



B. GOALS AND OBJECTIVES

The Goals and Objectives represent the values of the community as identified through the Parks Board members, community workshops, surveys and resident’s input during the development of the Plan. The community identified five goals that address both present and future needs.

- Provide a park system that meets the total recreation and leisure needs of the community to foster health and wellness
- Provide connections and access with hike and bike trails to parks, green spaces, neighborhoods, workplaces, schools and shopping centers within the city; and, extend linkages to neighboring community and regional trails.
- Provide neighborhood parks
- Promote a park system that results in long-term economic benefits including tourism, enhanced real estate values, and attracts commercial establishments
- Promote development of a parks, recreation and greenspace system that will support the region’s strategy to address population growth by encouraging the development of communities where people can live, work and play with less reliance on their cars.

Goal 1: Provide a park system that meets the total recreation and leisure needs of the community to foster health and wellness.

Objectives

- 1.1 Provide more facilities to meet the non-sport recreational needs of the community including development of playgrounds, camping areas, natural areas, development of water/lake/creek areas for canoeing and fishing, and larger community parks.
- 1.2 Provide more facilities to meet the sports recreation needs of the community through development of facilities including: basketball courts, football fields, baseball and softball fields, soccer fields, lacrosse fields, tennis courts, skate parks, bike/skate park, and multi-purpose fields.



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- 1.3 Provide indoor and outdoor active and passive programs including more summer programs for children.

TIMEFRAME: One to Seven Years

Goal 2: Provide connections and access with hike and bike trails to and from parks, greenspaces, neighborhoods, workplaces, schools and shopping centers within the city; and, extend linkages to neighboring communities and regional trail systems.

Objectives

- 2.1 Develop hike and bike trails that connect and provide access to parks, greenspaces, neighborhoods, workplaces, schools and shopping centers.
- 2.2 Develop linkages to regional assets through hike, bike, and motorized trails.
- 2.3 Work with neighboring communities to extend and link hike and bike trails.
- 2.4 Develop greenspaces to enhance and protect the natural resources that accentuate the scenic beauty of the community.
- 2.5 Acquire land and easements where needed.

TIMEFRAME: Three to Five Years

Goal 3: Provide neighborhood parks

Objectives

- 3.1 Develop parks that emphasize outdoor recreation, fitness, and community growth and development
- 3.2 Create a system of parks that enhance current neighborhood surroundings and blend into the environment

TIMEFRAME: Five to Ten Years

Goal 4: Promote a park system that results in long-term economic benefits including tourism, enhanced real estate values, and attracts commercial establishments

Objectives



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- 4.1 Develop natural resources and park capabilities with a focus environmental coexistence, specifically on Monarch butterflies and a bird sanctuary.
 - 4.2 Develop a park system capable of hosting sports tournaments
 - 4.3 Develop a trail system that connects parks throughout the city allowing alternate commuting routes and outdoor recreation.
 - 4.4 Provide programs for all ages through a community center.

TIMEFRAME: Three to Ten Years

Goal 5: Promote development of a parks, recreation and greenspace system that will support the region’s strategy to address population growth by encouraging the development of communities where people can live, work and play with less reliance on their cars.

- 5.1 Provide a connected trail system that will allow for recreation as well as use for commuting
- 5.2 Provide a connected trail system connecting the parks of Friendswood, allowing and facilitating ease of their use.

TIMEFRAME: Three to Five Years

**Additional Goals: Increase participation in outdoor recreation
Objectives**

- 6.1 Increase opportunities for youth to participate in outdoor recreation.
- 6.2 Promote and expand outdoor recreational activities.
- 6.3 Develop strategies to recruit, inform and retain new and current outdoor users.
- 6.4 Increase access to and safety on public waters.
- 6.5 Promote outdoor recreation opportunities in the city.

TIMEFRAME: One to Ten Years



Additional Goals: Enhance the quality of outdoor recreation.

Objectives

- 7.1 Manage and conserve (e.g., monitor, analyze, regulate, enhance, restore and protect) natural resources for healthy and sustainable ecosystems.
- 7.2 Develop private/public partnerships to maintain, enhance, and restore ecosystems and promote outdoor recreational opportunities.
- 7.3 Restore aquatic and terrestrial habitat where feasible to sustain and enhance healthy ecosystems.
- 7.4 Manage commercial resource activities to ensure long-term sustainability.
- 7.5 Create access to water activities

TIMEFRAME: One to Three Years