police Department has identified this year's Project 365 as our Police Cadet Program. The Cadet program is a hands-on program open to young men and women who are at least 14 years old (and have completed the 8<sup>th</sup> grade) to under 21 years of age, who are interested in a career in law enforcement or a related field in the criminal justice system. The Cadet program offers young adults a personal awareness of the criminal justice system through training, practical experiences, and other activities. Additionally, the program promotes personal growth through character development, respect for the rule of law, physical fitness, good citizenship and patriotism. Applications may be obtained at the police department or online at [www.placervillepd.com](http://www.placervillepd.com). Any questions can be directed to the Cadet Coordinator, Reserve Officer Tadlock at [ppdcadets@cityofplacerville.org](mailto:ppdcadets@cityofplacerville.org). The first two cadets were sworn in last December and we have been slowly adding more to the program.

Your time could go a long way in the fight against crime. To sign up for coordinating a block party or volunteering some time, contact NNO Coordinator Bethany Ulm at (530)642-5210 or email [bulm@cityofplacerville.org](mailto:bulm@cityofplacerville.org). You can also visit our website at [www.cityofplacerville.org/national-night-out-1](http://www.cityofplacerville.org/national-night-out-1). The Placerville Police Department is looking forward to seeing you on August 7<sup>th</sup>!

