

A big hello to my friends and fellow-lovers of Placerville!

No doubt you have celebrated with me the completion of the Main Street Rehabilitation Project in Downtown Placerville! It was an overwhelming success because of careful planning by City Staff, active engagement with the Community, and because of the dedicated efforts of our construction crews and project managers. With this success, we know how to do things right, and it's time to KEEP THE IMPROVEMENTS TO OUR ROADS AND PIPES GOING ALL OVER PLACERVILLE!

This November, the City will be placing MEASURE L on the ballot. This SPECIFIC TAX (requiring a 2/3's majority) will ensure a revenue stream is dedicated to improving our roads and maintaining/repairing our water/sewer pipes ONLY. If this sales tax measure doesn't pass, those improvements will come to a screeching halt! We need your help and support!

Here's what I'm asking of you:

- 1) VOTE YES ON MEASURE L ... if you are a City Resident
- 2) Please support these efforts with a donation of any size.
- 3) Go to our website for more information: www.FixPlacervilleRoads.com
- 4) Tell your friends and neighbors to support it.

5) Allow us to use your name endorsing Measure L

I am attaching an information/endorsement sheet below. Please fill it out and mail it with your check to: Residents for Measure L, P.O. Box 2429, Placerville, CA 95667

Thank you so very much. With your help, we can make sure that Placerville is a "well-cared for and cherished community".

With gratitude,
Wendy

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Rebecca Neves, P.E.
City of Placerville