

From: Rebecca Neves rneves@cityofplacerville.org
Subject: Measure L article
Date: October 05, 2016 at 12:26 PM America/Los_Angeles
To: Ryan Neves rneves@dokkenengineering.com



<http://www.mtdemocrat.com/news/measure-l-seeks-sales-tax-hike-in-placerville/>

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From: Ryan Neves rneves@dokkenengineering.com
Subject: RE: Measure L article
Date: October 05, 2016 at 12:54 PM America/Los_Angeles
To: Rebecca Neves rneves@cityofplacerville.org



That's a pretty strong article for Measure L. I can't imagine anyone saying "I was going to shop in Placerville today, but because the sales tax increased by 1/2 a percent I'm now going to go to Folsom." 2/3 is a lot, but it seems so straightforward. Especially the mention of if it doesn't pass, then water and sewer rates will hike. That should be huge for residents to vote yes.

The one comment at the bottom of the article is pretty telling about why people would maybe vote no. They are just distrustful of the government in general and think there must be something sneaky going on that they don't know about.

From: Rebecca Neves [<mailto:rneves@cityofplacerville.org>]
Sent: Wednesday, October 05, 2016 12:26 PM
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From: Rebecca Neves rneves@cityofplacerville.org
Subject: Re: Measure L article
Date: October 05, 2016 at 1:13 PM America/Los_Angeles
To: Ryan Neves rneves@dokkenengineering.com



Exactly. They keep thinking that we're squandering money. I can't speak for previous City Managers or City Engineers/PW Directors, but Cleve is as honest as the day is long. We have a very responsible Council in place that cares about Placerville, not just about being on the Council.

Even the Mountain Democrat has officially come out to support the Measure. People are tired of this cute little city being so dilapidated....

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On Wed, Oct 5, 2016 at 12:54 PM, Ryan Neves <rneves@dokkenengineering.com> wrote:

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